









OVERSEAS NEWS

Hope of poll gains by reformists fuels financial rand

By JIM JONES IN JOHANNESBURG

JOHANNESBURG stockbrokers and bankers, who have watched the financial rand rise by about 20 per cent since President P. W. Botha's election call on January 31, believe the investment currency has been helped by the prospect of electoral gains by reformists when white South Africa goes to the polls on May 6.

According to observers, non-resident investors' perceptions of South Africa have been improved by the candidacy of independents such as Mr Denis Worrall, former Ambassador to London.

Last year, the financial rand market was largely dominated by investment, but that began to change as disinvestment reached a peak with the departure of Barclays, General Motors and IBM.

The financial rand was re-introduced in September 1985, when South Africa's foreign debt crisis erupted to prevent disinvestment draining the country's foreign exchange reserves.

The South African Reserve Bank has progressively tightened exchange controls and now has a firm grip on the commercial rand, which is being managed in a tight band around \$0.48.

The financial rand—the effective exchange rate at which non-residents trade South African investments between Johannesburg and world financial markets—remains, however, as a barometer of foreign investors' fluctuating confidence.

Iran begins offensive on Gulf War north front

By Our Middle East Staff

IRAN, which has reported a fresh escalation in the battle to the east of the Iraqi port of Basra in the past 48 hours, yesterday announced the launching of a new offensive on the northern front of the Gulf war.

Tehran Radio reported the new offensive in the Haj Omran area of the Kurdish mountains, some of bitter fighting in mid-1985 after a cross-border thrust by Iran.

The Iranian news agency, Iran, said attacking forces had captured Iraqi mountain positions in the assault, launched on Tuesday night, and had wiped out one Iraqi battalion. Fighting was said to be continuing.

The radio said the operation was aimed at occupying strategic heights in the area.

The latest move comes when Iraq's forces on the northern front may be weakened by the deployment of large numbers around Basra.

But it may also mark a new attempt by Iran to seize the initiative following the failure of the assault it launched on Basra, Iraq's second city, in early January.

The Iranians, who last week officially called off their Basra offensive, yesterday reported fierce fighting around Fish Lake, an area six miles east of Basra flooded by the Iraqis as a defence.

Francis Ghiles reports on the effect of fundamental economic and financial reforms  
Tunisians bid farewell to the soft life

DESPITE the recent upheavals in Tunisian politics, the Government headed since last July by Mr Rashid Sfar is getting to grips with a number of fundamental economic and financial reforms.

In 1986, President Habib Bourguiba, whose health at the age of 86 remains frail, divorced his second wife, Wassila Ben Amar and sacked his Prime Minister of six years' standing, Mr Mohammed M'Zali.

He also initiated a campaign against corruption which claimed some prominent victims—notably among the families of the former First Lady and Prime Minister—but has seriously undermined the confidence of many Tunisians.

The mood in Tunisia remains sullen, with few Tunisians ready to give the kind of parties for which the wealthy suburbs of Carthage were famous. The campaign against corruption and the powers invested in the Minister of the Interior, General Zine El Abidine Ben Ali, are reminders that the country's famed *douceur de vivre* may be a thing of the past.

This mood, if it persists, will not help the Government. Although it is far too early to judge, lack of support for the reforms, both in the population at large and from the traditionally influential middle classes could present the Government with a serious problem later in the year.

These events have not prevented Mr Ismail Khellil from completing negotiations with the International Monetary Fund (IMF) and World Bank in record time.

At a meeting of major Western and Arab aid donors held in Paris last month, Tunisia secured a pledge of \$250m-worth of concessional funds and the promise of a further \$50m for 1987. A meeting with international banks will be convened in London next April during which Tunisia hopes to raise a commercial bank loan of \$150m.

The figure of \$400m, which is what Tunisia needs to cover the deficit in its balance of payments this year, thus looks within Mr Khellil's reach.

This figure could, however, turn out to be a substantial underestimate. Tunisia's needs, especially if the cereal crop turns out to be as good as the recent level of rainfall suggests it might be. Part of these monies are needed to help rebuild reserves which fell to zero at the end of last year.

The current account deficit, which increased by one third to Dinars 650m (\$260m) last year, is projected to decline to Dinars 500m (\$200m) this year thanks to an increase in exports, especially in the textile sector, and a decline in the imports of cereals. Capital flows should rise to Dinars 700m (\$260m) compared with last year's figure of Dinars 455m (\$180m).

Tunisia's foreign debt (exclud-

TUNISIA (millions of Dinars)				
	1984	1985	1986	1987*
Current account	-480	-491	-450	-590
Trade balance	-1,112	-844	-940	-955
Debt service (%)	2,159	3,180	4,150	4,710
Foreign currency reserves	19.5	21.6	25.7	27.9
Capital inflows	295	201	4	105
Investment	160	116	110	100
Aid	22	30	35	30
Medium-term loans	233	210	150	45
IMF				
Projections				

Source: Tunisia Ministry of Planning—January 1987

ing military and short term debt) increased by one third between 1985 and 1986 to Dinars 4,150m (\$1,650m) and is projected to grow by a further Dinars 500m (\$200m) this year.

The liberalisation of trade meanwhile proceeds apace. The maximum import tariff is being brought down from over 100 to 50 per cent this year while those manufacturers who export at least 25 per cent of their output are freely allowed to import the raw materials and spare parts they require.

Getting such a centralised bureaucracy to implement such policy changes will not be easy, however.

Subsidies, meanwhile, are being trimmed, even on staple foodstuffs such as bread, and prices are rising sharply. The standard of living of most Tunisians has declined markedly since 1984, while new jobs on offer do not even account for half the entrants into the labour market.

So far social tensions have not been serious, not least because the former Prime Minister, General Zine El Abidine Ben Ali, who led the 1985 revolution, is serving a four-year prison term for mismanagement of union funds.

Public opinion has remained apparently indifferent to the fate of Mr Arbour.

Nor did the voters flock to the polls for the general election last November, which the opposition parties boycotted, alleging that the "arbitrary" behaviour of the authorities made a mockery of democracy.

One of the sharpest critics of President Bourguiba is Mr M'Zali, who fled his country last September. He expressed grave concern in a recent interview about what he described as "the clique which surrounds the president and heavily

influences whom he sees," notably Mr Bourguiba's niece and nurse, Madame Saïda Sassi. He also accused Tunisian officials of torturing his son and son-in-law. Such washing of dirty linen in public undoubtedly makes many Tunisians uneasy, even if they add that it does little credit to a man who served Mr Habib Bourguiba for 30 years.

The concern Mr M'Zali expresses at the harshness of "IMF-imposed measures" is met with an ironic smile by senior members of the Tunisian cabinet. They remember not only the former Prime Minister's refusal to heed warnings about the economy after the bread riots of January 1984, but also the fact that he dared tell President Bourguiba the truth in June 1985, even if that attack was unwarranted.

Mr Rashid Sfar and Mr Ismail Khellil know they face a long haul, made no easier by the uncertainty of Tunisian political life. Despite these difficulties they are pushing through reforms which most Tunisians acknowledge are necessary even if they disagree with certain points.

The country's external financial position will be clearer after next month's meeting. Otherwise Tunisian leaders can do no more than pray for rain, a good influx of tourists and for their turbulent Libyan neighbour not to play a spoiling game.

Philippines war call

By RICHARD GOURLAY IN MANILA

THE COMMUNIST Party of the Philippines and its military arm, the New People's Army (NPA) yesterday called for an escalation of their guerrilla war against President Corason Aquino's Government in order to establish their own "organs of political power."

The statement comes as the death toll in the 18-year-old insurgency has begun to rise sharply.

More than 210 soldiers, rebels and civilians have died in fighting with the Communist rebels since a 60-day ceasefire expired on February 2.

New Caledonia talks pledge

By Dal Haywood in Wellington

THE South Pacific countries will seek talks with the French Government over the future of New Caledonia.

Ratu Sir Kamiseva Mara, Fiji's Prime Minister, revealed yesterday that Mr Jacques Chirac, the French Prime Minister, had sent him a letter in which he twice expressed a wish to talk.

He welcomed the offer from Mr Chirac, but said the states would talk to the French Government through the South Pacific Forum—not individually.

Boost for babies in Singapore's new budget

By STEVEN BUTLER IN SINGAPORE

BABIES, or at least their parents, appear to be the biggest beneficiary of Singapore's fiscal '87 budget, which otherwise continues a number of measures introduced the previous year to spur recovery of the economy.

Dr Richard Hu, Singapore's Finance Minister, yesterday tabled a budget in parliament in which total government spending for fiscal '87 is estimated at \$815.97m (\$69m) a 14 per cent increase over 1986. As a percentage of GDP, spending would rise from 43 to 47 per cent.

The increased spending would be due to "one-off" payments of backdated interest. The boost for babies came in the form of a new tax concession giving birth to a third child. These include a \$20,000 tax rebate that can be used to offset tax liabilities of husbands and wives, and an additional rebate of 15 per cent of the husband's income. The rebates would be absorbed over a five-year period.

The Government has gone into reverse on its population policies. Until recently, it campaigned strenuously for a two-child family, but with the birth rate now falling, the Government has become concerned about a future labour shortage.

In other measures, tax revenues would fall to \$34.56bn—\$293m below fiscal '86. Consolidated revenues, however, would rise \$1.77bn to reach \$39.06bn.

The Government is expected to end fiscal '87 with a deficit of \$3.75bn, which would be financed through domestic borrowing.

Dr Hu said the Government would be prepared to introduce a consumption tax should a permanent deficit become inevitable due to the current tax and spending structure.

The Government last year slashed corporate and personal taxes in an effort to spur the recovery that began last year, when the economy began to pull out of a deep recession to post a modest growth rate of 1.3 per cent.

needed to maintain Singapore's international competitiveness.

New tax concessions are designed to promote financial futures trading in Singapore, and also to promote securities trading.

Taxes on tobacco and alcoholic beverages are to rise.

The budget is aimed broadly at continuing the economic recovery that began last year, when the economy began to pull out of a deep recession to post a modest growth rate of 1.3 per cent.

AMERICAN NEWS

Nancy Dunne assesses the role of Mrs Reagan, 'once an accomplished actress  
Spotlight turns on Nancy's best performance

RONALD REAGAN's public persona of strength and confidence may have been ravaged by the Iranian arms deal, but the First Lady's public image has also been shaken. In her fierce insistence on surrounding her husband with staff of her choosing, Mrs Reagan is emerging from the worst crisis of her husband's presidency looking like a cross between a protective lioness and Lady Macbeth.



"I think I am aware of people who are trying to take advantage of my husband... trying to end run... to use him. I'm very aware of that. All my little antennae go up." Nancy Reagan, US First Lady

American first ladies used to be the essence of public invisibility. Women of extraordinary character and intellect, such as Mrs Eleanor Roosevelt, made their presence felt in spite of, as much as because of, their perceived primary role as supporters of the chief executive.

But since 1980, only Mrs Pat Nixon can be said to have chosen the path of deference. Their own inclinations, combined with the inextinguishable attention of the popular media, transformed Mrs Jacqueline Kennedy, Mrs Lady Bird Johnson, Mrs Betty Ford and Mrs Rosalynn Carter into figures of real or imagined consequence in the public eye.

Mrs Reagan, after a discreet beginning, has shown herself alive to the influence at her disposal.

For months Mrs Reagan pushed for the departure of Mr Don Regan, the President's high-handed Chief of Staff, whom she believed, for the Reykjavik summit, was outraged when Mr Regan later told the press that he felt like the leader of a "shovel brigade" that cleaned up after President Carter.

She was pushing the ailing president into a demanding schedule too soon after his surgery.

President Reagan, who still re-

portedly remembers with sorrow the funeral of his father on Christmas Eve, is notoriously unable to discharge his own employees. It therefore, has often fallen on Mrs Reagan to engineer the departures of tenacious office holders.

However, her role in the Regan departure, highlighting her decisiveness at a time when the president seems most ineffectual, has been strongly criticised. She hurt herself further by announcing on Monday, at a meeting of the American Camping Association, that she is "an expert" at getting off "leeches."

In a scathing attack on Monday, Mr William Safire, the New York Times' conservative

manipulation of these appointments for Michael Deaver for his private benefit is presumably under Grand Jury review.

Other, less vitriolic criticism still portends trouble for the White House image-makers. One Florida syndicated cartoonist recently pictured the First Couple in bed, their backs to each other. Mrs Reagan is depicted as a woman in a blanket, her husband is curled up and snoring.

Such implications of heartlessness and poverty with reports, like one in the Washington Post last week, that Mrs Reagan once interrupted her husband during White House deliberations, saying: "Honey stop talking. Go take your bath."

Until the Iranian arms affair, the First Lady's legendary protectiveness of her husband was viewed by most Americans with complacency. The obvious devotion of "Ravenna" and "Rainbow" to their husband's career, with approval, as were her famed adoring gaze through his speeches, their public hand-in-handing and her known penchant for nocturnal worrying while he gets a good night's sleep.

Mrs Reagan had come far since her husband first took office, when she was a young woman who had just married a young man who was a struggling actor in Hollywood. She had become a highly accomplished actress with 11 movies and some Broadway shows to her credit. That she never became a big star was attributed to her lack of glamour, which relegated her to character parts as a wife and "a steady woman."

She has possibly been playing the best role of her life.

US factory orders fall 4% in January

US FACTORY orders fell 4 per cent in January, the largest drop in seven years, the Commerce Department reported yesterday.

The decline, along with other recent economic data, suggests the US economy may be slowing. But many financial analysts are playing down the latest round of economic figures because of distortions in economic activity caused by tax law changes at the beginning of the year.

Excluding volatile defence goods, factory orders dropped 5.2 per cent in January, the Commerce Department said.

Overall factory orders fell \$5.2bn to a seasonally adjusted \$194.5bn in January.

The decline was the largest one-month fall since a 4.5 per cent drop in May 1980. It followed a 1.6 per cent rise in orders in December.

January's biggest drop was in orders for expensive durable goods such as appliances and cars. These orders fell 6.7 per cent. Orders for non-durable goods fell 0.5 per cent.

Orders for defence-related goods rose 4.7 per cent in January, following a drop of 5.7 per cent in December.

Reagan nominee to head CIA receives widespread support

By LIONEL BARBER IN WASHINGTON

PRESIDENT REAGAN's nomination of Mr William Webster, head of the Federal Bureau of Investigation, as the new director of the central intelligence agency was applauded by a wide section of Democrats and Republicans yesterday.

Mr Webster, a lifelong Republican who prefers to be called "Judge" because of his time on the bench, was seen as a safe, if exactly inspiring choice. While Mr Webster has a reputation as the man who cleaned up the FBI after J. Edgar Hoover, he has next to no experience in foreign affairs.

His nomination, announced last Tuesday evening, reflects the desperate efforts by the White House to show that Mr Reagan is back in control of administration in the wake of the Tower Report's withering criticism of his last-back management style.

Mr Webster's nomination removes an important obstacle to the White House campaign to show that the Administration is back on course after last week's devastating Tower Commission report.

The first step was the appointment of a new White House Chief of Staff, Mr Howard Baker, the second was the withdrawal of Mr Robert Gates' nomination as head of the CIA. The third was to find a successor to Mr Gates.

Mr Webster, 63, took over the job of running the FBI in 1977 when the agency was demoralised by disclosures about improper activities such as illegal phone-tapping of civil rights and radical groups.

He is credited with moving the FBI into the modern era of crime fighting, away from bank robberies and stolen car rings and into political corruption and drug enforcement.

Of all the leading figures in the Reagan Administration, he has managed to steer clear of most of the Iran-Contra fallout. The one unexplained problem is why he agreed to delay an FBI investigation of Iran's Florida-based charter airline with links to the secret private air network to the Nicaraguan Contra rebels.

One potential difficulty for Mr Webster lies in the continuing Iran scandal investigation. His FBI agents have been helping the independent counsel Mr Lawrence Walsh in his criminal investigation which focuses in part on the CIA.

Electricians' march halts Mexico City traffic

By DAVID GARDNER IN MEXICO CITY

STRIKING electricians have brought traffic in Mexico City to a standstill with the biggest protest march by organised labour since the 1982 financial crisis.

The electricians, from the Sindicato Mexicano de Electricistas (SME), are seeking a 23 per cent emergency wage increase, and are protesting at the authorities' decision to try to break the strike by taking over the daily running of the power company that supplies Mexico City and surrounding states.

The 23 per cent demand is based on the minimum wage increase decreed by the Government at the beginning of the year, in addition to which the SME will be seeking a 73 per cent rise in its annual negotiations due to begin on March 10.

Winning the increases would still leave the SME short of the inflation rate, at present running at 105 per cent.

Some 150,000 people turned out to support the SME's 30,000 strong contingent, calling for suspension of service payments on Mexico's \$100bn (\$71bn) foreign debt.

Despite the government takeover of electricity installations, the strike is beginning to bite, with whole areas of the city blacked out at intervals.

The Government has shown what some observers see as the first sign of flexibility, by refusing calls to have the strike declared illegal.

Argentina's dilemma over human rights deepens

By TIM COONE IN BUENOS AIRES

THE Government of President Raul Alfonsin has received a sharp warning from the country's most senior naval commander, Admiral Ramon Arosa, over moves by the courts to prosecute members of the military in the time limit for such prosecutions having passed on February 22.

Admiral Arosa, who has previously supported President Alfonsin, warned that further trials could undermine military morale and compromise efforts to bring civilian and military society closer together.

The admiral's intervention is a further sign of the confused and politically sensitive situation created by President Alfonsin's *punto final*—the

Tim Coone reports from Buenos Aires on the military's unease over a controversial law

controversial law putting an end to further trials for human rights abuses under the previous military junta.

Of the 1,000 military and police that have been accused by the various human rights organisations, 650 by name, the remainder by codenames used to disguise their identity, 158 have been cited by the courts before the deadline, according to Ministry of Defence figures.

Most are army officers or NCOs.

The first hearings and trials began last week in the capital. A number of the accused are serving officers and fears remain that several may refuse to appear before the civilian court, in spite of government threats that failure to do so would result in the offenders being immediately cashiered.

The uncertainties that remain are numerous. Firstly, for a large number of cases, 504 in one province alone, the *Punto Final* deadline has been extended due to the inability of several federal courts to deter-

Haiti to seek return of \$120m from 'Baby Doc'

THE GOVERNMENT of Haiti goes to court today to try to get back \$120m (\$85.7m) allegedly embezzled by former President-for-life Jean-Claude Duvalier over 15 years, AP reports from Grosse Pointe, France.

Attorneys representing Haiti and judicial officials in Grosse Pointe said they expected the hearing would be brief and that the court would accept a defence request for a delay.

Jean-Claude Duvalier arrived in France on February 7 1986 and now lives in exile in the Riviera town of Mougins. He was not expected to appear at the proceedings and French law does not require him to be present.

UK COMPANY NEWS

IN-DEPTH REPORTING DAILY IN THE FT



## WORLD TRADE NEWS

Louise Kehoe on a plan for US semiconductor co-operation

## Chip makers ask Congress for help

THE US semiconductor industry could become either the next victim, or the first savior, of the economic onslaught from Japan. That is what industry leaders have been telling government representatives this week. They have begun an effort to build congressional support for a proposed \$100 million co-operative manufacturing venture to be funded jointly by Government and industry and designed to restore the international competitiveness of US chip makers.

Painting a gloomy picture of an industry that has lost its world leadership to Japanese competition, semiconductor executives say that without government assistance they fear for the future. The consequences for US defence could be dramatic, they claim.

The US military will face a choice of either second best chips from a weakened US semiconductor industry or foreign chips. Neither choice is acceptable, to a nation that is dependent upon technology for its military superiority, said Mr Norman Augustine, executive vice president of Martin Marietta Corporation, a major US defence contractor, in testimony before the Senate subcommittee on technology and the law.

In the first formal effort to gain congressional support for Sematech, Mr Augustine chaired a Defence Science Board (DSB) task force that recently reported on the increasing dependency of the US military on foreign chip suppliers. It said government support of the Sematech initiative was critical.

The US Defence Department is expected to support the industry initiative, which closely mirrors proposals of the DSB task force, but congressional approval of a \$100 million budget for the five-year programme may be much more difficult to win.

First the chipmakers must overcome concern that government subsidy of a co-operative venture between competing US companies flies in the face of the US free enterprise system. Sen Patrick Leahy suggested. Funding of the semiconductor manufacturing initiative could set a precedent for other US industries threatened by foreign competition, he warned.

The semiconductor industry executives claim, however, that the situation is unique because their products represent the fundamental building blocks upon which the entire US electronics industry — the largest industry in the US — is built and because their products are critical components of weapons systems.

A co-operative government-industry initiative is the only way to counter Japan's government subsidised semiconductor industry, they argued.

Before the Sematech proposal can move forward the US semiconductor industry must itself agree upon details of how the venture would work. Although there is broad agreement within the industry upon the need for a co-operative initiative, executives of the big US producers remain divided about key details.

Some, including IBM, the largest US producer and buyer of chips, favour a small pilot manufacturing project that would develop new technologies which could be used by member companies. Others, including the leading independent chip producers, say what is needed is a high-volume chip production operation since new manufacturing technology can only be proved in this way.

Led by Mr Charles J. Spork, president of National Semiconductor, industry executives have been trying to reach a consensus on Sematech for the past nine months. Now, under the leadership of Mr Norman Augustine, the industry is making a final push to secure congressional support.

While the semiconductor industry may face a significant challenge in persuading Congress to approve heavy funding for Sematech, it is clear that the chip makers will at least receive a sympathetic hearing in Washington.

"The semiconductor industry has garnered enormous congressional support in the past few years," said Sen John McCain, a Republican from Arizona. "There is a perception that they represent the high technology edge of America's industrial competitiveness," he said.

US chip makers must now put their Washington support to the test.



Spork: seeking consensus

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## UK NEWS

John Griffiths reports on the healthy revival of an industry that went flat

## Life pumped into the tyre trade

THE UK TYRE industry, almost flattened by 550m in collective losses during the five years to the end of 1983, is having new life pumped into it at a prodigious rate.

These are just two examples: Goodyear has invested £50m in its UK production operations during the past 12 months; Pirelli announced last November a £15m investment, to be spread over several years, in automated car tyre-making processes, on top of a £12m investment already under way in truck tyre facilities.

The more healthy shape the industry is assuming has been achieved at a high cost.

Thousands of jobs have gone since the end of the 1970s. A string of manufacturing plants has closed. Firestone has withdrawn from UK manufacturing altogether. Dunlop has been broken up, with its tyre operations in the UK and in continental Europe now owned by Sumitomo Rubber Industries, Japan's third largest tyre company after Bridgestone and Yokohama.

As recently as last November Avon, based in Swindon, and the last independent UK tyre maker, announced that over 700 workers, a third of the total, were to lose their jobs in the pursuit of higher productivity.

"But I think Avon's action was probably the last of its kind," according to Mr Leo DiPasqua, the chairman and managing director of Goodyear's UK subsidiary.

There was a certain irony in Mr DiPasqua's remarks. They coincided with an announcement that Goodyear itself was making another 145 people redundant.

But Goodyear's action was part of a traumatic, global corporate restructuring to underwrite the £50m cost of the abandoned corporate raid on Goodyear by Sir James Goldsmith and his cohorts.

Even now, no-one in the UK tyre industry is about to hedge any claims to world leadership in productivity. But the base does appear to have been laid for an international competitive future.

Arguably the biggest transformation has taken place at Dunlop. As a senior executive of one of its rivals declared: "We all had a lot of fun kicking Dunlop around for four or five years. We all made our contribution to the bad years, but Dunlop was the biggest loser."

"But Sumitomo? They're going to be very tough competitors indeed. Any resemblance between them and the old company is entirely coincidental."

"Gentle giant" has become the catch-phrase of Sumitomo Rubber Industries, according to Mr Shizuo Katsurada, SRI president. For those in the West who have not been in the immediate front line facing any sectoral onslaught from Japan, it translates as a philosophy of combining new awareness of customer needs globally with all necessary action to satisfy them promptly.

Its application to the UK subsidiary, renamed SP Tyres, and to Continental European plants has already had remarkable effects. This is particularly so given that, unlike the Japanese, most of joint ventures are greenfield operations, Japanese production techniques and management have had to be superimposed on old-established, formerly even ramshackle, UK factories.

Since the 1984 takeover, more

than £15m a year in investment has gone in, with annual productivity gains of 15-20 per cent. The downside is that now only 2,500 work for a company which at the start of the 1980s employed four times that number.

This year, SP Tyres is back in profit. Even before the sharp appreciation of the yen against the dollar, Sumitomo had begun to use UK plants to supply tyres to the US market previously exported from Japan.

Mr Gregory Wand, SP's sales and marketing director, forecasts further sharp growth in US exports this year.

When asked why the same achievements could not have been made pre-Sumitomo, the new Japanese executives and survivors of the old regime blame poor overall management. There was a lack of communications with workers, ill-defined goals and customers were told what they should buy, and not necessarily provided with what they wanted.

Yet even if SP has undergone a transformation, its productivity levels are still only about half those of SRI's plants in Japan. Its French, West German and US sister companies have a similar gap to close.

If and when all the practices and technology needed to close it are transplanted, a daunting prospect is raised for European rivals.

Sumitomo's Nagoya plant, for example, is a strong challenger as the world's most efficient.

Only 1,100 people are needed for a daily output of 31,500 car and truck tyres, in about 200 sizes and types, and in batches as few as 200.

Although belts still have to be fitted by hand, car tyre casings otherwise can be produced automatically. Typical wastage level, as a percentage of standard material cost, is around 0.5 per cent, whereas most European producers are accustomed to 2 to 3 per cent.

Nevertheless, European producers insist they can adjust and cope. Indeed, UK investments are also in flexible, automated assembly lines which by 1992 will increase productivity by 50 per cent, according to Pirelli UK's managing director, Mr Sandro Veronesi.

Not expected to produce redundancies among the 1,500 employees, because higher production is expected.

The £35m investment is being made as Pirelli celebrates its best year yet in the UK, with a record pre-tax profit of over £1m being forecast after £5.5 in 1985. The company had come close to closure by its Italian parent in 1982, when losses reached £12m. The UK operations, says Mr Veronesi, are now ranked by its parent, under a closely defined assessment scheme, as the second most productive of Pirelli's plants worldwide.

A key element in Pirelli's recovery has been the focus on higher performance tyres like P800 and P700, which command premium prices even though 45 per cent of the UK replacement tyre markets is catered for by cheap, mainly East European, imports.

Goodyear also has been through the fire. It now employs 6,000 in the UK, which contributes 4.5 per cent of the company's world turnover, although only 4,000 of these are involved in manufacturing, at Goodyear's only surviving production plant in Wolverhampton.

Goodyear also has plants at Glas-

Car tyres - original equipment (m)					
1984	1985	1986	1987*	1988*	1989*
5.18	6.01*	6.04*	5.79	5.67	

\* forecast; \* includes 200,000 units of exports

Car tyres - replacement (m)					
1984	1985	1986	1987*	1988*	1989*
15.3	16.7	16.8	17.0	17.6	

Of which:					
1984	1985	1986	1987*	1988*	1989*
UK produced	8.8	10.5	10.2	10.5	11.0
Imports	6.9	6.2	6.6	6.7	6.6
Exports	0.4	0.2	0.0	0.0	0.0
Net mkt	14.6	15.1	14.8	15.0	15.6
Imports (%)	37	41	46	45	42

\* forecast; + exported by UK-based retailers and distributors independent of manufacturers

Source: British Rubber Manufacturers' Assn; Uniroyal Tyres

Truck tyres - original equipment (000s)					
1984	1985	1986	1987*	1988*	1989*
494	536	527	495	360	

Truck tyres - replacement (m)					
1984	1985	1986	1987*	1988*	1989*
1.87	1.91	1.84	1.76	1.83	

Of which:					
1984	1985	1986	1987*	1988*	1989*
UK produced	1.21	1.34	1.22	1.08	1.08
Imports	0.66	0.57	0.62	0.68	0.75
Exports	0.05	0.11	0.13	0.05	0.05
Net mkt	1.91	2.02	1.97	1.81	1.88
Imports (%)	31	31.5	31.2	40.2	43

\* forecast; + imported by UK-based retailers and distributors independent of manufacturers

Source: British Rubber Manufacturers' Assn; Uniroyal Tyres

gow and Ballymena, Northern Ireland, but these were closed several years ago.

"We've been making money for the past three-four years," said Mr DiPasqua. "We had the deepest part of our recession earlier than others." It needed profits because it lost £70m to £80m over a traumatic five-year period.

"Our position in the UK tyre industry now is encouraging - we've come a long way in a short period of time," says Mr DiPasqua. "But we still need to do some trimming."

Even though the returns for the UK industry have improved, he points out, "they're still not good enough."

Currently, Goodyear is operating a seven-day week on truck tyres, and is exporting about 40 per cent of output, mainly to sister companies on the Continent, while large truck tyres are being exported to the US.

Investment is exclusively in new production systems. "We've built in a lot of new efficiency - but then we had some catching up to do," Mr DiPasqua thoroughly agrees with Pirelli about the importance of relatively price-insensitive premium products in the marketplace.

Goodyear's high performance car tyres, the Eagle range, "have become very important to us in profitability terms."

However, he says, "competition is very formidable, and anyone who wants to stay in the game has got to focus on long-term planning. If we have an Achilles heel, it is dealing with the long-term."

Productivity measures still need markets from which to profit and, according to Mr Chris Dickson, senior marketing executive with Uniroyal, "at last there's some order coming into the business after all the tough times."

(For Uniroyal UK, those tough times have included the collapse of its US parent and the UK company's subsequent acquisition by Continental.)

The rewards in the UK alone are considerable. The replacement market is estimated by Mr Dickson to have been worth £1bn last year, and original equipment £100m.

What is responsible for the positive trends? One factor is raw material prices; the sharp fall in the price of oil, on which synthetic rubber is largely based, is improving profitability.

Sterling's slide against most Euro-currencies is making the UK a more favoured source for tyres and increasing demand from car makers in the UK is also playing a part.

The market itself is increasing in size. Last year saw a record 1.68m new car sales. There is a sizeable body of opinion, including the Economist Intelligence Unit, which forecasts a possible 2m-plus market by 1990-91.

In the inevitably far larger replacement tyre market, continuing growth in the 18m UK vehicle population is also a cause for optimism among tyre producers.

An indication of the more stringent demands being made by car makers is the recent introduction of a new category of tyre, the TR, capable of handling vehicle speeds up to 120mph.

It is expected largely to take over from the SR tyres, rated at up to 110mph, and which account for about 15 per cent of sales. Even fairly mundane small hatchbacks and saloons are now capable of performance close to the SR's rating limits.

Catering to the fast-changing demands of the marketplace will stretch R & D and technology resources of the tyre industry to the utmost, Mr Dickson says.

## HK protests about US textile bill

By William Duffell in Geneva

HONG KONG protested strongly yesterday to the council of the General Agreement on Tariffs and Trade (GATT) about new import-restricting legislation on textiles and clothing tabled last month in the US Congress.

The Textile and Apparel Trade Bill submitted by Congressman Butler Derrick with strong support from the US industry was "blatantly protectionist," Mr Michael Cartland, head of the Hong Kong delegation, said.

He was backed by none other than Mr Michael Samuels, the US deputy trade representative, who said Hong Kong's views were entirely consistent with those of the Reagan Administration in Washington. He was glad that so many GATT delegations had joined the US Administration in opposing protectionist legislation.

If enacted the bill would have serious implications for the current Uruguay Round of trade talks, Mr Cartland said. It clearly violated the standstill commitment under which the US and all other participating countries undertook not to introduce new measures inconsistent with the GATT during the round.

The bill was already winning support in Congress under the claim that it was a more reasonable measure than the Jenkins Bill on textile and clothing imports vetoed by President Reagan last year, Mr Cartland said.

In fact there was nothing about the bill consistent with GATT or the Multifibre Arrangement governing world trade in textiles.

The healthy state of the US textile industry was reflected in statistics showing that the production index for textiles rose to 111 in the first quarter of 1986 against 99 for the same quarter a year earlier. The index for clothing had risen from 115 to 117.

China submits Gatt application

CHINA YESTERDAY formally submitted a memorandum on its foreign trade regime to the council of the General Agreement on Tariffs and Trade and asked it to start the process by which it can rejoin the world trade organisation.

William Duffell reports from Geneva. The council agreed to set up a working party to negotiate China's membership but left it to Mr Alan Oxley, its Australian chairman, to consult others on the proper procedure after India had pointed to the need to clarify the legal basis for the application from a former member. China quit GATT in 1950 after the Communist regime came to power.

## Pan-Arab commercial TV plan

BY RICHARD JOHNS

A PAN-ARAB television service financed by advertising and involving expenditure on programmes of at least \$2.5bn over five years should start transmitting programmes by satellite at the end of 1987, according to Mr Mansour El-Mango, the Jordanian entrepreneur responsible for the scheme.

Development Office Company, his Amman-based holding company, last year leased capacity for a renewable five-year period with the two satellites launched for the Arab Satellite Organisation in 1985. The satellites were launched by US shuttle and Ariane, at a cost of \$40m.

The company's subsidiary, Arab Spacecraft Corporation (Araspace), has had approval for the project from all 12 governments approached of a total of 21 which are shareholders in ArabSat.

The programmes will lay heavy emphasis on education and culture, including the eradication of illiteracy in the Arab world.

Mr Mango said: "Which Arab governments are going to be prepared to invest in excess of \$2bn? None. As a result it was agreed that the only way to cover the cost would be to allow commercial advertising."

Theoretically, the estimated area of the Arab world would provide a market of 120m viewers.

"Provided our projections are right the project will be self-financing from the end of 1987," Mr Mango said. "Projections and estimates have been drawn up by a UK firm of accountants, he added."

Mr Mango is convinced that a programme package acceptable to all Arab states is possible. He said the project was a joint venture between ArabSat, a liberal, sophisticated Tunisia can be devised.

He puts the development costs to date from his own company's funds at \$88m, and has invited other Arab investors to join the project.

Mr Mango has also co-opted 19 executive directors to Araspace's management board.

Initially Araspace is buying material which will be dubbed into the Arabic language, and programmes from Arab national stations. The company has reached purchasing agreements with Britain's International Television News and Scottish TV, and is talking to several other Western companies, including RAI of Italy.

By the summer of 1988 Araspace plans to start producing its own programmes and sees the UK as its main base for its own productions. It will be setting up its own production facilities in the UK.

dumping action. The EEC did not believe that Japanese proposals for opening the domestic semiconductor market to imports would be non-discriminatory.

Mr Minoru Endo, the Japanese minister in Geneva, said Tokyo had already given full effect to the EEC's bilateralism. There was no discrimination in access to the Japanese market and its surveillance of export pricing by Japanese chip producers would help European countries prevent dumping rather than interfere with anti-dumping action.

Against Japanese and US opposition there is little that the EEC can do within GATT to get a disputes settlement. Several other delegates yesterday argued that the US-Japan accord may have collapsed entirely before the next GATT Council meeting on April 15.

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Japanese chip producers would



UK NEWS

# Treasury seeks bar on power station ordering

**BY MAX WILKINSON, RESOURCES EDITOR**

THE TREASURY is trying to prevent the electricity industry from ordering a batch of new nuclear and coal-fired power stations soon after the start of the new year, by imposing a bar on the industry's order book.

The UN Development Programme (UNDP) is a major source of international development finance. It is a joint venture of the United Nations and 120 countries. It provides grants and loans to help developing countries improve their living standards and economic conditions.

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# 'Triumph' for UK tourism in 1986

**By David Churchill**

A SHARP slump in the number of North American visitors last year - caused mainly by fears of terrorist activity and the effects of the Chernobyl accident in the Soviet Union - failed to dent the British tourist industry which yesterday reported its second best year on record.

The number of overseas visitors in 1986 was some 4 per cent down on 1985, the record year, at 13.83m. This was mainly due to a 24 per cent fall in the number of visitors from the US and Canada.

The £5.457m spent by overseas visitors in the UK last year was, however, marginally ahead of the £5.451m spent in 1985.

Mr Duncan Black, chairman of the British Tourist Authority, was in a jubilant mood after releasing the figures. "They are a resounding triumph for British tourism, showing that the industry has successfully overcome the well-publicised but temporary problems experienced in the summer of 1985."

If 1987 proves to be as good as expected, up to 50,000 new jobs would be created in tourism, Mr Black forecast. Some 24,000 new jobs were created in the nine months to September last year to bring the total directly employed in tourism to 1.4m.

The recovery in tourism last year was emphasised by the fourth quarter figures also released yesterday. The number of visits from overseas residents was 6 per cent higher than in the same quarter of the previous year. This was largely because of a 14 per cent increase in visitors from Western Europe and a shortfall of only 4 per cent in the numbers from North America.

# Overseas governments urged to treat Mercury as equal of BT

**BY DAVID THOMAS**

THE OFFICE of Telecommunications (OfTel) is starting a campaign backed by the Government to persuade overseas telecommunications administrations to accept Mercury Communications as a competitor to British Telecom in international business.

In its first statement directly concerned with the rules governing international traffic, issued yesterday, OfTel the regulatory body for the UK telecommunications industry, says it wants an overseas administration to send traffic to each of the UK companies in the same proportion as the traffic it receives from them.

The Department of Trade and Industry is to send a summary of OfTel's statement to foreign governments asking them to treat Mercury fairly. The Government might apply diplomatic and other pressure if they fail to do so.

The OfTel statement is part of a code of practice on the international exchange of voice, data and telex traffic issued because BT and Mercury could not reach a voluntary agreement.

Professor Bryan Carlsberg, OfTel director general, said: "It is central to the process of liberalisation, and to the successful establishment of competition in international services, that support should be given to Mercury in its negotiations."

Mercury has links over its public network with the US, Hong Kong, Bermuda, Bahrain and Belize, but has found it difficult to persuade some administrations, particularly on the continent to agree to do business with it.

Mr Gordon Owen, Mercury managing director, yesterday welcomed OfTel's ruling, which, he believes, will help persuade reluctant continental operators to send traffic to it.

This is important not just because international traffic is fast growing, but also because the operator which carries incoming international traffic almost invariably continues to carry that traffic in the UK until it reaches its destination.

# Housing costs help to boost rise in retail price inflation

**BY JANET BUSH**

INCREASED housing costs, including higher mortgage interest payments, rents rates and water charges, accounted for about one-third of the total 3.9 per cent rise in retail price inflation last year.

An analysis of the rise in prices during 1986, published in the latest edition of Employment Gazette, shows that the price index for housing rose by 8.3 per cent, the largest contribution to the all-items index of retail prices.

Mortgage interest payments increased by 8.8 per cent, rents by 5.9 per cent and rates and water charges by 12.5 per cent.

Another major contribution to retail price inflation last year came from food prices, which increased by 3.8 per cent. Because of its substantial weighting in the index, this boosted inflation by nearly one-fifth of its total rise.

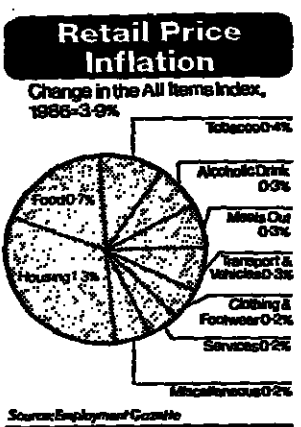
A further key factor was the price of tobacco which rose by 10.5 per cent, mostly because of last year's budget tax increase of 11p on a pack of 20 cigarettes.

In general, there were two main influences on inflation: the sharp fall in world oil prices at the end of 1985, which pushed down the cost of oil and other heating and lighting fuels, and secondly, the depreciation in sterling.

In mid-July, the dollar price per barrel of Brent crude reached an all-time low of \$8.50 - less than a third of the peak in the previous November. Prices have since been rising slowly to average \$18.4 this January. Other world commodity prices in dollar terms were much the same last year as in 1985.

Overall, inflation in Britain remained above most of its industrial competitors within the Organisation for Economic Development and Co-operation. While Britain's rate rose by 3.9 per cent, inflation in the US went up by only 1.1 per cent and prices fell in West Germany by 1.1 per cent and in Japan by 0.2 per cent.

The number of working days lost due to industrial disputes during 1986 was 1.9m - the lowest annual figure for 23 years, the Gazette said. But the figures are provisional.



# Bank surprised at quick sell-out of gilt issue

**BY JANET BUSH**

THE BANK of England sold out £1bn worth of gilt-edged securities yesterday amid growing pre-budget euphoria in London's financial markets.

The success of the new gilt issue, which clearly took the Bank by surprise, partly reflected a strong conviction that short-term British interest rates will fall about the time of the budget on March 17.

The sell-out within hours on its first day of trading poses a dilemma for the Bank of England and the Government. The issue, £1bn of 9 per cent Exchequer stock due 2002, was clearly aimed at putting a brake on the rally in gilt prices which has been gathering pace in recent days but the Bank's tactic has failed.

The Bank authorities have made strenuous efforts in recent weeks to keep financial markets calm and quiet in the run-up to the Budget and to dampen the growing sense of optimism which has pushed equities, gilts and sterling higher.

The Bank of England has consistently relayed strong signals to the domestic money market that it is not prepared to see base lending rates fall yet. It has also continued a policy of selling sterling in the foreign exchange market, partly to replenish official foreign currency reserves but also to "take the froth" off the pound's sterling rally.

After the Bank announced the stock had been sold out, gilt-edged prices soared even further to end the day up to two percentage points higher, believed to be the largest one-day gain since the deregulation of the market on October 27 last year.

# Standard Life to offer pension mortgage plans

**BY ERIC SHORT**

STANDARD LIFE, Scotland's largest and one of Britain's leading life companies, is to offer pension mortgage facilities to employees in company pension schemes arranged by the company.

The move seems certain to prompt other major life companies to enter the pension mortgage business. With a pension mortgage the householder pays interest only during the term of his mortgage, and pays it off at retirement from the tax-free cash sum available in the benefit package.

Pension administrators have been wary of these schemes up to now, but Standard's entry into this sector will almost certainly lead to a revision of opinions.

Prudential and Legal and General said they would be studying Standard Life's scheme closely.

# Midland Bank profit up 24% to £434m

**BY DAVID LASCELLES, BANKING EDITOR**

MIDLAND BANK reported a 24 per cent increase in profits to £434m yesterday, ending the Big Four's tail banks' 1986 results season which saw profits rising to record levels.

The total results of the banks suggest that the cost of acquiring businesses and equities for the Big Bang deregulation of financial markets, as well as the operating losses sustained so far, exceed £200m. However, all the banks say this is an important investment for the future, and that they confidently expect it to pay off.

The Big Four combined earned a total £3.04bn before tax, an increase of 18 per cent on 1985, including the first £1bn - plus profit from NatWest, the largest bank.

Midland's results were the first reported by Sir Kit McMahon, the former deputy governor of the Bank of England who took over as chief executive last September. They also mark Midland's emergence from a traumatic period of losses sustained by the Crocker National Bank.

# UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1980=100); engineering orders (1980=100); retail sales volume (1980=100); retail sales value (1980=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. orders	Retail vol.	Retail value	Unemp.	Vacs.
1985	100.0	100.0	100.0	100.0	100.0	100.0	100.0
4th qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1st qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
2nd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
3rd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
4th qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1986	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1st qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
2nd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
3rd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
4th qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1987	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1st qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
2nd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
3rd qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0
4th qtr.	100.0	100.0	100.0	100.0	100.0	100.0	100.0

# Commodore launches its computer comeback

**BY TERRY DODSWORTH, INDUSTRIAL EDITOR**

COMMODORE, the US personal computer group which ran into a severe financial crisis two years ago, launched two new machines yesterday in an attempt to rebuild its sales in both the home and business computer markets.

The two new products, introduced under the Amiga brand name which Commodore first employed two years ago, were unveiled in Hannover, West Germany. The launch underscores the importance of the European market to Commodore, which claims to be among the top three personal computer producers in most countries in the region.

In common with the original Amiga 1000, the two new machines have a built-in hard disk drive and a 10.1m total of 10.1m of random access memory (RAM). They are also capable of performing a number of functions simultaneously. But unlike the 1000, they will each be aimed at different markets. The Amiga 500, priced at just under £500 for the basic unit, is designed to appeal to the home computer enthusiast, and the more powerful Amiga 2000, costing slightly below £1,100, will be aimed at the business market.

Mr Chris Keady, managing director of Commodore UK, said yesterday that the company expected that the new Amiga 500 would enable it to build on its former success in the home computer market with the Commodore 64 model.

The group as a whole, he added, had achieved financial stability by reducing its costs through workforce and inventory reductions. In the last three quarters, Commodore has been back in profit.

# Merchant fleet declines

**BY KEVIN BROWN, TRANSPORT CORRESPONDENT**

THE UK-OWNED and registered fleet of ocean-going merchant ships has fallen below 10m tons deadweight for the first time this century, the General Council of British Shipping said yesterday.

The figures are intended to step up pressure on Mr Nigel Lawson, Chancellor of the Exchequer, to improve capital allowances for shipping in the Budget, due on March 17.

GCBS officials have met Mr Lawson to press their view that the decline is partly a result of the removal of 100 per cent capital allowances for ships.

The GCBS is pressing for a 50 per cent allowance for investment in new or secondhand ships, together with roll-over relief for tax allowances on the sale value of written down ships.

## TRANS-NATAL

Coal Corporation Limited

Incorporated in the Republic of South Africa  
(Registration number 63/0100/06)

### INTERIM REPORT FOR THE SIX MONTHS ENDED 31 DECEMBER 1986

Income statement	31.12.86	31.12.85	30.6.86 (Audited)
Tons sold ('000)	16,551	15,817	31,571
Group income before accounting for the following items:			
- Amortisation	157,216	178,528	333,427
- Financial costs	17,782	8,691	30,836
Group income before taxation	113,195	158,824	272,013
Taxation	23,143	26,254	33,631
Group income after taxation	90,052	132,570	238,382
Outside shareholders' interest	1,093	6,647	8,918
Attributable income	88,959	125,923	229,464
Net transfer to reserve for deferred taxation benefits	36,226	57,561	108,794
Distributable income	52,733	68,362	120,670
Distributable earnings (cents per capital unit)	67	94	161
Based on the weighted average of shares and compulsorily convertible debentures in issue totalling ('000)	76,125	73,000	74,881
Dividends per ordinary share (cents)	30	44	44
- Final	30	44	44

**Notes**

1. Long-term foreign loans totalled US\$74.7 million (December 1985 US\$94.0 million) of which US\$61.4 million (December 1985 US\$51.7 million) is contractually covered and US\$13.3 million (December 1985 US\$42.3 million) is formally deemed covered at US\$0.735 = R1. The contractual covering of foreign loans results in unrealised currency differences arising with a corresponding increase of the liability, in rand terms, for such foreign loans.

**CHAIRMAN'S COMMENTS**

In my Review published with the results for the year ended 30 June 1986 I expressed the opinion that the world steam coal market for 1987 would be affected by the continuing over-supply of coal, the price of crude oil and the extent to which sanctions are applied against South African coal. Shareholders were also informed that the Group may find it difficult to repeat its 1986 performance.

Income before taxation for the six months under review decreased by 25 per cent from R158.8 million to R113.2 million compared with the same period in the previous year whereas distributable income decreased by 23 per cent—equal to a decrease of R15.7 million.

The main reasons are:

- lower export revenue due to lower prices as well as a strengthening in the value of the rand relative to the US dollar. This reduction in revenue occurred notwithstanding an increase of 5 per cent in coal tonnage sold.
- an increase of R15.2 million in financing costs due to the policy of contractually covering foreign loans. The balance of the loans amounting to US\$13.3 million as referred to in Note 1 above has since been contractually covered.
- an increase in amortisation of R9.1 million due to the revised

policy set out in the previous annual report.

—A decrease in taxation of R24.4 million.

The results for the first six months of the year include income before taxation of R210.0 million which will not be repeated in the second half of the year.

Although it is expected to increase tonnages sold on the export market for the current financial year, prices are increasingly coming under pressure. This is due to the over-supply of steam coal still prevailing on the international markets.

The situation is continuously being monitored and a point could be reached where the company may be compelled to review its policy relative to entering into some new contracts. It is my view that other South African producers may well be compelled to do likewise.

All efforts will be made to manage capital expenditure to suit the position prevailing.

The above factors indicate that earnings for the remaining six months will be substantially less than those of the first half of the year.

On behalf of the board  
S. P. Ellis — Chairman  
G. C. Thompson — Managing Director

4 March 1987



## MANAGEMENT: Marketing and Advertising

## Early and not so early warnings

Feona McEwan reports that the UK is in the vanguard of efforts by governments around the world to publicise the threat of AIDS

THE devastation that could arise from the AIDS threat has propelled advertising into the forefront of civil defence around the world. In the absence of a cure, governments from Norway to the Soviet Union, France to Japan, are putting their faith in early warning public health campaigns as the most efficient way of alerting citizens to the virus and by so doing halt its advance. It is preventive medicine at its crudest level.

Britain, for all its reputedly prudish ways, appears to be in the vanguard of the global health warning drive along with Scandinavia and Australia. Agency TBWA, which has masterminded the Government's campaign, has received enquiries from around Europe and the Americas, as people look to learn from the British experience.

A number of cities, including San Francisco, New York, Sydney and Berlin, have taken their own initiatives, but relatively few national governments (given the inroads already made by the disease) have yet found the mettle to confront this squeamish issue head-on.

Nor has Britain necessarily got it right yet. The cinema and television commercials featuring abstract icebergs and monoliths have come in for much criticism. Inadvertently, say many, not enough facts, more appropriate to an insurance company or an epic car campaign than a killer disease. The absence of people in depicting a "people problem" probably doesn't help.

Ultimate effectiveness of the campaign, which has undoubtedly done much to raise awareness, will be judged on its ability to change sexual behaviour. Since the message is to use a condom if in doubt, one indicator would be a rise in UK condom sales.

Latest figures from UK brand leader Durex show no significant increase, though figures for the most recent two months are eagerly awaited. By comparison the US, which is about three years ahead of the UK in the disease and has no national advertising campaign, has experienced a distinct rise

in condom sales. Britain's health minister Norman Fowler stoutly maintains that in four months the blitz campaign, the biggest of its kind since the Second World War, has achieved a lot. It has also broken a few taboos on the way; for the first time in 30 years the word condom is allowed on screen. (In the context of AIDS condoms are life-savers rather than contraceptive devices; they are one of the only real means of prevention against the disease.)

Apart from the TV and cinema ads, the campaign has been pretty explicit. Press ads, radio commercials and ads in teenage magazines warned high-risk groups with a directness that would have shocked on TV. "An infected man has it (the AIDS virus) in his semen... an infected woman has it in her vaginal fluid... so remember the more partners the more the risk... so always wear a condom," and so on. These campaigns, together with posters and factual leaflets to every home in the land have absorbed £8m so far of a £20m budget.

Criticism of the Government's creative approach had led other UK agencies — rival agencies believe they know better — to offer up alternative (and unused) AIDS campaigns.

SSC&B Lintas used the controversial Wicked Willie cartoon which takes a humorous approach to encourage condom usage. "Keep me covered... I'm going in..." on the basis that advertising can make people want to change sexual habits rather than tell them they have to.

Perhaps the most arresting ad came from Young & Rubicam. A young man is lying in bed with a girl. "Who were you sleeping with last night?" asks the voiceover. "Don't know," is the reply. Next shot, same man, different girl—same question, same answer. Final shot, he is alone in a hospital bed. The doctor by his side is asked if there is anything he can do. "Don't know," he replies.

Besides the advertising, regular editorial attention has been

given in recent months and this week the UK is in the grip of an unprecedented joint initiative by rival television stations—an AIDS week of factual, informative and entertaining programmes.

The tracking study of the ad campaign done by Gallup for the Central Office of Information shows that the basic facts of transmission of the disease are understood by a majority. But changing people's behaviour—sexual behaviour at that—with such public service advertising is devilishly difficult, as illustrated by the drink/drive, anti-heroin and seat-belt campaigns which required repeated airings to have any effect.

A survey of 18 to 24-year-olds conducted by Marplan at the weekend for Sunday Today newspaper revealed that 53 per cent said their attitudes to sex had changed. But asked in what way their behaviour had changed, 15 per cent said they'd given up casual sex, 36 per cent said they were sticking to one partner and just 3 per cent said they were using condoms.

Whatever else, the campaign has undoubtedly fuelled the debate. In the early days, the Government is known to have been divided on the issue with considerable internal agonising about the best way forward. In deliberately sidestepping any moral or ethical issue—patronising or moralising tones would only alienate the high risk target groups—it probably took a softer line to start with (certainly on television), preferring to react to public opinion than to lead it.

Fowler promises the next phase of TV ads will give the facts more explicitly. Attention is expected to return to high risk groups. The trick for the advertisers now will be to keep the public's attention, especially after the week of saturation on the subject. "The main issue now that people by and large know the facts, is to get individuals to believe they are themselves at risk because until they do they won't alter their behaviour," says Sammy Harari of TBWA.



AT LEAST ROCK 'N' ROLL CAN'T GIVE YOU AIDS.

Part of the UK government's campaign

## Growing recognition of a lethal problem

50 what is happening where?

● Kenya. Official cases are given as 256, with 39 deaths to end of 1986. Government oscillation on the issue, mindful no doubt of the tourist trade, and outrage at "sensational" reporting by the foreign press has created a confused picture. At the end of last year, a poster appeared containing information about who can get AIDS. Along with prostitutes, it listed "those who have sex with strangers or people they do not know their backgrounds (sic), homosexuals... sexual maniacs... drunks and drug addicts". With the advice "Man stick to your beloved wife. Woman stick to your beloved husband." Occasional advice is given on TV and radio but this is uncoordinated.

The Kenya Red Cross Society, supported by the Norwegian equivalent and approved by the Ministry of Health has just launched its own campaign. Some 700,000 leaflets have been delivered to bus stops, bars and in newspapers along with 17,400 posters and 9,700 booklets which have been sent out to medical institutions, teachers and companies on request. In English and Swahili, these are accurate and simple. The main message, stick to one partner. The society reports a strong response for more information.

● Uganda. The Ugandan Government is exceptional in Africa for its frank recognition of the epidemic. It is combatting not just casual attitudes to sex, but to death, in a country where even curable disease, like malaria, kills. Also consumer advertising is virtually non-existent. In September the Government launched a campaign with a budget of \$80,265. Posters and pamphlets warned: "You can lower the chances of getting 'AIDS' (Ugandan name for AIDS) by loving carefully... know your sex partners, have fewer sex partners, use condoms during sex, avoid the medical services of unqualified people."

Now the government is drawing up a five-year plan with the help of WHO (to the tune of \$1.5m) with the emphasis likely to be on information and family support for AIDS victims, including antibody positive children. A new hazard is now emerging. AIDS misinformation, according to health workers, is contributing to a growing rate of suicides among young people who, though they have no medical confirmation, think they have the disease.

● Zambia. Little doing officially. The government is critically short of cash even for basic drugs and there is much official embarrassment about sex. Occasional media reporting and phone-ins.

● Australia. Government acted promptly in 1984 to set up National Advisory Council on AIDS with the co-operation of high-risk groups. This targeted drug abusers, homosexuals and gay groups with educational literature, among other things. Insert leaflet in Readers Digest, so successful in reaching "middle Australia" that it was reprinted. Next month the government launches a nationwide awareness advertising campaign aimed at 15/16-year-olds using television and print. Next month the government launches a nationwide awareness advertising campaign aimed at 15/16-year-olds using television and print. Next month the government launches a nationwide awareness advertising campaign aimed at 15/16-year-olds using television and print.

● Norway. Probably the most explicit campaign in Europe. One public service commercial (from agency Scanpartners Amels in Oslo) shows the letters AID on screen. To sexy noises over, the "A" moves over to straddle the "I" in an attempt to make love. It is pushed away and returns inside a condom, which is acceptable.

Lately the Directorate of Health has recruited the co-operation of Norwegian broadcasting with daily radio and TV programmes and full page press coverage. A special video and literature package has been distributed to high school pupils and information is given out over prison radios.

The campaign has generated widespread interest around the world. "What academics and impresses them most," says Dr Svein Erik Ekeid, of the Directorate of Health, "is the candid and forthright way the facts are provided."

● Sweden. For the past year, two 30-second public service announcements have been run in Swedish cinemas. One shows a girl blowing up a condom while a voiceover explains how condoms protect against sexually transmitted

diseases, though AIDS is not specified. One line goes "If he won't put it on, tell him it's all off."

Another innovative move involved the Swedish Association for Sex Education (the largest supplier and seller of condoms in Sweden), which produced a brochure on safe sex and sent it to every young person in Sweden's three main cities, Malmö, Gothenburg, Stockholm. Inside every brochure were three free condoms.

In 11 days' time, a two-year public health campaign (the biggest since Sweden introduced right-hand drive in 1967) gets under way, involving posters, leaflets and pre-

venting the spread of the disease. Foreigners, believed to be the cause of the disease in Japan, are now finding it hard to get into Scotland, the capital's nightspot.

● France. A 20-year ban on condom advertising on TV has recently been lifted—public awareness campaign is imminent.

● US. There is no national anti-AIDS campaign (though the Government recently announced \$1.5m for anti-drug abuse campaign over three years). The Government is divided on the subject, reflecting the morality versus public health debate. States and cities are individually responsible for

## INCIDENCE OF AIDS REPORTED TO WORLD HEALTH ORGANISATION TO FEBRUARY 27 1987

	2,627	(34 countries reporting)
Africa	34,195	(44 countries reporting)
Asia	183	(19 countries reporting)
Europe	4,550	(27 countries reporting)
Oceania	404	(3 countries reporting)

professional advice. The single will be to read the leaflet, and use condoms. The budget will be up to \$500,000.

● Belgium. Plans for national awareness campaign early May with a budget of about \$130,000. Health Minister Mrs Wivina Demeester aims to lift ban on advertising of condoms shortly.

● Italy. Nothing official yet, though it is known to be considering action. Catholic countries, as in Latin America, face theological objections to promotion of condoms.

● Spain. No official programme and little public debate.

● West Germany. A controversial advertising campaign (budget \$500,000) is due to start this year. The coalition government is deeply split on the subject. Last year, leaflets were distributed to all households. West Berlin, with its large homosexual population, has been aggressive, with posters and TV ads promoting condoms, from DFS Der-lant.

● Japan. With only 25 cases so far, the country is acting promptly. The health and welfare ministry has just proposed a drastic law on AIDS including an urgent mass education programme. It has already distributed a 16-page booklet on "What is AIDS" to local governments (to pass on as they choose) and sold at government bookstores.

In Tokyo, local government has decided to put up 10,000 posters in subways and buses at a cost of ¥4.5m to tell how to get tested and how to pre-

vent the spread of the disease. San Francisco, reputedly the gay capital of the world, has confronted the problem with an exhaustive education and information programme including leaflets, posters, television advertising and schools education. After four years, there are signs that the message has been received and incidence of the disease is beginning to level off.

Last November, in conjunction with a local TV station and the Government's public health services, local AIDS groups ran an anti-hysteria campaign dispelling some popular myths (that you could catch AIDS eating in a restaurant or shaking hands) using celebrities like Diana Warwick, Bob Hope and Ronald Reagan's son.

In New York, Brooke Shields and fellow celebrities have done similar promotions. The hottest debate of the day at national level is advertising of condoms, something the three national TV networks have resisted for 20 years. ABC has now relaxed its attitude.

Additional reporting from Sarah Webb in Stockholm, Carla Rapoport in Tokyo, Andrew Buchholz in Nairobi, Victor Mallet in Lusaka, Catherine Bond in Kampala, Paul Betts in Paris, Stewart Fleming in Washington, David White in Madrid and Tim Dickson in Brussels.



## How to carry off a presentation

The Panasonic AG500 is the first VHS player and colour TV monitor to be specially designed as one unit.

Instead of built-in obsolescence it has a built-in rigid die-cast chassis.

An integral carrying handle also comes as standard, as does the multi-function infra-red remote control unit.

You don't miss sales leads either, because there's no fiddly leads to connect. Just switch on the power and insert the cassette.

The tape starts automatically, and you're off and running.

And thanks to the 3-head system you get perfect pictures during play, slow motion, or freeze frame, so your clients won't get the jitters

during a presentation.

For continuous demonstrations the AG500 can be switched to auto-repeat. So if you have something worth repeating the tape will automatically detect the end of the recorded message and rewind. Then start again.

And seeing as it weighs just 11½kgs, it's easy for you to lift the standard of your presentation.

To: Panasonic Industrial UK Ltd., Video Systems Department, 280-290 Bath Road, Slough, Berkshire SL1 6JG. Telephone No. 0753-73191. Please send me further details of the Panasonic AG500.

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Tel. No. \_\_\_\_\_

**Panasonic**  
Video Systems



March 5 1987

OPHER LOR

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# The Ford Sierras for 1987.

The winner moves on.  
Britain's best selling  
medium sized car is no  
longer limited to Hatch-  
back and Estate.

Now there's the brand  
new Sierra Sapphire.

A stylish saloon with  
distinguished looks and  
a 14.6 cu. ft. boot†

But that's not all.

All Sierras have a new  
design front.

Inside there are dozens  
of improvements and more  
equipment is standard.

Slimmer door pillars  
and deeper windows



## The new Sierra LX.

- 1.8 litres. 5 speed.
- 110 mph\* Sunroof. Six
- speaker, self search radio/
- cassette. Tinted glass. Rev
- counter. Taut suspension.
- Car illustrated fitted with
- optional anti-lock brakes
- and heated backlight
- antenna. Looks like it goes.
- Goes like it looks.

create a roomier feeling.  
While redesigned seat  
backs and new head  
restraints give everyone  
much better visibility.  
Overall effect?  
An even better Sierra  
in every way.

†Measured by the VDA method.  
\*Ford computed figures.



The new Sierra Sapphire  
shown here is obviously  
the biggest news. But  
there's even more besides.

All Sierra's have height  
adjustable front seat belt  
mounts for greater comfort.

Self search stereo radio  
cassette with six speakers  
- yes, even on the L.

From the LX up, tilting/  
sliding sunroofs.

And high security locks  
on all models - just as well  
with all those features.

Engines? 1.6, 1.8, 2.0 or  
2.0 with electronic fuel  
injection.

There's also the  
rugged diesel.

And the powerful  
2.8 on 4x4's.

A five speed  
gearbox is standard  
in all but the least  
expensive models.

With so much standard,  
what options could we  
offer you?

There's air conditioning,  
a four speed automatic  
gearbox, fuel computers  
and many more.

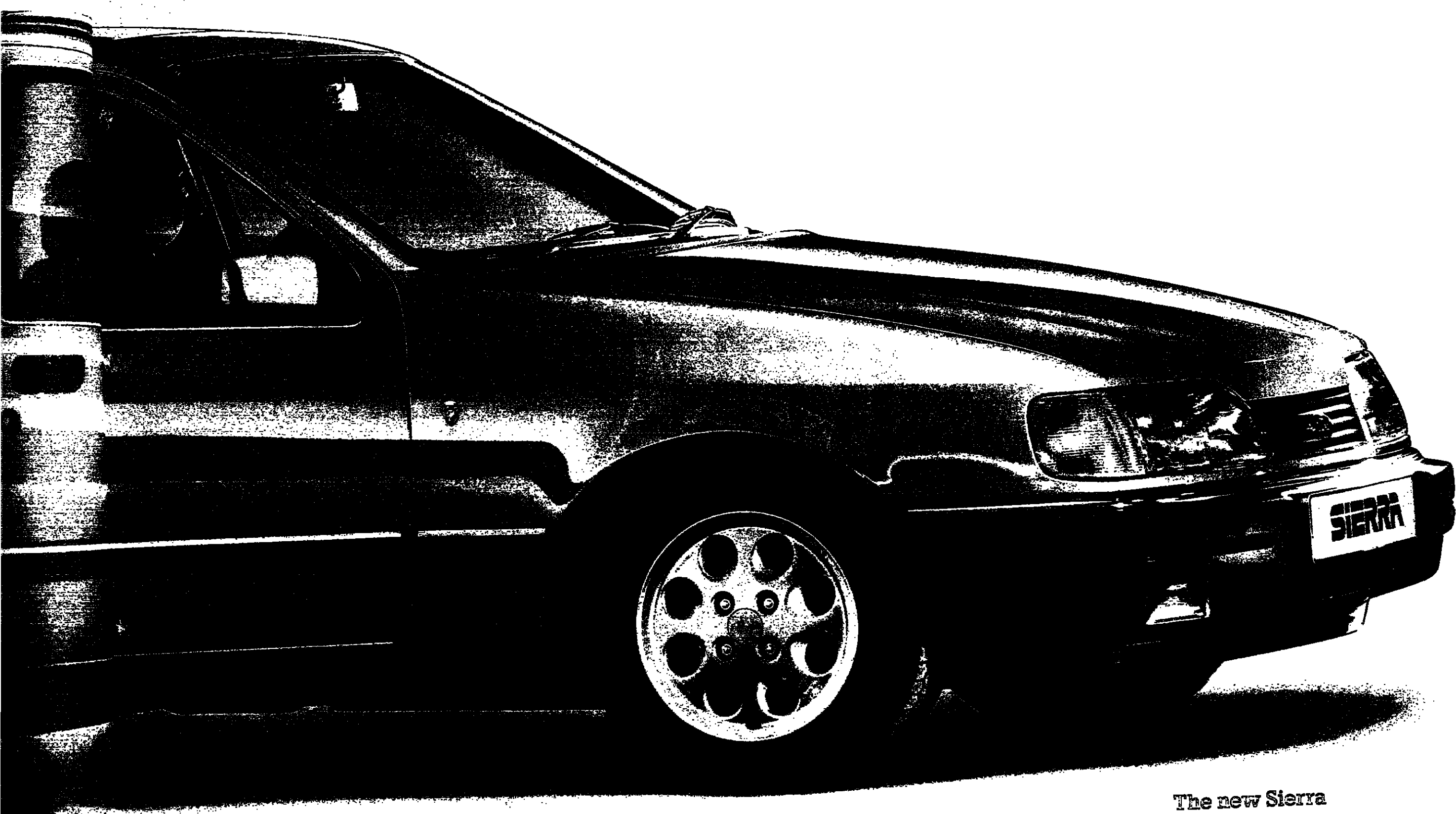
Here's four we think are  
especially interesting.

First, there's anti-lock  
brakes, the electronic  
system made famous by  
the Granada.

Big advantage? They help  
you to maintain control  
under emergency braking







The new Sierra  
Sapphire 2.0i Ghia.

4 speed auto. 114 mph\*

Electric windows all round.

Power heated mirrors.

Motorised central locking.

Electronic stereo. Car

illustrated fitted with

optional anti-lock brakes,

heated windscreen and

metallic paint.

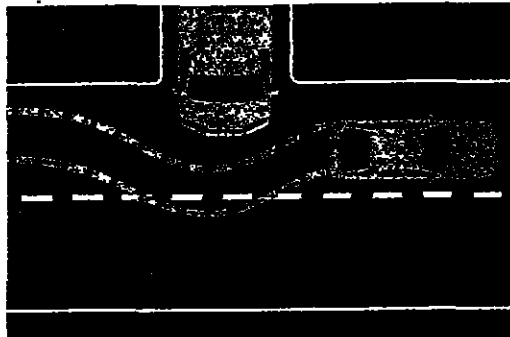
Pure luxury.

\*Ford computed figures.

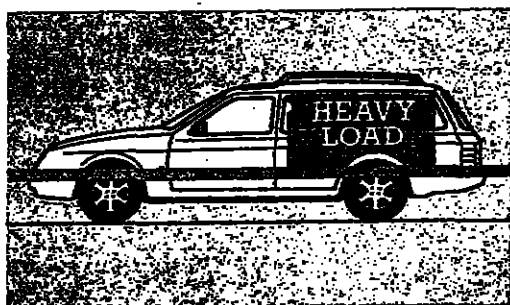
**The new Sierra Sapphire.**



by making the most of the available grip. So if you ever have to really stand on the brakes, they could help you steer safely out of trouble. They're now



Anti-lock braking.



Self-levelling suspension.



Heated front windscreen.

available on every model in the Sierra range.

Second, an electrically heated windscreen (developed from aircraft technology). It achieves rapid de-icing on frosty

mornings and can also help in freezing fog. Clearly a good idea. It's available on all fuel injected models and the 2.0 GL.

Third, headlamp wash/wipers. A very practical option this, available on GL's and above.

Fourth, especially for estate cars, self-levelling rear suspension. If you use your estate to carry heavy loads, it'll keep you on an even keel. And your headlamps pointing along the road not up at the sky.

What more can we add?

Just an invitation for a test drive.

The new Sierras are on show at your Ford dealers.

The Hatchback, the Estate and now the Sierra Sapphire Saloon.

### The 2.8i Sierra Ghia 4x4 Estate.

124 mph\* Self-levelling rear suspension.

Loads of performance with loads of space (51.8 cu. ft.).

Optional black paint.

Other Estates are available with 1.6, 1.8, 2.0 and

2.0 EFI petrol engines or a 2.3 diesel.

A point to point favourite.

\*Ford computed figures.

†Measured by the VDA method.



Sierra. Now we are three.

مكازم الأحيل







## FINANCIAL TIMES

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Telephone: 01-248 8000

Thursday March 5 1987

## France's need to adjust

THE French Government based its stubborn opposition to any franc devaluation as part of the European Monetary System's currency realignment last January on the argument that it would not be justified by the underlying healthy state of the economy. The latest economic indicators, which have obliged Mr Edouard Balladur, the Finance Minister, substantially to revise his original forecasts for 1987, and the OECD annual review of the French economy published this week give a much gloomier picture.

Though it is easier to exaggerate the importance of short-term statistics, the French government played their part in producing January's bad figures — the Government is worried enough by the trend for Mr Balladur to predict a difficult year. After the worst monthly consumer price index since the summer of 1983, inflation is now forecast to rise to 2.4 per cent this year instead of dropping to 2 per cent or less from 2.1 per cent in 1986. Economic growth is expected to be lower than the initial government forecast of 2.5 per cent — only marginally higher than 2 per cent, according to the OECD — while the number of jobs lost is forecast to reach 11.5 per cent of the total labour force by the end of the year.

This is disappointing for a government which has made its economic performance, together with law and order, the main criteria by which it wants to be judged, even if it is accepted that the original official forecasts were over-optimistic. While the recent public sector strikes, the cold weather and the lifting of price controls, which have all influenced the January indicators, can be considered temporary phenomena, it is more lasting factors which are the source of greater anxiety.

The rise in oil prices, given France's need for imported energy, will continue to have an effect on both the balance of payments and the rate of inflation in coming months; a fact which the French authorities also see. The OECD have taken account in their revised forecasts.

## Changing demand

From a long-term point of view, one of the most worrying aspects of the economic situation is the loss of competitiveness. French manufacturers in both the domestic and export markets. The very

## Control costs

The lesson to be drawn from these comments is clear. While French exporters hope to reap some benefit from the recent recovery in oil prices, which should stimulate demand from the OPEC countries, manufacturing industry will be unable to make an exceptional effort to adapt its products to the more sophisticated markets of Western Europe and the Far East.

The French Government, like its British counterpart, can point to improvements in the supply side of the economy, removal of price controls and other measures to strengthen the role of market forces — which should in the long run enhance the ability to change patterns of demand. But these policies have to be accompanied by a determination to keep control of costs and to reduce the gap between French and West German inflation rates.

## Pricing policy in the state sector

THE PROBLEM of how to control Britain's nationalised industries, which has baffled successive governments for more than 20 years, has been reduced but not eliminated by privatisation. Enterprises which have a monopoly or near-monopoly position still have to be regulated, especially in their pricing policies, and this applies whether the company is in the public or private sector. It is on pricing where the Thatcher Government's approach to nationalised industries has been weak.

It is certainly an achievement that under the present Conservative Government the pro-competitive efficiency of the corporations has risen much faster than in the 1970s, and faster than productivity in British manufacturing as a whole. This conclusion of a study by the Institute of Fiscal Studies is explained partly by tightening of financial controls which started with the White Paper of 1978 and was reinforced by performance targets and detailed efficiency audits by the Monopolies and Mergers Commission. (These audits, however, are still conducted without benefit of a proper look at the books, according to the Public Accounts Committee of the Commons this week.)

## No guarantee

Market pressures have played their part in the turn round, especially in the case of British Steel and British Airways, and new technology has helped raise the performance of British Telecom. But the state sector has plenty of room for improvement. The IFS study shows how government regulation has failed almost completely in the area of pricing. And here the moral seems to be, once again, that privatisation without competition is no guarantee of efficiency.

Despite successive directives over 20 years, the state industries have continued to price their products on the basis of average, not marginal, costs. Most of them continue to cross-subsidise in a way that leads to serious misallocation of resources. Even the privatised British Telecom, until very recently, was using the long-

## Management inertia

Sometimes this may be because it is impossible to know how costs should be allocated — in the telephone network, for instance. Partly it is due to the vagueness with which the "welfare" obligations of state enterprises are defined, and perhaps insufficient direction also to the newly privatised monopolies.

But it is also partly attributable to management inertia; cross-subsidies emerge accidentally as a result of changes in technology or customer demand, not as a result of positive managerial responses to them — let alone a well-informed examination of the alternatives.

This apparent vacuum in state industry management can be filled in two ways. The Government can make even more room for more private competition around the periphery of the monopoly (private open-cast coalmining is a small instance), in order to give state managers some yardstick by which to judge their decisions. Where that is impracticable, it can increase its surveillance of price and tariff structures to ensure that rational pricing policies are followed.

A FOUR-HORSE race is in the final stretch to buy Royal Ordnance, Britain's state-owned arms and munition business, in what has become one of the Thatcher government's most protracted and troubled privatisation efforts.

The four companies with a declared interest in buying RO as a whole are British Aerospace, Ferranti, GKN and Spadgair. Having the time until the middle of this month to decide formally whether and what to bid for RO. Some time in April, just before the earliest likely date for a general election, the Government will bring the hammer down on the auction.

The impending privatisation is doubly historic. It not only marks the end of a state industrial activity that goes back to Queen Elizabeth I's sponsorship of the Royal Powder Mill at Waltham Abbey. It also brings into the private sector what is arguably the most vertically integrated conventional arms and munitions manufacturer in the western world.

Spread across 15 sites, RO's 16,300 employees make guns ranging from rifles (from its famous Enfield factory) to heavy artillery, ammunition to fit them, explosives ranging from the thunderclashes to TNT, and propellants for every kind of guided weapon and rocket.

Disentangling RO from 400 years of government involvement has already produced the odd explosion — a barely muffled one from RO's management at having the company's planned stock market flotation cancelled last summer and a distinctly unmuffled one from the Labour party which has pledged to return the company to state ownership if it wins the next election.

The privatisation would set the British industry apart from most of the rest of the West — the US included — where the norm is for the state to hold a stake in munitions manufacture.

The Government's general motive for selling RO off is its philosophy that any activity which can be carried out in the private sector should be. For roughly the same reason, the Government is contacting out the Devonport and Rosyth navy repair yards to commercial management, and last year it privatised Vickers Shipbuilding and Engineering (VSEL), makers of Trident nuclear submarines.

Despite the legend that Guy Fawkes got his gunpowder from Waltham Abbey, it is no longer considered essential for security reasons to keep conventional munitions-making within the civil service. Only the two nuclear warhead-making Royal Ordnance factories of Burghfield and Cardiff (for several years now separate from the rest of RO) are to stay fully state-owned, but to frustrate any future Fawkesian attempt at nuclear terrorism.

The other motive for privatisation is to end the Ministry of Defence's inherent conflict of interest as sole owner and chief customer. RO's backlog largely self-financing as a trading fund in 1974 and largely self-managing with incorporation in 1985 as a public limited company. But only by cutting the umbilical cord of ownership, the MoD argues, can it ensure the best value for the taxpayers' money.

## Round two of a battle royal

By David Buchan and Lynton McLain

The MoD also hopes that putting RO into the commercial world will do it a power of competitive good. It will cease to be the Ministry's "preferred source" for certain types of arms and munitions. The Ministry will be free to shop around; RO will be able for the first time to determine its own product line; competition will be enhanced. That is the theory for the long term.

In the short term, however, the RO sale has had the perverse effect of reducing competition. The MoD planned to "fatten up" RO for flotation last summer by awarding it a £100m order for the seventh and perhaps last regiment of Challenger tanks for the British army, without inviting competitive tender; and by placing with RO all MoD small arms ammunition.

ROYAL ORDNANCE IN 1986*	
Total turnover	£460m
Exports	£33m
Pre-tax profit	£25m
Unencumbered assets	£235m
Employment	16,300

\* Excludes Leeds factory, sold to Vickers in October 1986.

Whatever the complications of making RO attractive enough for stock market flotation, it is at least freed from the responsibility of deciding where RO should fit in to the UK defence industry. Picking a private buyer for RO on the other hand means tackling a number of awkward questions concerning competition.

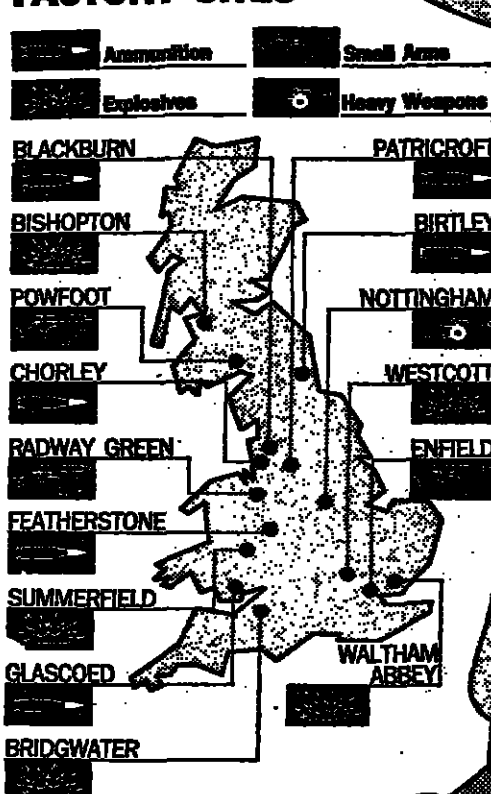
World Defence Ministry which fought to keep GEC and Plessey separate, in the interest of competition in defence electronics, he happy to see BAE swallow RO and become the UK's main defence contractor with annual (defence and civil) sales of more than £3bn?

World a ministry that dislikes having companies like Westland over-dependent on it for orders — want to see a heavily financed, well-run, private RO? More than half Ferranti's business is in defence, and its turnover is not much larger than that of RO, which is unique in being purely tied to defence work.

GKN's interest in expanding its defence interests, so far limited to making the Warrior mechanised combat vehicle (a contract won in competition with RO) and the Saxon armoured personnel carrier, is welcome to an MoD eager to reduce its dependence on the defence market. But are GKN's mechanical engineer-

## ROYAL ORDNANCE

## FACTORY SITES



RO is a unique combination of geographical spread and industrial integration. Many of its 15 factory sites were chosen for their remoteness, either from war-time German bombers or from population centres. The tricky process of making ammunition and explosives is itself land intensive. The Enfield factory in Northwold has more than 1,000 buildings dotted around 2,000 acres. Only a few dozen are in use at any one time. Polluted buildings are allowed to deteriorate and then burnt.

There is also a high degree of vertical integration. Thirty per cent of total factory deliveries are to other RO factories. But the structure of its business is changing — manufacture of tanks has ceased and that of small arms could end if the famous Enfield factory does not win the production order for a second batch of the SA-80 gun — and will presumably be changed further by whoever buys it.

ing skills the right catalyst for a RO team to acquire high-tech electronic and software skills for the "smarter" weapons of tomorrow?

Finally, what high-tech synergy could the property, construction, engineering, shipping and hotels group Trafalgar House bring to RO? It could well be attracted simply by the 7,000 acres of land at RO sites. But RO says these wide open spaces are needed for the safe manufacture and proofing of ammunition, explosives and guns.

In weighing these questions, the Government will lend an ear to the wishes of RO itself. In general terms, these are clear. Mr Bassett and Mr Finnington say that, had RO been privatised as a free-floating entity, their priorities would have been to acquire a high-tech company and a manufacturing presence in the US.

It is easy to see why RO should want to get more into the "smart" end of weaponry such as terminal guidance systems. This is where the big profits are these days. A greater capability in this area would also, Mr Bassett notes, make RO more attractive as a prime contractor and as a seller of the complete weapons systems in demand in the international market. It is too frequently

a bits-and-pieces subcontractor to other companies, he says. Local manufacture in the US might also boost RO sales in that important market. RO's exports have sagged in recent years, from 53 per cent of turnover in 1977-78 to 18 per cent in 1986. Part of this was due to the fall of the Shah of Iran with his seemingly insatiable appetite for Chieftain tanks; in certain years the Shah took 30-40 per cent of all RO sales.

But the world munitions market is now a crowded one, with a munitions factory usually the first defence industry a developing country establishes. Some 55 countries now make small-arms ammunition, and of these 23 make tank gun ammunition and 18 manufacture missiles. RO, relying only on the MoD to sell its products, fell badly behind — though with its own commercial organisation since 1985, it is seeing a pick-up in foreign business.

Which of their suitors could best fulfil these high-tech and export ambitions? Mr Bassett and Mr Finnington are careful not to express any preference. BAE and Ferranti would bring RO high technology in one move; GKN has a large US manufacturing presence already; Trafalgar House has world wide commercial con-

nections which would be of use. It is perhaps more relevant to ask whether in the long term, despite the tight product integration inside RO, different parts should not go their separate ways. Several companies are known to be interested in slices of RO, for instance ICI in the chemical-using explosives division.

The only two formal conditions which the MoD has attached to the sale is that the company be sold as a whole, and that it never pass into foreign hands. But MoD officials admit they cannot expect a buyer "to keep RO as a single entity for ever and a day" and will have no legal mechanism to require this.

If the company cannot be legally kept together, then there is probably also little the Government can do to maintain it in British ownership. This might matter in political, but not practical, terms. Some UK defence contractors are foreign-owned, even in the munitions field, and the UK buys 20 per cent of all defence equipment abroad.

The acid test for the privatisation will surely not be whether the 15 factories stay in one company, but whether Britain has an efficient munitions business which serves its main customer well.

## GM's turn for the better

General Motors, the world's largest automotive group, seems at last to be turning round its European operations which, since 1981, have suffered losses totalling \$2bn.

Last year GM cleaned out the financial cupboard in Europe. Debts were repaid to relieve subsidiaries of interest burdens, and essential rationalisation — including the closure of Bedford's medium and heavy truck operations in the UK — was completed.

That will make life easier for John F. (Jack) Smith, 48, as he takes over from Ferdinand Piechler, 65, who after 50 years with GM is to retire as president of GM Passenger Cars Europe.

Smith is in the management fast lane at GM. He started on the finance side in Detroit and was later responsible for worldwide planning as president of GM's Canadian subsidiary before moving to Europe last year when GM restructured its business there. Smith — no relation to Roger Smith, the GM chairman — is an affable man with an easy-going sense of humour. But there is a



## Men and Matters

## lot of steel beneath the surface.

According to GM, the new "GM of Europe," which is based in Zurich, aims to take from the Opel subsidiary in West Germany much of the extra responsibility dumped on it in the past few years. Opel had begun to break under the strain — but will now get back to its original role, making cars for Europe and selling cars in Germany.

The view widely held by GM's rivals is that Smith's task is to take the European driving seat from Opel which has imposed a German viewpoint on the whole business, and also has the disadvantage of being based in a country where manufacturing costs are among the world's highest.

Smith has pointed out in the past that, as the Japanese are setting up in Europe, "we must be sure we are a low cost producer."

## Big dealers

There will be a noticeably lighter tone to the City of London if the present fashion among the more wealthy bankers and traders for sponsored slimming for charity persists.

Having already this week mentioned Nicholas Sibley of Barclays de Zoete Wedd, who is to lay out some of his 18 stories I find that he is a mere strippling in the fat stakes.

Barry Whitaker, of Kleinwort Grenvilles, the City's most prominent and successful private banker, took up the challenge at the beginning of February when he weighed 23½ stone. He had some difficulty in proving it as the only scales he could find willing to register at that level were at the Cavalry Club, at Boodle's, and at his local weightlifting club.

Whitaker is also promising to slim relentlessly through

Lent. But he confesses his dream would be to get down to Sibley's starting weight.

## Private man

The transformation of Sir Kit McMahon seems to be complete. The former deputy governor of the Bank of England made his first big public appearance in his new role as chief executive of the Midland Bank yesterday to announce its 1986 results in the City. And it was a polished performance.

Dressed in a dark suit and eye-catching pink tie, Sir Kit made a ten-minute presentation accompanied by slides showing the bank's recovery from the depths of the Crocker disaster in 1984, and charting its path to future greatness.

Hearing him use phrases like "marketing products" and "cold calling" was a cultural jolt for those accustomed to the less commercial vocabulary of his previous position.

But something of his former self came through in a little dissertation he gave about the Third World debt crisis.

There were "reasons for caution but not alarm," he said, pointing out that Midland had made ample provision for possible loan losses — precisely what he would have been urging as Midland's supervisor, no doubt.

However, McMahon made it quite clear on which side of the fence he now stands. When asked whether Midland was heading UK government warnings about the level of corporate failures, he snapped: "We're running the business, and the Bank of England and the Treasury, with great respect, are not."

His new colleagues are also giving him a "Good leadership" award. "Good leadership" is a phrase which is used by one of his new colleagues. Another was more reserved:

"Very quick, but rather a low boiling point."

## Shea's role

Michael Shea's impending move from the Queen's press office to become head of public affairs at Hanson Trust has generated a wealth of speculation about his relations with Buckingham Palace. But perhaps a more intriguing question is why Hanson feels the need to create this new post. It has, after all, a formidable reputation for corporate cost-cutting, symbolised by a tiny head office staff.

At present, Hanson's relations with the press are handled by a director, Martin Taylor, and he will continue to field all queries on the group's financial affairs, be they results or takeover activities. "I'm afraid you're still going to be lumbered with me," he told me yesterday.

What, then, will be the role of Shea, who has no business background? According to Taylor, he will have a much broader role, reflecting the greatly increased size and scope of Hanson's businesses. He would, for example, advise on initiatives such as Hanson's recent sponsorship of the Government's first city technology college, and would take an interest in legislation on both sides of the Atlantic that might be of interest to the group.

Hanson also reckons that Shea's diplomatic background and his former job as head of the British Information Services in New York should be particularly useful for a company with so many of its businesses in the US — and, doubtless, with further predatory plans there.

## Cold comfort

Some pensioners in South Wales, it was reported yesterday, have been trying to cash their AIDS warning leaflets for a fiver, thinking they were the heating allowance forms.

They had been sent the "Do not die of ignorance" leaflet in Welsh — which is spoken by only one in five.

Observer

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ECONOMIC VIEWPOINT

# The Budget and the poor

By Samuel Brittan

THE COWARD in me tells me to avoid the subject of poverty and the distribution of incomes in Britain under the Thatcher Government.

Since the 1970s there have been many forces which have reduced the resources of UK citizens at the bottom of the income scale and increased the resources of those at the top. We should, however, beware of the primitive fallacy of supposing that one group has stolen from the other or that the poor would have been better off if top personal marginal tax rates of 83 per cent and 98 per cent on earned and investment income respectively (which prevailed in 1979) had remained.

Manufacturing employment, which had already been dropping in the 1970s took a nose dive after 1979. Since then it has fallen by 2m or nearly 30 per cent. Other forms of employment have increased—but by not enough to prevent the number of unemployed among a growing working population rising by 1.1m to 3.1m, even on the Government's new definition.

Among those who had jobs, there was an increased dispersion of earnings. The pre-tax real earnings of the bottom tenth of wage-earners rose by only 2.7 per cent over the seven years 1979-86. During this period the middle group received real pre-tax pay increases of 11.7 per cent and the top tenth received an average rise of 22.3 per cent.

Thus there was enough pay flexibility to aggregate to cause problems of poverty and distribution, but not enough to price the unemployed into jobs.

What then was the role of the tax and social security systems? The Thatcher Government did sustain the main inflation-linked benefits. Frank Field maintains that the various scrapings and strummings the Government did manage to make on the margin have reduced the social security bill by about \$300m annually, and that the Powell reforms will trim it further. Government supporters, on the other hand, are all too well aware that social security spending after allowing for inflation has risen by about £120m per annum or nearly 40 per cent in the eight years after 1978-79.

However much one may disagree over coverage, detail and definition, Field is surely right to argue that more resources to help the poor will have to come not from higher general tax rates, but from cutting down the tax allowance welfare state, and all relief for housing and occupational pensions.

If we want to know what has actually happened to the distribution of income and to poverty (not the same things) we can do worse than look at the research of Nick Morris and Ian Preston, summarised in the November 1986 issue of *Fiscal Studies*. One of the authors at least has been quite active in the Labour cause, but their research is a model of statistical scrupulousness. For instance family units are adjusted for family size and housing expenditure is excluded.

These authors found a clear drop in the share of the national income going to the least well-off before tax and benefit. As the larger table shows, the share of the bottom 30 per cent of households declined from 8 per cent of household incomes in 1968 to 6.7 per cent in 1977 and 5.5 per cent in 1983. The very bottom 10 per cent, coming from the ranks of the retired or unemployed, never had any original income to start with.

The benefit system was however successful in breaking this fall. After tax and benefit the share of the bottom 30 per cent dropped much less: from 15.7 per cent in 1968 to 14.8 per cent in 1977 and 13.8 per cent in 1983.

The tax and benefit system, despite Tory higher rate cuts, also put a sharp brake on the rise of the share of the top 30 per cent. Their share of household incomes after tax and benefit rose from 48.5 per cent in 1968 to 51.5 per cent in 1983.

Among some highly contentious claims in the March *Liverpool Economic Bulletin*, Professor Patrick Minford does succeed in demonstrating that the top income earners whose marginal rate was cut so heavily in 1978 have actually contributed more to the national tax revenues (by both to the Treasury and in open court), despite all attempts to explain it away. No

DISTRIBUTION OF INCOME									
Percentage		1968		1977		1983		1983	
		Before tax & benefit	After tax & benefit	Before tax & benefit	After tax & benefit	Before tax & benefit	After tax & benefit	Before tax & benefit	After tax & benefit
1-10	0.00	3.52	0.00	2.21	0.21	3.50	0.21	3.50	0.21
11-20	0.38	4.76	1.76	5.15	3.66	4.48	3.66	4.48	3.66
21-30	3.40	5.92	5.11	6.48	5.87	6.72	5.87	6.72	5.87
31-40	8.34	7.01	7.18	7.52	7.34	7.63	7.34	7.63	7.34
41-50	2.94	5.17	5.63	5.54	5.42	5.85	5.42	5.85	5.42
51-60	8.87	9.36	10.05	9.84	9.71	9.87	9.71	9.87	9.71
61-70	11.73	10.67	11.70	10.91	11.21	10.67	11.21	10.67	11.21
71-80	14.20	12.39	13.80	12.52	13.06	12.15	13.06	12.15	13.06
81-90	17.72	15.03	16.80	14.51	15.72	14.20	15.72	14.20	15.72
91-100	28.55	22.66	24.98	21.23	24.51	21.59	24.51	21.59	24.51

Household poverty line				Relative poverty line			
Percentage in poverty		Income shortfall per head		Percentage in poverty		Income shortfall per head	
1968	11.4	2.9	4.1	1.3	1.3	1.3	1.3
1977	11.8	3.2	7.7	2.2	2.2	2.2	2.2
1983	9.9	2.5	9.9	2.5	2.5	2.5	2.5

Source: Morris & Preston Fiscal Statistics November 1986

poverty lobby worth its name should regret a cut from 80 to 50 per cent in the top marginal income tax rate the week after next. Cutting top marginal tax rates need not mean cutting average tax rates, in the top couple of decades if appropriate changes are made in the allowance system.

The great mistake made by the American-type supply-siders is to generalise from the effects of reducing personal concessory rates at the top affecting a handful of tax payers to the effects of reductions in the general tax rate. A 1p or 2p or 3p or 4p reduction in the basic income tax rate from the present 29 per cent will not pay for itself, but will cost very much what the Inland Revenue says it will—that is well over £100 per annum for each penny taken off.

Let us, however, get back to the poor. The definition of poverty has a large conventional element. The Supplementary Benefit level is often taken as the minimum level to which the minimum level to which the Welfare State attempts to raise incomes. There

is nevertheless a danger in following the convention too literally because an increase in Supplementary Benefit levels appears to worsen poverty and a reduction in benefit levels to alleviate it.

Morris and Preston neatly avoid this trap by taking 1983 levels of Supplementary Benefit and adjusting it for inflation to calculate the equivalent in earlier years. This procedure gives figures of what they call absolute poverty, shown on the left hand side of the smaller table. Absolute poverty on this definition actually fell slightly in the first Thatcher years to just under 10 per cent of households. Of course any families in absolute poverty as here defined represent a failure of the Welfare State to achieve the standards set by parliament.

The right-hand side of the table takes a slightly more relative look at poverty, and asks what would have happened if the Supplementary Benefit level

had risen in line, not with prices, but average earnings. The exact percentages do not mean too much. The key result is the slight gradual upward drift over 15 years under governments of all persuasions of the proportion in relative poverty.

The reader may feel that these estimates of poverty trends underestimate the evidence of his eyes. For instance, there appear to be many more down-and-outs of all ages on the streets of London than before. Other problems are of course involved, including London house prices and the absence of rented property, movement to the metropolis by those without means of support, drugs and the general enhancement of the problems of urban life.

But without pretending to solve all these problems, it is reasonable to argue that the bulk of any fiscal largesse that the Chancellor, however mistakenly, may think he has in his Budget, should be devoted to those in the lower deciles, and not to those in the middle and middle-upper. Increased disposable income for those

who have done least well from the economic upturn is a better cause than "infrastructure investment."

The main way to help the poor is through the benefit rather than the tax system. New benefit rates were set last October to take effect this April. So a further increase in a March Budget would be a total break with normal procedure and could probably not take effect until later in the year. If such a surprise were contemplated, priority ought to be given to income-related benefits, such as Supplementary Benefit, and Family Income Supplement. Child benefit which is too across the board should perhaps be increased and taxed.

On the tax side itself, an increase in the tax thresholds, although better than a cut in the basic rate, largely spills over to those well up in the income distribution. I explained in an article on January 24 1985, how this disadvantage could be mitigated by using the clawback system already used with the Age Allowance, which is gradually withdrawn as income rises. If the system were applied to increases in the ordinary personal allowances, they could be increased by nearly twice as much for the same revenue cost.

The biggest fiscal burden on the poor is not, however, income tax, but National Insurance contributions, which start with pay packets of £38 per week, for both employees and employers. If the exemption limit were raised and the reduced rate hands introduced in 1985 extended, the benefits would not spill over to the higher paid, because National Insurance is not a graduated system. A concession here would also be good for jobs, as less skilled workers would become cheaper to employ.

The ultimate goal must be a guaranteed income (not a minimum wage) for all, which is exactly the same as a negative income tax, when examined analytically. But that is a story for another occasion and another parliament.

*Freedom and Wealth in a Socialist Future*, New Edition, Constable, £7.95.

## Lombard

# Far too young to retire

By Joe Rogaly

IT MAY seem ridiculous at first sight, but this week's interesting notion is that the retirement age should be moved to 75—and, if logic is followed to its outermost limit, then 75 (at least) for women as well as men. The matter was not put quite like that by Dr Pat Thane in her recent talk entitled "Economic Burden or Benefit? A Positive View of Old Age" at London's Centre for Economic Policy Research, but to my way of thinking, the effect is the same. What is more, Dr Thane not only has a point; she may have a very important point.

Boiled down, it is this: much time is mispent devising policies for the care and feeding of men over 65 and women over 60 ("the old") on the premise that they are an increasingly heavy burden on the rest of us. The truth is that they need not be, since (a) in Britain the proportion of the population that is usually classed as elderly is no longer growing, while (b) there is, or should be, a clear differentiation between the fit and potentially active "young elderly" and those who probably need a very great deal of care indeed.

Leaving gender out of it and taking the "young elderly" as generally very charming folk aged between 65 and 74, it seems that the growth experienced in the 60s and 70s has come to an end. The tables kept by the Office of Population Censuses and Surveys indicate that there will actually be a slight dip in their numbers in the late 1980s and the early years of the next century, followed by a rise as the post-World War II baby boom generation comes into the frame.

There is also a plateau, although not a dip, in the projected numbers aged 75-84. Only the inexorable growth in the cohort of over-85s takes the graph of the grand total on a slight decline as it moves through into the 21st century. For many policy-makers this is really quite remarkable news. The reason is that for much of this century we have been accustomed to a rapid growth in the proportion of people aged 65 and above. The figure is currently some 15 per cent, and for all practical purposes it is likely to stay that way for another two decades. This is a monumental change from the experience of most of us in Britain. After all, that proportion doubled, from 7 per cent to 14 per cent, between 1930 and 1965.

It is also a change from the recent experience of other major countries: the same doubling, between the same percentages, took France the 15 years to 1980 to achieve. West Germany exactly matched Britain. The US, where so much is made of "grey power," will have taken the 75 years to 2020 to achieve its own doubling to 14 per cent.

You will not be surprised to hear that the Japanese have the most startling figure of all to report: what took us 45 years, and the Americans 75, will take them 26. In 1996 their elderly will be 14 per cent of their total population, against 7 per cent in 1970.

The rates of 20th century change may differ from country to country, but the overriding common factor—the emergence of large and powerful populations of "young old"—does not. It is also plain that improvements in diet and medical practice have resulted in a more healthy life for most over-65s. Dr Thane reports that the beginning of this century people were regarded as visibly old in their mid-60s; today they are often not so regarded until their mid-70s or later.

The natural corollary of all this is that there is no logical reason for regarding people under the age of, say, 75, as dependants; they should, in truth, continue to be participants in the economy. (Since women live longer, their economically active lives could be extended even further.) Yet in most Western countries projections of future social security expenditure assume that the young old are no longer economically active. Most pension schemes are similarly based. It is not easy to contemplate any change in the immediate future, since unemployment among the under-65s is so high. But sooner or later the young old will demand a place in the working economy, just as women have done before them.

## Small cuts in agriculture

From Mr. I. Yates

Sir,—Your excellent leader of February 23 made the point that the effect of small cuts is to stimulate an increase in agricultural production. In the past, the most profitable farm businesses have tended to be those with the highest economic level of production which has in turn led to the lowest cost per unit of production and, frankly, one sees little opportunity for any farmer currently to adopt an alternative strategy. In spite of massive support and ever growing surpluses in the major commodities, agricultural profitability has sunk to a dangerously low level and it is apparent to the farming community that the name of the game in the future is going to be the survival of the fittest. The unprecedented censure of the Minister of Agriculture at the recent annual meeting of the National Farmers Union was, I feel, a result of the industry's frustration at the lack of Government direction. There is a genuine feeling within the industry that the problem is so large that the Government is seeking to solve the problem of surpluses by allowing the industry, in the absence of time, to starve itself.

Almost the whole agricultural community in Europe accepts that consumption and production must as a matter of urgency be brought more into line. In the past, however, all the European governments have been guilty of over-stimulating production for purely national objectives and as a result of their lack of foresight, the individual farmer operates his business, they have been culpable of creating a problem of horrendous financial proportions.

Looking to the foreseeable future, probably at least 20 per cent of the cultivatable area of Europe will no longer be required for the production of conventional crops (and there are no real economic alternatives). Under these circumstances it is manifestly cheaper to pay people not to produce rather than to carry on creating unwanted mountains and there must, therefore, be a case for some sort of set-aside scheme. Givatory schemes to reduce production, unless the rate is set at an artificially high figure, are unlikely to be successful. The logical answer seems to be to adopt a compulsory quota system for all products in structural surplus and then pay the farmer a fair price for what is required. Then, for a period of time, to allow the farmers to adjust, you pay him a fair figure for his compulsory set-aside land. This land is allowed and kept, so to speak, in a strategic reserve. The alternatives of forestry and relaxing of

## Letters to the Editor

planning laws etc offer alternative uses on a very small percentage of the land in question. I. R. Yates.

Lordships Manor, Steeple Bumpstead, Nr. Epsom, Surrey.

**Selling Mexican banks**

From the Mexican Ambassador Sir,—William Orme's article (February 18) about the "windfall profits" allegedly accruing to a "selected group of private bank shareholders" as a result of the sale of share certificates in two major Mexican commercial banks, presents a partial and somewhat distorted view of the operation and its results. He noted that the titles "were distributed on February 6 at prices far below their anticipated market value" and, in this way, "the fortunate original investors have already posted profits of better than 200 per cent in dollar terms" creating a situation that has been labelled as "a political scandal".

It failed, however, to note that the February 6 operation was designed mainly for "seeding" the new titles in the market. As often occurs in operations of this sort everywhere, the market reaction to the placement and the eventual market value of the certificates were difficult to foresee. For these reasons, it was established that for every certificate bought, two convertible obligations must also be acquired. These obligations are to be converted to share-certificates in pre-established dates at the market value, less 25 per cent. In this way, the banks themselves, not the private investors, will receive most of the profit. Besides, the initial placement did not cover all the share-certificates that will be sold, equivalent to 34 per cent of the capital of the institutions. Banamex, for example, sold certificates equivalent to 7 per cent, leaving the remaining 27 per cent for sale when their market value should offer the bank the highest possible capital gain, and these instruments were placed among more than 25,000 investors, none of which acquired more than 0.02 per cent of the total capital of the bank despite the fact that the law allows ownership of up to 1.0 per cent to individuals and corporate entities. Furthermore, incentives were offered to the original speculative buying, usually associated with this kind of operation. Orme has also failed to note that the admittedly great in-

crease in the market value of the share certificates reflected mainly the confidence of the public in the new instruments and strengthened the capital base of the banks. Certainly, as everybody is aware in this country, it is not strange that a privatisation operation produces, at first instance, a steep increase in the market value of the shares offered to the private investors. Jorge Eduardo Navarrete, 8, Holles St, SW1.

**Tactical voting**

From Mr. J. Gossage Sir,—Malcolm Rutherford (February 27) fears that a balanced Parliament in which no party were to have overall control would lead to a paralysing decision-making, a sterling crisis and a strong likelihood of fresh elections. While such a scenario is possible it is not the most likely. Despite the refusal of the Conservative and Labour parties to address the issues which would be raised, many observers predicted paralysis in local government and a stalemate in the House of Commons. The experience has been quite different and voters have liked the result, as evinced by subsequent electoral successes. Nor is it safe to assume that the Alliance will be unable to win the next general election outright. In a week which saw the culmination of a by-election campaign which turned a 60 per cent level of support for Labour last December into a 53 per cent majority for the Alliance, Malcolm Rutherford might have considered the implications of some of his assumptions rather more carefully. Given his view of Labour's chances, how much credibility is that party likely to retain by the date of the next election?

There are many voters in deprived areas of this country who support Labour because they wish to defeat the Conservative Government. Equally there are many voters in comfortable areas who support the Conservatives because they fear a Labour victory. These tactical voters are likely to be attracted to the Alliance programme if the challenge for outright power becomes credible. The volatility of the electorate presents the Alliance with an enormous opportunity. It should be remembered too that the Alliance has already demonstrated itself to be the only political movement capable

of winning in both the inner city and the leafy suburbs, the town and the countryside, the north and the south. The question of who will succeed a third term Conservative Government is not the only interesting question posed by British politics today. John R. Gossage, 46 Grasmessyde Avenue, SW16

**Tariffs on spirits**

From the Chairman, External Relations Committee, Union Européenne des Alcool, Sous-de-Vie et Spiritueux Sir,—Christian Tyler's article ("Time to revive the tariff," February 20) calls for the imposition of non-discriminatory tariffs within the context of the new round of GATT trade negotiations.

EC producers of spirit drinks, i.e. Scotch whisky and cognac, already face a plethora of tariff and non-tariff barriers which stifle their products' export performance in many of their world markets. While the non-tariff barriers take many different forms, e.g. quotas and import licences, tariffs are invariably discriminatory in that they are levied either at different levels for similar products or levied at excessive levels to protect domestic producers. Against this background the EC association of spirituous beverage producers (Union Européenne des Alcool) has already agreed to pursue the following objectives in the forthcoming GATT talks: elimination of non-tariff barriers; reduction in excessive import duty rates in certain GATT countries; establishment of identical import duty rates for all spirits (based on alcohol content) in each GATT country, with each country free to set its own levels of duty; elimination of EEC import duties levied on imported spirits based on reciprocity with other GATT countries; and tighter GATT provisions to ensure that in each GATT country all spirits, irrespective of origin, are subject to identical rates of excise tax (based on alcohol content) and rates of import duty are not so excessive that imported spirits are prevented from competing on equal terms with their domestic competitors.

These objectives demonstrate that, contrary to Christian Tyler's view, producers/exporters believe strongly that one way to increase their trade is to abolish tariff and non-tariff barriers. Thankfully GATT signatories appear to share this view as tariff reductions (as well as elimination of non-tariff barriers) are among the issues that they have agreed to consider in their forthcoming trade talks. T. W. Jackson, Avenue de Tervueren 192, Boite 6, 1150-B Brussels.

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British Prime Minister Margaret Thatcher chairs the 25th anniversary meeting of the UK's National Economic Development Council for the first time since February 1962. Mrs Thatcher is flanked by Mr Nigel Lawson, Chancellor of the Exchequer (left) and Mr John Cassels, Director General of the NEDC (right). To his right is Lord Marshall, chairman of the UK's electricity board.

## Return to the tarnished table

MRS MARGARET THATCHER, the British Prime Minister, yesterday chaired the 25th anniversary meeting of the UK's National Economic Development Council (NEDC) - the UK's somewhat tarnished economic round table - for the first time in more than five years.

Mrs Thatcher's prolonged absence from this high-level forum was testimony to her deep-seated dislike of the institutional approach to problem-solving.

Ironically, the British leader chose to make an appearance on a day when her government backpedalled on attempts to push through a radical re-organisation of pay bargaining in the UK - an issue which Mrs Thatcher believes is central to the country's post-war economic problems.

No mention was made at the NEDC meeting in London - attended by representatives from government, industry and trade unions - of the controversial proposal backed by several ministers in the past month for an end to the annual pay round.

The Government's view was most recently spelt out by Mr Kenneth Clarke, the Paymaster General. He argued for greater regional and local variations in earnings to bring pay levels more closely in line with local labour markets.

The proposal has come under concerted attack from employers and unions alike.

The Government, which wants to break down the system in the belief that it keeps wages too high, wisely

Hazel Duffy reports on the 25th anniversary of the UK's economic think tank - an occasion which prompted Mrs Margaret Thatcher to host the proceedings for the first time in more than five years.

decided that it was a topic best put to one side for the present.

That, in itself, could be seen as a weakness of the NEDC forum. Ironically one of the motives for abandoning national pay bargaining is to try and make British industry more competitive (the other is to get the unemployed back into work). This is precisely why the NEDC or 'Neddy' was formed 25 years ago.

The Government, keen to avoid dispute, made no substantive points against evidence from the Confederation of British Industry, the employers' grouping, of positive pay trends from companies, and from Mr John Cassels, director general of the National Economic Development Office, that unemployment is unlikely to be brought down by low wage deals.

No minister mentioned the Government's drive against national pay bargaining following the Treasury's attack on publicly distance itself from remarks on the issue by Mr Clark.

The NEDC was set up 25 years ago, by the Conservative Govern-

ment led by Harold Macmillan, at a time when Britain was facing its first postwar economic problems.

It was to be a forum where government, employers and trade unions could meet to find solutions to problems in British industry. They were backed in their discussions by research conducted by the Imperial College.

The 'tripartite' approach, new to the British scene, was an attempt to erase rigid lines drawn by employers and trade unionists which, dogged Britain's efforts to hold on to its place in the industrial world.

Its birth owed something to feelings akin to envy and fascination with similar bodies in West Germany and Sweden.

The three-way representation was repeated in the 'little Neddy' - committees of managers, trade unionists, civil servants, which concentrated on sectors of industry.

Although set up by the Conservatives, the NEDC heyday was in Labour governments which were in power for much of the 1960s and 1970s.

It fitted in neatly with Labour

Prime Minister Harold Wilson's concept of planning, first with the National Plan drawn up in 1964, for which the Government drew heavily on work done by the little Neddy, then in 1975 with the industrial strategy which focused on government intervention to boost competitiveness of industry.

Disillusion about the usefulness of strategic planning set in under the radical conservative Thatcher government, elected in 1979, which put its emphasis on a market-led economy. The NEDC, which meets on the 15th floor of a tower block next to the Tate Gallery, began to look as dated as its building.

Increasingly, it was dismissed as being no more than a talking shop, with the research staff producing endless reports infrequently read by the people to whom they were addressed.

Mrs Thatcher chaired only four meetings between 1979 and 1982, then, after the election in 1983, stopped attending. The chair was taken by the Chancellor of the Exchequer.

The fact that Mrs Thatcher never wound it up despite threats, however, followed by her attendance yesterday to mark the forum's 25th anniversary, demonstrated that she still put some store by the only formal arena where her ministers meet trade union leaders.

Likewise, the TUC's threat to withdraw over the Government's non-recognition of trade unions at the UK's sensitive intelligence monitoring centre at Cheltenham a couple of years ago never materialised.

## Turkish jets strike Kurdish targets in Iraq

By David Barchard in Ankara

TURKISH airforce jets yesterday morning struck at targets in Iraq in a significant escalation of the long-running campaign against Kurdish nationalist insurgents.

Unofficial reports said at least 100 people were killed in the strike, which was apparently in retaliation for a bomb attack by Kurdish rebels two weeks ago in which 16 died.

Major troop movements have been reported along the Turkish side of the border for the past five days and commando units have been flown in from other parts of the country.

The semi-official Anatolian Agency announced yesterday that troops were poised on the frontier.

The attack yesterday was the third in four years on Kurds in northern Iraq with what appears to have been Baghdad's approval.

The international ramifications of the problem are particularly worrying for Turkey. Iran backs one section of the Kurdish movement, Syria, at least until recently, actively supported the Kurdish movement, but seems to have struck a bargain recently with Ankara to withdraw that backing.

Iraq, Turkey's closest friend in the region, is supposed by seven years of war and the central government is unable to maintain control.

Kurdish militant groups from Turkey withdrew to bases in Iraq last of five years ago. It is from these centres and mountain hideouts that the PKK (Workers' Party of Kurdistan) has launched attacks on gendarme posts and the homes of village guards in the past two and a half years.

At least 500 people, including Turkish guerrillas, have died in these attacks, which raise the question of how many resources Turkey will have to devote to pacifying the area.

The attack yesterday seemed to confirm the assumption that Turkey's military hold on the area was too strong even to challenge. In addition, the rebels have established the PKK as the main Kurdish political grouping.

One thing is certain - Turkey will make no concessions. It remains committed to a unitary system of government and benign, but emphatic, centralisation.

Until recently, it appeared that the overwhelming majority of the estimated 6m to 8m Kurdish speakers living in the south-eastern provinces of the country were broadly acquiescing to this policy.

Few seem to have had clear nationalistic aspirations. Local leaders had centuries-old traditions of taking part in metropolitan Turkish politics.

Grievances seem to have been more economic than political. In response, Turkey launched its largest ever investment project - the Ataturk High Dam Scheme in the 1960s to produce electricity and will irrigate the plains of northern Mesopotamia. A regional agricultural and industrial revolution is predicted.

In the late 1970s, successive Turkish governments pursued soft-line policies towards Kurdish groups in the south-east and among the newly arrived working class populations of the industrial centres in the west.

Kurdish groups associated openly. A Kurdish mayor, Mehdi Zana, leader of the pro-Moscow 'Way of Freedom' was elected in Diyarbakir, the region's chief city in 1977. Kurdish-language newspapers and books began to appear. One minister in the government of 1980, Mr Sarafettin Elgi, spoke Kurdish in his office.

These manifestations of separatist activity alarmed the military who took power in Turkey in 1980. They stressed that they had no hostile sentiments towards the citizens of the south-east but they would not tolerate anything that seemed to threaten the unity of the Turkish state.

Books and newspapers in Kurdish were banned. The 1982 constitution stresses that Turkish is the only language for public or official use.

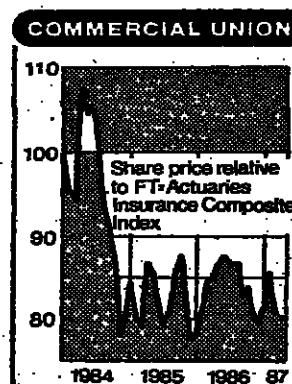
Kurdish separatists were arrested and jailed. Mr Sarafettin Elgi, went on trial. Mr Mehdi Zana was jailed for 24 years. Diyarbakir prison became the centre of torture allegations, although investigations by the Council of Europe concluded that such claims were unfounded.

At first, it looked as if the new policy had been successful in nipping the growth of separatist movements in the bud.

However, an attack on a gendarme station in August 1984 was the prelude to a long campaign claiming many lives.

## THE LEX COLUMN

### Every dog has its day



- before sinking so much capital into buying EDS and Hughes.

The buy-in has certainly struck a chord with US fund managers, who seem to think that they have discovered another nugget, namely GM, to assist the savers of Japan in propping up Wall Street.

The planned reduction in GM's capital expenditure, with other cash savings, should mean that the later stages of the \$50n repurchase programme can be covered by cash flow, even if the best hope is for a neutral cash position in 1987.

Yet the yield on GM common is so high, at the best part of 7 per cent, that GM can almost certainly visit the capital markets for medium-term debt to fund its purchases and save 100 basis points by substituting the interest payments for a maintained dividend. That might dent GM's credit rating a fraction, but not for long. Meanwhile, it would be nice if GM could shift a few more cars.

#### Opec

Opec has had to endure a series of humiliations at the hands of the oil consumers over the past few years, so the events of the last couple of days might have afforded the organisation a degree of very satisfaction. The buyers' strike of the past few weeks, designed to test the \$18 price, was going swimmingly and had succeeded in driving the Brent price down to \$15.50. Then on Tuesday it came to a head with the big first bidding for 4m barrels of Dubai crude at \$18 each. The market reaction - adding 10 per cent to the oil price in two days - is a fair reflection of the gathering tension as stock levels fall.

Yet there are still about 80 days of stocks in the main consuming markets, which is not a breach of the pain barrier for the companies. After the Japanese indiscretion is put into perspective, refiners will realise that the current spread of crude and product prices means that drawing down of stock still makes the best sense. The key is whether Opec producers can continue their adherence to official prices - and thus ensure still lower production - for about another three weeks. If they can, and it is a very big if, then the 4.5 per cent rise in UK oil shares since Monday will be seen as inadequate recognition.

#### General Motors

Buying in a large chunk of its common stock makes so much sense for General Motors that it is a wonder it did not think of it earlier

## US chip makers link to combat Japanese

BY LOUISE KEHOE IN WASHINGTON

US SEMICONDUCTOR, computer and electronics companies are to pool technology, resources and funds in a co-operative effort to develop new semiconductor manufacturing technology that will combat Japanese competition, the companies announced yesterday.

Among the companies declaring their support for the industry consortium were IBM, Hewlett-Packard, Digital Equipment, National Semiconductor, Intel, Motorola and Texas Instruments, as well as several smaller electronics manufacturers.

The industry consortium, called Sematech, will seek US defence Department financial backing, although the level of funding required has yet to be determined, industry executives said.

The object of Sematech is to maintain international leadership in an industry that is vital to the semiconductor industry Association, which has led the formation of the co-operative. "We can continue to sit back and watch the Japanese target and assault yet another critical US industry, or we can get in gear and do what's necessary to repel this attack. Sematech is one of the strategies we're using.

Details of funding and operation will be worked out over the next two months, said Mr Federman. Industry co-operation on the level

proposed for Sematech is virtually unprecedented in the US and is expected to require exemption from anti-trust laws. Foreign-owned companies are expected to be excluded from the US industry effort.

Top Japanese industrial executives yesterday stepped up their threats to reduce investment in Europe and close down European factories if a controversial EEC proposal to extend anti-dumping duties is passed without the Japanese in Tokyo.

In a letter to EEC Government leaders, the heads of four leading Japanese industry associations said that the proposal would slow, or even reverse, the flow of Japanese investment in Europe, cutting off the prospects of thousands of new jobs.

If the proposal were enacted, Japanese-owned factories in Europe would suffer substantial damages, very likely resulting in the closing down of their operations to the serious detriment of the local economy," the letter said.

The industry associations which signed the letter represent the Japanese electronic and machinery sectors.

The European Commission's plan is aimed at preventing Japanese companies evading anti-dumping duties so-called 'screwdriver' operations in Europe.

## W. German growth targets threatened

BY PETER BRUCE IN BONN

INDUSTRIAL production in West Germany fell sharply in January, compounding fears that the economy will struggle to grow at anything like the 2.5 per cent forecast by the government for this year.

Official statistics produced yesterday show that industrial output fell 3 per cent in January compared with December. The Government laid much of blame on bad weather although last year, which was also very cold, output actually rose 2.5 per cent.

A comparison of last December and January combined, against the same months a year before, indicates a dramatic 8.5 per cent fall in output in the construction industry and a 9.5 per cent decline in mining production. Output of capital goods, on the other hand, rose 2 per cent.

These figures, combined with rises in unemployment from last November, suggest economic growth in the last three months of last year and predictions of actual shrinkage in the first 1987 quarter, will weaken the Government's position as it faces five (state) elections in the next seven months.

Next year's planned DM9bn (\$4.9bn) tax cut is likely to be nearly doubled, following promises made

by Bonn to its major Western trading partners in Paris last month.

Western diplomats in Bonn have, however, believe the country may face an international crisis of confidence by the summer should the second quarter fail to provide growth should difficult wage and working hour negotiations with the powerful metalworkers' union, I.G. Metall, result in strikes.

Yesterday, for the first time, I.G. Metall members stopped work in support of their demand for a 35-hour working week. Some 300 workers downed tools for an hour at a Stuttgart plant owned by Mahle, the piston manufacturer.

"This is the first answer from the factories to the delaying tactics of the employers," said a union official later.

"Warning strikes" are likely to spread to most of the country in the next few weeks as the union tries to put pressure on employers to meet its demands.

I.G. Metall leaders in Stuttgart also confirmed yesterday their plans to plan overtime in the area from next week. The effects of the ban, which will hit Daimler Benz car production, will not be measurable because overtime already agreed with employers will be worked.

## US missiles offer

Continued from Page 1

Giltman said the US was "not shooting for any deadline," but wanted an agreement as quickly as it could be reached, provided that it was a good one.

Mr Alexander Kampelman, the chief US arms negotiator, accompanied by Mr Giltman and other American representatives, will brief the Nato allies on the latest arms control proposals in Brussels today.

They will then fly to Washington to consult President Reagan before Mr Giltman returns to Geneva next week to pursue his negotiations with the Russians.

Mr Helmut Kohl, the West German Chancellor, is to hold talks with President Francois Mitterrand and Mr Jacques Chirac, the French Prime Minister, to try to work out a common Franco-German line on the latest Soviet proposals.

This follows signs in the last few days that France is taking a much more restrained line than West Germany over Mr Gorbachev's week-end offer.

Officials said yesterday Mr Kohl was keen to start the new legislative period by establishing a common line with both Britain and France over the Soviet proposals.

The Bonn Government warmly welcomed Mr Gorbachev's dropping of the condition linking an INF accord to America's SDI programme.

The German Government accepts Mr Gorbachev's proposal to reach, along with an INF accord, separate agreement on shorter-range nuclear missiles in Europe.

## World Weather

Area	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Amsterdam	11	11	11	11	11	11	11	11	11
London	11	11	11	11	11	11	11	11	11
Paris	11	11	11	11	11	11	11	11	11
Rome	11	11	11	11	11	11	11	11	11
Moscow	11	11	11	11	11	11	11	11	11
Beijing	11	11	11	11	11	11	11	11	11
Tokyo	11	11	11	11	11	11	11	11	11
Manila	11	11	11	11	11	11	11	11	11
Seoul	11	11	11	11	11	11	11	11	11
Calcutta	11	11	11	11	11	11	11	11	11
Bombay	11	11	11	11	11	11	11	11	11
Madras	11	11	11	11	11	11	11	11	11
Colombo	11	11	11	11	11	11	11	11	11
Delhi	11	11	11	11	11	11	11	11	11
Jaipur	11	11	11	11	11	11	11	11	11
Chennai	11	11	11	11	11	11	11	11	11
Hyderabad	11	11	11	11	11	11	11	11	11
Bangalore	11	11	11	11	11	11	11	11	11
Mumbai	11	11	11	11	11	11	11	11	11
Coimbatore	11	11	11	11	11	11	11	11	11
Thiruvananthapuram	11	11	11	11	11	11	11	11	11
Port Blair	11	11	11	11	11	11	11	11	11
Chennai	11	11	11	11	11	11	11	11	11
Madurai	11	11	11	11	11	11	11	11	11
Trichy	11	11	11	11	11	11	11	11	11
Chennai	11	11	11	11	11	11	11	11	11
Madurai	11	11	11	11	11	11	11	11	11
Trichy	11	11	11	11	11	11	11	11	11
Chennai	11	11	11	11	11	11	11	11	11
Madurai	11	11	11	11	11	11	11	11	11
Trichy	11	11	11	11	11	11	11	11	11



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## INTERNATIONAL APPOINTMENTS

### Montreal Exchange elects head from credit unions

BY ROBERT GIBBENS IN MONTREAL

MR BRUNO RIVERIN, 45, a key figure in the development of the Caisse Centrale Desjardins credit union movement, has been appointed president of the Montreal Exchange, Canada's second largest stock exchange, in succession to Mr Andre Saumier.

Mr Riverin was an executive with the former Mercantile Bank of Canada before he joined the Montreal Federation of the Groupe Desjardins in 1977. He was educated at Laval University in Quebec City, at Sherbrooke University, near Montreal, and then studied international finance at the University of Paris.

In 1980, he became first president of the Caisse Centrale Desjardins, the Groupe's whole sale banking unit. Five regional groups of the 1,400 Desjardins credit unions are shareholders of the Caisse, plus several financial institutions controlled by the Groupe.

The Caisse Centrale with C\$2.6bn assets raises funds in Canadian and foreign money markets and lends to the Desjardins institutions and to governments and their agencies and the private sector. It opened an office in Toronto last year and has plans for one in New York.

Mr Riverin was a potential candidate for the Montreal

Exchange presidency nearly two years ago, when Mr Saumier was chosen to succeed Mr Pierre Lortie.

The Montreal Exchange has doubled its share of the combined Montreal and Toronto stock exchange dollar trading volume to about 20 per cent in the past five years, and has introduced options and futures products.

The challenge facing Mr Riverin will be to extend this recovery, get new listings, increase management depth and steer the exchange through the coming deregulation in financial services. The Montreal exchange has lost three senior executives in the past year.

### Move at Martin Marietta

MARTIN MARIETTA, the technology company, based in Maryland and involved largely in aerospace, has announced the election of Mr Caleb B. Hurtt as executive vice president.

Mr Hurtt, 55, will continue as principal executive for the corporation's aerospace operations while assuming larger responsibilities in corporate-wide management.

Mr Hurtt has been a vice-president of the corporation since 1980 and senior vice-president in charge of aerospace for the past three years.

### Contract for Warner chief

WARNER COMMUNICATIONS, the New York-based entertainment concern, has, at board level, approved a ten-year employment contract with Mr Steven J. Ross, its chairman, reports Renter.

The contract was opposed by the six board members who are nominees of Chris-Craft, the New York company that has interlocking links with Warner.

The new contract calls for "new bonus awards to be paid out over the period of the contract," based on the price of the company's stock. More international appointments news, Page 31.

### Sony executive takes Aiwa presidency

BY CARLA RAPOPORT IN TOKYO

AIWA, one of Japan's major audio equipment companies, has appointed Mr Susumu Yoshida, a career executive from Sony Corporation, the Japanese electrical goods maker, as its president.

The move is the latest in a series of changes made at Aiwa to cope with the slump caused by the rapid appreciation of the yen in the foreign exchange market. Mr Yoshida takes over from Mr Heitaro Nakajima, who becomes an advisor.

Mr Yoshida, 63, had been serving on the board of Aiwa since 1984 while still holding the post of vice-president of the Sony board. Sony, which owns the majority stake of Aiwa, has been moving a number of top executives into the audio company recently as part of a major management reshuffle.

The new president, who joined Sony in 1953 as an

engineer, was involved in the development of the Sony Trinitron television.

L. F. ROTHSCHILD, Unterberg, Towbin Holdings, the New York investment bank, has appointed Mr Matthew P. Deane a senior managing director and member of the management committee. Mr Deane is a vice chairman. The management committee includes Mr John Angelo, senior managing director, and Mr Francois Mayer and Mr Robert Schoenthal, co-chief executives.

Mr Deane, who is in charge of the company's operations division, is to assume additional responsibility for supervision and consolidation of risk management. The company went public last year. The new appointments are part of a series of management changes.

### Top switchround at Kone

BY OLLI VIRTANEN IN HELSINKI

KONE, the Finnish lift and materials handling group, has appointed Mr Matti Matinpalo, 58, as president and chief operating officer of the group. Mr Matinpalo is currently general manager for the Kone lift division.

Mr Pekka Herlin, 54, the former president, becomes chairman and chief executive officer.

In succession to his father, Mr Heikki H. Herlin, 86, founder of Kone, who retires from the chairmanship, but retains a seat on the board. Mr Johan Horelli, 47, who has been the head of Kone overseas and of the group's marine technology side, is to take over Mr Matinpalo's post as head of the lift division.

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natives in the light of economic and market conditions. You will be a qualified accountant aged between 28 and 35, and ideally have previous corporate accounting experience in a manufacturing environment. More importantly you should have the intellect, analytical and communication skills to meet the demanding responsibilities of this role. Ref: EF915.

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achievement of business targets. You will be a qualified accountant, preferably ACMA, aged between 28-35. You should have a track record of achievement, ideally gained in a manufacturing environment. Success will be determined by strong management and interpersonal skills and the ability to prioritise and present financial concepts to operational personnel. Ref: EF916.

Both appointments are seen as challenging career moves; success in these roles will lead to significant opportunities for progression. Please reply in confidence, giving concise career, personal and salary details to Judith Richardson, Arthur Young Corporate Resourcing, Citadel House, 5-11 Fetter Lane, London EC4A 1DH.

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A manager is now sought to develop and enhance the role of the internal audit function, reporting to the senior financial executive. The prime task is to ensure high levels of internal control in the context of centralised and sophisticated computerised systems, and to ensure the attainment of group objectives and operational efficiency. The manager will control a team of up

to 12 staff.

Applicants must be qualified, preferably graduate accountants and must have substantial audit experience, preferably in both the profession and commerce. They must be mature, diplomatic and firm, with the character to win the respect of operational management and their staff, and ready to accept a commitment to a certain amount of travel.

Please write in confidence with full career details, quoting reference 3778/L, to John W. Hills, Executive Selection Division.

**PEAT MARWICK**

Peat, Marwick, Mitchell & Co.,  
165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

## Financial Director

Southern Home Counties

£30,000 + substantial bonus + car

Our client is a profitable manufacturing and distribution division (c.£30m) within a medium size group.

The Financial Director will be responsible for both the finance and data processing departments. The key tasks will be to review and improve the management information reporting systems throughout the divisional locations and as part of the executive team ensure that future expansion plans are implemented.

Candidates should be qualified accountants, age indicator 33-36, with experience in a manufacturing company which is marketing driven. It is essential that candidates have the personal qualities to succeed and progress within the group which has ambitious strategic plans over the next five years to take it into the top league.

The attractive remuneration package includes a basic salary of £30,000 pa and a substantial profit sharing bonus. Relocation expenses if applicable.

Please write enclosing full resume quoting ref 120 to Nigel Hopkins FCA, 97 Jermy Street, London SW1Y 6JE. 01-838 4872.

**Cartwright Hopkins**

FINANCIAL SELECTION AND SEARCH



Measurement Technology Limited

## Group Financial Controller

Bedfordshire c.£25,000 + car

The MTL Instruments Group Ltd is market leader in the design, manufacture and sale of intrinsically safe instrumentation for industrial process control in hazardous areas. This expanding market has seen the worldwide turnover of Measurement Technology Limited and MTL incorporated (USA) approach £7 million since 1971 when the UK company was founded.

Privately owned and looking to the USA, the Group now seeks an experienced chartered accountant with Board potential to provide a full financial management service and represent the company to the City.

Reporting to the MD, you will take full responsibility for the UK company accounts function and for developing its computerised forecasting, reporting and cost control activities. You will also provide financial planning for the Group and deal with all statutory and legal matters.

Ideally aged 33-45, computer literate and probably with a degree, you will be positive, enthusiastic and convergent. Experience in accounting, finance and people management in an engineering/manufacturing environment are essential.

Your salary will be supported by an extensive benefits package which will include relocation costs, where appropriate. To express your interest, please write with career details to:

Tony Elliott, Personnel Manager,  
Measurement Technology Limited,  
Power Court, Luton, Beds. LU1 3JL  
Telephone: Luton (0582) 23633.

## Financial Controller

London: to £30,000 + bonus + car

Our client is a medium-sized PLC in the building industry, specialising in commercial and industrial developments in the £1m-£4m range in the South East. The Company has grown rapidly and turnover in 1987/88 is confidently expected to be in excess of £20m. With a substantial capital base and a healthy order book the Directors envisage further significant expansion and a public flotation in 1992.

The pace of this development has created the opportunity for an experienced Accountant to join the Company as Financial Controller. Reporting to the Managing Director, he or she will take responsibility for all financial and management

accounting activities. There will be a strong initial emphasis on strengthening the control of funds and developing improved systems for monitoring contract profitability.

Candidates must be qualified accountants, computer literate, ideally in the mid 30's age range, who are already at Chief Accountant level in a fast moving, commercial operation. Experience of the building or property development industries will be an advantage. Prospects for career advancement are good in an expansionist environment.

Please send a full c.v. in strict confidence, to Michael Ward, March Consulting Group, 13 Park Street, Windsor, SL4 1LU.

**MARCH**

CONSULTING GROUP

## Auditing Opportunities

Up to 19K,  
Company car and relocation

Nabisco Group Ltd the UK subsidiary of RJR Nabisco Inc., a \$20 billion consumer product organisation requires fully qualified accountants to perform financial and operational reviews of the corporations international operations.

### Internal Auditor

Newly qualified, you will have been trained by a major firm of accountants and be experienced in auditing in a manufacturing environment. Salary - circa £16K.

### Computer Auditor

Ideally, a chartered accountant with 2-3 years' experience in a computer audit environment, you will have proven experience in mainframe data centre reviews, IBM Systems 34, 36 or 38, application reviews, systems development, life cycle audits and interrogation software. Salary - up to £19K + car.

Both positions are based in Berkshire and involve extensive travel, therefore, a knowledge of a second language would be useful, although not essential. Personal attributes should also include the ability to work closely with management and personnel at all levels.

In return, Nabisco offer a competitive salary and an attractive range of benefits, including relocation package, private medical and life assurance schemes.

Curriculum Vitae to: Janet Mitchell, c/o Nabisco Group Ltd., 121 Kings Road, Reading, Berkshire RG1 3EF. By 15th March 1987.



## Financial Director Leicestershire

Not less than £30,000+car and profit share

Our Client, a privately controlled highly profitable company with a turnover of some £12m, has grown significantly during the last decade and is likely to seek a flotation within the next few years.

This newly created appointment will report to the Managing Director and will include responsibility for the entire financial management of the business.

Candidates, ideally in their late 30's or early 40's, will be qualified Accountants, probably graduates, with substantial experience of financial management gained in both large and medium sized companies at director level. Commercial flair and the ability to add a broader business perspective to the company is vitally important.

The salary package is open for negotiation as indicated and includes profit share and all the other normal benefits.

Please write in confidence, initially with brief details quoting reference 1701 to John Anderson, as Advisor to the company at:

**Deven Anderson & Associates**

(Incorporating John Anderson & Associates)

Executive Search & Selection  
Berwick House, 35 Livery Street  
Birmingham B3 2BP

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## POTENTIAL LINE MANAGER Cambridgeshire

From £16,000+ Car+Relocation

As a young ambitious graduate ACA, aged around 25-35, who qualified with a top professional firm, you are seeking a career path within an expanding public company. In return for genuine career prospects, you must have gained experience of manufacturing industry either within the profession or with a commercial company.

You will undertake operational and some financial audits, carrying out management reviews including introducing real-time computer systems. The emphasis will be on a practical problem solving approach offering considerable scope for initiative in achieving the objectives set by Senior Management. Particular attributes required will be objectivity, maturity and clear concise communication, both verbally and in writing.

The Company is a diverse manufacturing group whose continuing development through a planned programme of acquisition and organic growth provides regular opportunities for promotion into line roles.

Please contact Andrew Cook for an application form or send a full c.v. with covering letter.

Telephone: (0727) 35116 (out of hours: 0442) 67661



**Management Personnel**

105 St Peter's Street, ST ALBANS, Herts AL1 3HH.

## Divisional Finance Director

Thames Valley

To £30/35,000 plus car plus Benefits Package

A division of a diverse UK public company which has achieved an enviable record of growth in recent years requires a Senior Financial Executive to enhance the effectiveness of the Management at Divisional level.

Responsibilities will include co-ordinating financial reporting of a number of subsidiaries, mainly in the UK. Developing and preparing budget plans and forecasts and monitoring results. Maintaining accounting standards throughout the Division. Involvement in ad hoc exercises undertaken across a broad spectrum of financial matters including acquisitions. Suitable candidates will be qualified accountants, preferably graduates, aged 33-45, experienced both in head office and operating company environment. A strong commercial flair and flexibility of approach are essential. In addition to a highly competitive salary, the position offers a comprehensive benefits package which includes a performance related bonus scheme, share options, private medical insurance, and relocation assistance where appropriate.

Apply in confidence to: Box A0434, Financial Times  
10 Cannon Street, London EC4P 4BY

## FINANCIAL MANAGER

Pharmaceuticals Manufacturing  
Home Counties

The Company is one of the world's major pharmaceutical manufacturers with a long and successful history of original research and a wide portfolio of prescription medicines. This position is based at one of the main production and research sites in the UK and carries responsibility for the provision and future development of financially based management information.

Applicants should be qualified Accountants and able to assume responsibility for expanding and improving the financial reporting services to senior management throughout the site.

Experience of large mainframes and stand alone systems, particularly as applied to the reporting aspects of manufacturing accounting would be advantageous. Prospects for further advancement are exceptional. Age guide 28-35.

The benefits package includes earnings around £20,000 plus profit related bonus and a range of fringe benefits including assistance with relocation to a very attractive part of the country.

Please contact Rod Evans, Managing Director, Harrison Cowley, 35 Queen Square, Bristol BS1 4LU. Tel: (0272) 277566.

**Harrison Cowley**

SEARCH · RECRUITMENT · ADVERTISING · SELECTION

## FINANCE DIRECTOR (South Coast)

c. £23,000 + substantial benefits package

Part of a major engineering group, market leaders in their field, this well established manufacturing/service company has an annual turnover of £14m.

As Finance Director you will join a close and forward looking executive team responsible for the finance function and computer systems department.

This position will appeal to an accountant who wishes to be involved in a demanding environment with extensive use of advanced computer systems involving CAD and integrated manufacturing systems.

Candidates aged 35+, with an appropriate qualification, will have a broad background in a manufacturing company, including the preparation of budgets, forecasts, management accounts and system development.

The remuneration package will include a profit related performance bonus, private car, PPF and full relocation expenses where necessary.

In the first instance, please write including your CV to: Diane Hall, Recruitment Executive. Please mark your envelope Private & Confidential, with the reference F2/005.

**MIF**

Mark Fleming Recruitment  
Brook House, 80 Gosport Road  
Fareham, Hants. PO15 0PY

RECRUITMENT

## Investment Accountant US Financial Services Group

City Package c£23,000 + Car

Our client is the rapidly expanding investment division of a major US Financial Services Group. The UK branch currently manages funds in excess of \$250m invested in securities markets worldwide. This newly created position will report to the Financial Controller and will entail control of assets under management, production of management information, development of the use of computer systems and client reporting. Applications are invited from recently qualified accountants currently in practice or with relevant investment experience. The package embodies salary, bonus and mortgage support. Other benefits include car, non contributory pension scheme, health care and lunchtime allowance.

Applications to: R. J. Welsh.



**Reginald Welsh & Partners Ltd**

ACCOUNTANCY & EXECUTIVE RECRUITMENT CONSULTANTS

123/4 Newgate Street, London, EC1A 7AA. Tel: 01 600 8387

مكاتب العمل



## Accountancy Appointments

### Finance Director (Designate)

West Yorkshire

to £25,000 + Car

Our client is an extremely dynamic, growth orientated £40 million turnover manufacturing subsidiary of a progressive and positively managed UK public group. Their products are supplied to the consumer markets and the company already holds an enviable position in a highly competitive market. Reporting to the Managing Director, responsibility will be for all aspects of the finance function with initial emphasis on the rapid integration and development of the company's management information systems through the supervision of 40 staff. The successful applicant will also be expected to contribute significantly to strategic business planning and the overall commercial management of the business.

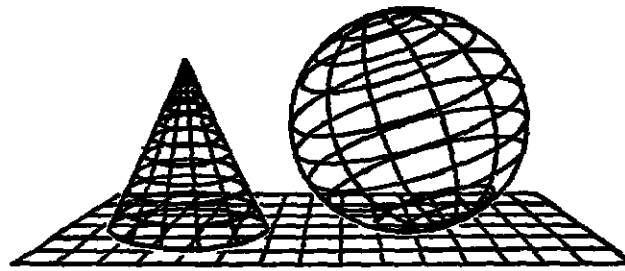
Candidates, aged 30+, will be qualified accountants of graduate calibre who can demonstrate outstanding previous achievements to date, preferably with previous F.M.C.G. experience, strong communication skills and the ability to make an effective contribution to the continued success of the company. A medium term appointment to the Board is envisaged.

Comprehensive relocation facilities are available where appropriate. Interested applicants should write to: Stephen J. Broadhurst, quoting reference L3307, at Michael Page Partnership, Leigh House, 28-32 St. Paul's Street, Leeds LS1 2PQ. (Tel: 0532-450212).

**Michael Page Partnership**  
International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

### Operational Review & Systems Development Analyst

to £25,000 + Bonus + Benefits



NEWLY/RECENTLY QUALIFIED ACA  
COMMODITY TRADING

FIRTH ROSS MARTIN ASSOCIATES, WARDGATE HOUSE, 69A LONDON WALL, LONDON EC2M 5TP TELEPHONE 01 638 2441

Firth Ross Martin

Financial & Professional Selection Consultants

THE CLIENT: is a leading firm of International Commodity Traders, whose activities cover a wide range of commodities including metals, energy related products, softs and a broad base of trade backed financial services.

THE POSITION: offers great personal career potential and a continuing challenge to make a significant contribution to the development of a new computerised system, to meet both the Trading and Operational requirements of the company's expanding activities. This will involve working closely with Trading and Operations staff at all levels in order to review and determine their requirements, to produce detailed business specifications and co-ordinate the subsequent implementation. Duties will also include other specialist assignments, such as procedural reviews of current controls and reporting policies and the design and introduction of adopted recommendations.

THE CANDIDATES: will be young ambitious Chartered Accountants able to display a high level of analytical and conceptual ability and ideally some previous systems experience in the Financial Services Sector. They will also have strong interpersonal and communicative skills, able to function well within a team environment and be influential in dealings at all levels.

THE FUTURE: career prospects are excellent, this organisation is dedicated to the recognition and reward of achievement and this is reflected in the highly competitive salary and benefits package that accompany this position.

For further information please write enclosing full C.V. or telephone Martin Kravetski.

### FINANCIAL CONTROLLER

S.W. London

c.£25,000 + car + Bonus

Midas, part of the internationally successful IC Industries group, is the world's largest exhaust and brake replacement company with over 2,000 service centres.

An opportunity has now arisen for a suitably qualified accountant to join our UK head office function based at Mortlake.

Our ideal candidate will be ACA, ACCA qualified and in the 30-40 age range. Reporting directly to the Managing Director you will be responsible for providing advice about the financial administration and management of the company in order to maximise returns and achieve company objectives. To successfully meet this brief the appointed man or woman must be able to communicate financial information to company personnel at all levels with specific emphasis and reference to field management. A well developed understanding of the effect of financial controls and of their implementation to achieve pre-determined goals is essential.

Other areas of responsibility will include contributing to the company's overall expansion plans, preparing monthly profit and loss accounts and developing its decentralised computer systems.

It is likely that the successful candidate will have had 8-10 years previous experience in a service or retail related industry. The position requires commercial experience gained in the areas of financial evaluation and interpretation coupled with the ability to manage and motivate staff at all levels.

If you would enjoy the challenge of working as part of our close knit management team write with a C.V. or phone to:

Roy Davidson, Personnel Manager - Europe,  
Midas Silencers Limited,  
10-16 Castle Street,  
Kingston, Surrey  
Telephone: 01-541 1166

**midas**

### Group Financial Controller

Central London

£25K+Car

An active profitable public company engaged in the international field of Sales Promotion and Marketing, is enjoying a period of sustained growth and now seeks to strengthen its financial control by the appointment of a Group Financial Controller.

Reporting to the Group Finance Director, your responsibilities will encompass full control of the financial affairs of the Group with particular emphasis on the integration of new acquisitions into a uniform Group structure which you will have designed and implemented. Good interpersonal skills are an essential requirement.

Candidates, likely to be aged 30-35, will be qualified Accountants who have a wide experience of both financial and commercial appointments and who can demonstrate a strong and creative awareness which will probably have been gained in an aggressive service industry environment.

Interested candidates who meet these demanding criteria should send a detailed curriculum vitae, including current salary, to:

Box A0437, Financial Times  
10 Cannon Street, London EC4A 4BY

## Hoggett Bowers

Executive Search and Selection Consultants

BIRMINGHAM, BRISTOL, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, SHEFFIELD and WINDSOR

### Group Finance Director

Diverse Services Business  
Central London

£30,000, Car

This fast-growing £20m turnover group combines established profit-making companies under a Friendly Society. The main activities involve financial services and transport operations, employing 300 staff, and thousands of freelance members.

This new position will carry full responsibility for directing all finance and accounting including strategy, planning, budgeting, cash and asset management, evaluation of new and existing activities, taxation, and the raising of finance. Improved financial and management accounting systems are needed to fit the new conditions, and to provide better management information. The existing accounting team is 15 strong.

You will require breadth and depth of experience, plus real personal authority, to help the board continue major change, in an environment successfully combining a long tradition and new entrepreneurial ventures. Age probably 35+.

Male or female candidates should submit in confidence a comprehensive c.v. or telephone for a Personal History Form to D. Venables, Hoggett Bowers plc, 1/2 Hanover Street, LONDON, W1R 9WB, 01-734 6852, quoting Ref: 48024/FT.

### Internal Audit Manager

Home Counties

c£23k + car

Our client is an important division of a well known, £1 billion plus turnover plc with its prestigious and highly successful retail operations established internationally.

Reporting to a Divisional Director and functionally to the Group Director of Audit, this post carries responsibility for ensuring that Group policies are being adhered to throughout the Division as well as reviewing the units' operating procedures. A vital function will be to direct, plan and motivate the audit team in order to achieve maximum efficiency in the department; other duties will include establishing effective communication with operating management and liaising with the Group's external auditors. Candidates must be qualified account-

ants, aged preferably in their thirties, with proven management skills in an audit function ideally from within the retail sector. Essential qualities will be the ability to communicate at all levels and to provide sound leadership to an audit team.

The attractive remuneration package reflects the importance of the position and includes a car and other benefits associated with a major Company. Location - Western Home Counties. A degree of travel will be expected with the post.

Please reply in complete confidence to Michael Ham, Bull Thompson and Associates Ltd., Alliance House, 63 St. Martin's Lane, London WC2N 4JX, enclosing full career details and quoting Reference 1214.

**Bull  
Thompson**

CORPORATE AND RECRUITMENT CONSULTANTS

### ilea Working in Education

### Financial & Management Director

£22,674-£24,429 inc.

We are looking for a dynamic innovative manager to fill this senior position within Supplies & Transport Services Branch, which supplies £150m of goods and services to the Authority, London Boroughs and other public sector bodies every year, as well as controlling LEA Transport Operations. The Branch operates on a trading basis in a fiercely competitive commercial environment.

This is a demanding and challenging appointment for a fully qualified accountant with management accounting expertise to assist the Director and senior managers in leading and meeting the Branch's financial objectives. Responsibilities cover the analysis of the Branch's financial position within the 4 divisions, monitoring performance measures and maintaining financial controls.

A proven track record and substantial experience within a trading organisation are needed, together with good communication skills, the proven ability to meet objectives and produce solutions to commercial problems and experience of dealing with diverse groups.

This post is suitable for job-sharing.

For further details and an application form, to be returned by 20th March 1987 write to LEA Supplies & Transport Branch, STS/PER/REC, Room 703 South Block, The County Hall, London SE1 7PS or telephone 01-653 1486.

**Inner London  
Education Authority**

LEA IS AN EQUAL OPPORTUNITY EMPLOYER

### Corporate Acquisitions Director

£235,000

Home Counties

A major, established automotive retail group wish to make a specialist appointment reporting directly to the C.E.O. The main purpose of the job is to spearhead an ambitious growth programme within their five-year plan. This will include not only the main vehicle franchise activity but also in the related financial services and automotive "after-market" fields. The successful candidate, with a recognised accountancy qualification, will have experience in researching a market, identifying opportunities and presenting written projects for board approval. A proven track record in acquisition and hand over to operations management will be important in the final selection.

A highly competitive remuneration package is available for negotiation, together with first-class conditions of employment. Interested applicants should telephone Brian Smith on (0783) 868063 (24-hour answering) for more information or write with full curriculum vitae to:

BRIAN SMITH ASSOCIATES  
Management Consultants  
9A Station Road, Gerrards Cross, Bucks. SL9 5ES

### Appointments Advertising

£43 per single  
column centimetre  
Premium positions  
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£52 per single  
column centimetre

For further  
information, call:

Jane Liversidge  
01-248 5205

Daniel Berry  
01-248 4782

Emma Cox  
01-236 3769

### Financial/Commercial Manager

Central London

c. £27K + Car

An outstanding executive with comprehensive financial and commercial experience is required for this influential role with a division of a major electronics and communications group.

Leading a small HQ team, the successful candidate will manage a variety of ad hoc projects in the accounting, financial, legal and commercial fields - ranging from subsidiary company formation to financial investigations and systems design.

He or she will ideally be a graduate with an accountancy qualification and broad-ranging experience gained in a staff role within a major organisation or within a consultancy. An entrepreneurial attitude and intellectual flexibility are essential attributes and candidates must have the potential for promotion in this fast-developing organisation.

Applications please, in confidence, quoting ref. 302/MT to S C Mackay at Charles Barker MSI, 30 Farringdon Street, London EC4A 4EA. Tel No: 01-634 1143.

**CHARLES BARKER**  
SELECTION-SEARCH-ADVERTISING

### NEWLY QUALIFIED?

MANAGEMENT ACCOUNTANT  
NORTHANTS SALARY C 14K

### SET YOUR SIGHTS ON INDUSTRY?

### FOCUS ON A COMPANY WITH REAL POTENTIAL

In the communications and security market, there's one Company that's really going places - GEC RELIANCE.

As a major exponent of high technology we are determined to keep pace with the latest technological developments both within our specialised field, and also within the Company - and that means the very latest in today's accounting systems.

Based in Wellingborough, our Accounts Department comprises some 60 staff, and is undergoing radical change. With the introduction of new systems that puts the emphasis firmly on computerisation, we are currently planning further developments in areas such as stock control and management reporting systems.

A young Management Accountant with a keen understanding of the latest developments in accounting technology is now sought to become involved with the implementation and management of these developments.

Alongside the attractive salary and large Company benefits, relocation expenses are available to the pleasant location of Wellingborough which offers the major benefit of comparatively low cost housing in an area easily accessible to London. Career prospects within this dynamic and rapidly expanding environment are incomparable.

Please apply with full personal and career details to: Mr R J Holman, GEC Reliance Ltd, Tunnels Mill Lane, Wellingborough, Northants, NN8 2BS.



The Leading Edge



# MOCK EXAMINATION - PE3 - PAPER 1 - CAREER DEVELOPMENT

## Question 1. (100 marks)

Which Recruitment Consultancy offers The Newly Qualified Accountant access to the most attractive and comprehensive range of career opportunities throughout the UK and Overseas?

### Suggested Answer:

For an informal discussion please call: London - Industry & Commerce Hugh Everard 01-831 2000;  
Professional Juliet Connock 01-831 2000; Corporate Finance Lindsay Sugden 01-404 5751;  
Bristol Renny Hayes 0272 276509; Birmingham Dean Gollings 021-643 6255;  
Glasgow Colin Mackay 041-331 2597;



### Michael Page Partnership

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

Leeds Steve Broadhurst 0532 450212; Manchester Steve Banks 061-228 0396; Nottingham Rod Shaw  
0602 410130; Windsor Steve Doyle 0753 856151, (our regional offices cover  
all career options) or write to Michael Page Partnership, FREEPOST,  
39-41 Parker Street, London WC2B 5BR.

## Worldwide Opportunities

Our client, a major international practice, is currently using the Michael Page nationwide network of offices to interview and pre-select candidates for their visiting overseas partners in March, April and May.

Their requirements will be for:

- USA • Bermuda • East Africa • Europe •
- Caribbean • Middle East • West Africa •
- Canada • Hong Kong • Australia •

The specific opportunities will vary according to location, however, the emphasis will be for newly qualified ACAs and will include those from small/medium firms, large firms, computer audit specialists and tax specialists.

The individuals sought will be capable of working to the highest professional standards and will, in personal terms, be capable of settling in quickly in a foreign environment. As would be expected of one of the world's leading firms, remunerations will be competitive and benefits in some instances will include accommodation and a car.

For an initial interview at one of the offices listed below contact Michael Risley at Michael Page Partnership, 39-41 Parker Street, London WC2B 5LH on 01-831 2000 (or 01-879 0975 outside office hours).



### Michael Page Partnership

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC



Eagle Star

## Opportunities for Newly Qualified ACAs

Having successfully qualified, you are probably considering the next stage of your career. Being part of the major multinational group BAT Industries, and one of this country's leading insurance companies, which also has interests in a diverse range of financial activities, Eagle Star can offer a challenging and forward thinking environment to further develop your skills gained over the last 3 years.

Specific opportunities exist in the areas of tax and general accounting.

Within the tax function you would gain valuable commercial experience alongside a team of qualified tax specialists. In addition to general corporate tax compliance, advice and planning, interesting

one-off projects are undertaken.

The accounts function offers an excellent opportunity to gain exposure to all aspects of the business as a key member of the management team. Successful applicants will enjoy the possibility of further career development not only within Eagle Star but also other areas of the BAT Industries Group.

For further information regarding current and future opportunities please contact Jayne Thomas (Tax) or Kristin White (General Accounting) on 01-831 2000 or write to them at Michael Page Partnership, 39-41 Parker Street, London WC2B 5LH. Strictest confidentiality assured.



### Michael Page Partnership

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## Pharmaceuticals

### Cheshire

The Pharmaceuticals business of ICI PLC has a worldwide turnover of c£1bn and operates internationally from its Headquarters in a pleasant part of rural Cheshire.

Opportunities now exist for young accountants to join the finance function and to participate in a structured career development programme, with opportunities for rapid advancement to senior level, both within the business and throughout the ICI group.

### to £20,000 pkg.

Candidates should be recently qualified, graduate accountants who can demonstrate the intellect, drive and ambition required to succeed in this highly competitive environment.

Relocation facilities are available where appropriate. Interested applicants should contact Alan Dickinson, quoting ref. 7081, on 061-228 0396 at Michael Page Partnership, Clarendon House, 81 Mosley Street, Manchester M2 3LQ.



ICI is an equal opportunities employer



### Michael Page Partnership

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## Fibres

### Gloucester

ICI Fibres, part of the Chemicals and Polymers Group, operates in a sophisticated, consumer marketing environment at the forefront of synthetic fibre technology.

An opportunity has arisen for an outstanding young accountant to join this business, initially at its manufacturing location in Gloucester. This first role will have a management accounting bias, with emphasis on the development of business systems, but this is essentially a long-term career appointment, with excellent opportunities to progress to senior

### to £20,000 pkg.

level positions throughout the Group. Candidates, aged 23-28, should be recently qualified, graduate accountants, with well developed communicative and inter-personal skills, who can demonstrate a high degree of self-motivation and ambition. Medium term mobility is essential. Relocation facilities are available where appropriate. Interested applicants should write to Stephen J. Broadhurst, quoting ref. 8226, at Michael Page Partnership, 29 St Augustine's Parade, Bristol BS1 4UL. Tel: 0272-276509.

## Newly Qualified... ...Financial Management?

### Gloucester

### £Excellent + Bens.

Our client, English & American Insurance Group plc, a prominent member of the London Market has its Corporate Headquarters situated in Gloucester. The Group is engaged in insurance and reinsurance business, underwrites for its own account and acts as underwriting agent and corporate manager for UK subsidiaries of major overseas insurance companies. The success of the Group is reflected in its high growth rate resulting in immediate requirements for both newly-qualified and experienced accountants. Opportunities are varied and challenging, offering excellent exposure to sophisticated computer systems and high level management reporting.

within a dynamic environment. The successful candidates will be expected to make a significant contribution to the running of the business and must display the capacity to liaise effectively with management at senior level. Medium and long term prospects are excellent and the highly competitive remuneration packages are accompanied by relocation expenses where appropriate. Interested candidates should contact Paul MacIldowie, on (0272) 276509 (24 hours) or write to him at 29 St Augustine's Parade, Bristol BS1 4UL, quoting reference: 8068.



### Michael Page Partnership

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC



## Haines Watts Chartered Accountants

Haines Watts, a fast growing national practice, is seeking newly/recently qualified accountants for PA/prospective partner positions within several offices throughout the UK. Candidates who have qualified with a smaller practice would not be at a disadvantage as the firm provides comprehensive training at their major offices with close partner involvement and in accordance with a standard training programme. The firm concentrates on providing a full range of services for the medium to large privately owned

company from "start up" to preparation for stock exchange listing. Candidates should be good communicators with strong commercial awareness and will be looking to further their career with a major firm that can offer real partnership prospects.

For further information please contact James Cozens on Windsor 0753-856151 (evenings and weekends 01-540 8163) or write to him at Kingsbury House, 6 Sheet Street, Windsor SL4 1BG.



### Michael Page Partnership

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## Coopers & Lybrand

## Newly Qualified ACAs

### Nationwide

### £Negotiable

Coopers & Lybrand, one of the leading international firms of chartered accountants, seeks newly qualified ACAs to specialise in taxation. Vacancies exist throughout the UK.

It is essential that you can demonstrate proven ability, commercial awareness and the determination to contribute to the continued expansion and development of the UK tax practice. For above average performance and hard work, the prospects for advancement are exceptional.

The package offered, which includes in-house training and full ATII study assistance, is negotiable. Salaries offered to successful applicants will be highly competitive.

For further information, please contact David Kennedy on 01-831 2000 (evenings and weekends 0793 484451) or write to him at the Taxation Division, Michael Page Partnership, 39-41 Parker Street, London WC2B 5LH. Strictest confidentiality assured.



### Michael Page Partnership

International Recruitment Consultants  
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide  
A member of Addison Consultancy Group PLC

## Corporate Finance

- \* Mergers & Acquisitions
- \* Flotations (USM & Full Listings)
- \* International Capital Markets
- \* Management Buyouts
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Corporate Finance offers enormous scope to Chartered Accountants seeking to use their financial skills in a highly active, commercial yet thoroughly professional and rewarding environment.

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For further details about Chiltern and opportunities within the Company, contact Jayne Thomas at Michael Page Partnership on 01-831 2000 or evenings/weekends on 01-341 9885 at



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FOR INTERNATIONAL BANKING

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If you want advice and guidance on the range of opportunities for newly-qualified ACAs in City Institutions after Big Bang, our specialist City Team can provide you with all you need to know about current positions in:-

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- ★ International Capital Markets
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We are recruiting on behalf of our client, the investment banking arm of a leading US bank, actively involved in corporate finance products. We are seeking a young, newly qualified ACA to act as Financial Controller, assisting in the production of accurate financial and management information on all transactions.

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### ACCOUNTANT

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Recently quoted investment holding company, with diverse interests, seeks young graduate newly-qualified to work closely with their Finance Director. This is a broad role which will give excellent experience to a candidate seeking their first move from public practice.

This post will give the successful applicant involvement in the day to day finance of the group coupled with good exposure to acquisitions and investments.

Please contact Robert Morgan.

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## SECTION II - COMPANIES AND MARKETS

# FINANCIAL TIMES

Thursday March 5 1987

Showing the way  
in defence  
technology

FERRANTI

## Bull increases profits and aims for fresh funds

By Paul Betts in Paris

**BULL**, the nationalised French computer group, yesterday reported a strong rise in net consolidated earnings to FFr 271m (\$45.5m) last year from FFr 118m the year before. Sales rose 10.5 per cent to FFr 12.2bn while cash flow increased 32 per cent to FFr 1.7bn.

Mr Francis Lorentz, Bull's chief operating officer, said the company intended to raise fresh funds through new equity and bonds with warrants this year to help finance investments and its agreement to form a computer venture with Honeywell and NEC of Japan.

Bull is expected to raise about FFr 1bn in French funds this year. Mr Lorentz indicated that the French group would seek to raise between FFr 2m and FFr 3m on the market between now and 1990. However, the bulk of Bull's FFr 1.5bn four-year investment programme would be funded from internal resources.

Mr Jacques Stern, Bull's chairman, said the French group expected to sign the definitive agreements for its venture with Honeywell and NEC by the end of this month. The

new venture, in which Bull will eventually acquire a majority stake, will be the first computer company in the world jointly owned by European, Japanese and American partners.

Despite a difficult market for computer companies, Bull expects to see its sales grow by an amount similar to that in 1986 while profits are expected to grow faster. Mr Stern said that last year's results confirmed the French group's financial recovery.

Bull reported losses of FFr 493m in 1984 and of FFr 625m in 1985, edging back into the black in 1986. Its recovery has also been backed by about FFr 3.7bn in state grants during the past three years.

The company said its net equity improved to FFr 3.5bn last year compared with FFr 2.1bn the previous year. Its debt-to-capital ratio has also steadily declined from 8 in 1983 to 1.6 last year.

Research and development spending totalled FFr 1.5bn last year while industrial and commercial investment amounted to FFr 1.7bn.

## Fecsa hopeful on bank debt talks

By David White in Madrid

**FUERZAS ELÉCTRICAS de Cataluña (Fecsa)**, the Barcelona-based power utility which rocked the financial community when its shares were suspended a month ago, is hoping to conclude negotiations on a restructuring of bank debts within the next two weeks. The move aims to pave the way for a recovery programme including the sale of some of the company's assets.

Mr Luis Magma, Fecsa's new chairman, began formal talks with bank creditors on a one-by-one basis last week. Bank credits account for about half of its total debt, which stood at the end of 1986 at Pta 574bn (\$4.45bn), with the largest share - about Pta 184bn - held by foreign banks.

Fecsa said it was seeking to restructure its borrowings through longer maturities and lower interest rates without asking creditors to write off any part of their loans.

However, the talks are being slowed down by the large number of institutions involved and by resistance among some foreign banks - in particular the Japanese - to renegotiate interest.

The company said its immediate cash problems had been solved by the injection of Pta 42bn of fresh funds, enabling it to meet bond payments falling due in the summer.

These funds came in two instalments, the first a credit from five banks in anticipation of Pta 24bn owed to Fecsa by the public-sector utility Enxer, and the second a Pta 18bn transfer out of special funds held jointly by Spain's electricity companies.

More international  
company news on  
Pages 15-17 and 31

James Buchan on reaction to the US group's boost to shareholders

## GM joins the buyback club

**MAJOR SHAREHOLDERS** and Wall Street investment analysts were yesterday congratulating themselves on the announcement by General Motors, the world's largest industrial company, that it would retire 20 per cent of its stock as a means of increasing returns to shareholders.

However, analysts warned that the buyback could cost the company more than \$50m and sharply increase its borrowings in the years to 1990.

The buyback, the largest in a wave of corporate share repurchases in the US, was announced by Mr Roger Smith, GM chairman, after trading closed on Tuesday night.

Yesterday morning GM's share price, which has marked time while the market indexes have doubled over the past two years, immediately jumped 53¢ to \$79.50 while its Class E and Class H stocks, also to be reduced, rose 11¢ to \$39.50 and 2¢ to \$43.

"We think it's safe to get back in the water on this stock," said Mr Steven Gitsky, an analyst at Faine Webber, the Wall Street investment firm.

In recent years, hundreds of US corporations have bought in and cancelled their shares as a means of raising share prices and returns on their shareholders' funds.

While the most spectacular deals have aimed to ward off hostile takeover - as with buybacks by oil groups Phillips (\$4.5bn) and Unocal

BIGGEST US SHARE BUYBACKS				
Share to be repurchased	% of shares outstanding	Cost (\$m)	Announcement date	
1986				
Goodyear	22.5	2,619	Nov 21	
IBM	18	2,106	May, Nov*	
SmithKline	15	1,440	Nov 28	
American	9	1,230	Dec 17	
Allied-Sig	25	1,051	Dec 5	
1985				
Phillips P.	45.7	4,500	Mar 27	
Unocal	55.1	4,285	May 28	
Arco	27.6	4,000	May 29	
Union Carb.	55	3,500	Dec 13	
Exxon	46.6	2,300	Oct 30	

\* Two buybacks combined

Source: Salomon Brothers

(\$4.24bn) in 1985 and tyre company Goodyear (\$2.6bn), early this year - both Chrysler and Ford have used surplus cash to buy in their stock and raise per-share earnings.

Total corporate repurchases probably amounted to almost \$50bn last year and were a prime contributor to the market's rise.

While GM is regarded as too big for takeover even by modern US standards, its management has been the target of growing suspicion from institutional shareholders as GM's stock price has lagged the market.

GM's earnings fell 26 per cent to \$2.94bn and were surpassed by those of Ford, with less than half GM's share of the domestic market, for the first time since the 1920s. Analysts say that, until a shift in strategy last year, GM was

botstrapping its market share through unprofitable clearance sales or cheap-finance promotions.

GM's \$40m capital spending programme has produced few results for earnings. "While Ford and Chrysler were trying to bring value added by increasing efficiencies and improving product mix, GM was re-inventing the wheel," Mr Richard Henderson, an analyst at Faine Webber in New York, said.

In addition to the heavy investment in upgrading and automating GM motor factories, the company also made large acquisitions in defence and computers with Hughes Aircraft and Electronic Data Systems, represented by the Class H and Class E stock.

Investors were infuriated when GM agreed to pay over \$700m to

buy out the holding of Mr Ross Perot, founder of EDS, at prices above the market. Mr Perot had been a trenchant critic of the capital expenditure programme.

The Council of Institutional Investors, a pressure group founded by large public-sector pension funds partly to resist such shareholder favouritism (known as "greenmail"), held a stormy meeting with Mr Smith in late January and criticised the payments to Mr Perot.

"The buyback shows GM is responsive to investors," said Mr Kenneth Codrin, executive director of the State of Wisconsin Investment Board which sponsored a highly critical resolution for GM's annual meeting in May.

"We were trying to get over to corporate America and to GM in particular that shareholders are the true owners of the company and have certain rights," said Mr Steven Matthews, an assistant to Mr Harrison Goldin, the New York City Comptroller, who openly speculated about Mr Smith's removal after the Perot affair.

GM is moving cautiously at first, limiting itself this year to the purchase of a mere 10m common shares and 2.5m shares each of the Class E and Class H stocks, for an outlay at current prices of just over \$900m.

In the two years following, GM reckons that its capital expenditure on its motor factories will come tumbling down to \$5.5bn in 1989 - from more than \$10bn last year.

## BMW CHAIRMAN WARNS OF INDUSTRY-WIDE DOWNTURN IN SALES

**THE MOTOR** industry has been warned to gear itself for lower sales in 1987 following the exceptionally high demand for cars worldwide in 1986.

Mr Eberhard von Kuenheim, chairman of BMW, the West German car group, said at the Geneva motor show that 1986 was a "truly exceptional year" - it will probably be a very long time before we see its like again.

He said about 32m cars were built worldwide last year. There were record sales in the world's three biggest markets - the US, Japan and West Germany - and there were record exports from Japan and Germany.

BMW also had a "phenomenal year" in 1986 with record production and sales of more than 448,000 cars, Mr von Kuenheim said. It would be normal for pro-

duction to slip a little this year.

The company had run out of production capacity, and its third car factory at Regensburg in Bavaria, which came on stream last autumn, "was, to be frank, one or two years late."

BMW had pulled forward the planned second shift working at Regensburg from the spring of 1986 to the autumn this year, he said.

Output at the new plant was 180 cars a day, and this would rise to 450 with the second shift. Another assembly plant at Dingolfing, built in 1973 for an output of 400 cars a day, was now building 1,100.

However, Mr von Kuenheim said it was not BMW's objective to grow beyond an output of 500,000 to 550,000 cars a year up to the 1990s.

Seal's performance could push the VW group's total car production this year above 3m for the first time.

Mr Hahn warned VW would almost certainly see a reduction in output in South America because of the poor economic conditions in Brazil and Argentina.

VW is merging its operations in those countries with those of Ford of the US to form a joint company, Autolatina.

## Belgian bank lifts payout

By William Dawkins in Brussels

**GENERALE de Banque**, Belgium's largest commercial bank, yesterday announced that it would recommend a 1986 net dividend of FFr 245 per ordinary share, up from the previous year's FFr 225.

The group said that non-consolidated results for the past year were favourable but that details would not be published until the consolidated figures were available at the end of this month. The dividend increase would be proposed at the annual shareholders meeting on April 28.

Consolidated profits for 1986 rose 13.7 per cent above 1985 to FFr 4.5bn (\$129m). The bank said early last year that the 1986 result would continue to improve.

## Viacom bid battle nears close

By Our Financial Staff

**THE DRAWN-OUT** battle for control of Viacom International, the US media group, appeared to be heading towards a close last night following announcement of a definitive agreement for National Amusements to acquire Viacom's publicly held shares.

Viacom said the transaction was subject to shareholder and Federal Communications Commission approval, execution of definitive fi-

nancing agreements and the expiry of the Hart-Scott-Rodino anti-trust waiting period.

The company said the agreement called for stockholders other than National Amusements to receive, for each Viacom share, \$42.75 in cash, a fraction of an exchangeable preferred share valued at \$7.75, and a pro-rata portion of the equity in the new corporation so that Viacom holders other than National Amusements would own 17.4 per cent.

National Amusements owns 19.6 per cent of Viacom's stock. If the merger is not completed by April 30, the cash payment will be increased by adding interest until the date of the merger at the annual rate of 9 per cent from May 1 to May 31 and thereafter at a rate of 12 per cent.

Viacom said the agreement called for dividends payable on the exchangeable preferred to begin to accrue from May 1.

## Swiss Bank ahead at year-end

By William Dullforce in Geneva

**SWISS BANK (SBC)**, the last of the three big Swiss banks to report, yesterday disclosed an 11.7 per cent increase in net earnings to SFr 674m (\$435m) in 1986. Union Bank (Switzerland) and Credit Suisse announced profit growths of 12.2 per cent and 12 per cent respectively.

Swiss Bank's board proposes to pay an unchanged dividend of SFr 15 per registered share, bonus share and participation certificate. Allowing for the 9 per cent increase in shareholders' equity last year, the SFr 437.2m payout will be SFr 34.4m higher than in 1985.

Mr Walter Frehner, SBC chief executive, said he was sure shareholders would recognise the importance of protecting the bank's long-term profitability and agree to hold dividend payments.

SBC's balance-sheet total expanded 7.7 per cent over 1986 to reach SFr 137.8bn, while reported capital and reserves climbed 14.7 per cent to SFr 8.5bn.

Mr Frehner said that if subordinated loans were added SBC disposed of more than SFr 10bn "own funds" at the end of 1986. He said reported capital and reserves had advanced in the past five years from 5.5 per cent to 6.2 per cent of the balance sheet total. In this

"comfortable situation" the bank would not be looking for new equity capital this year.

Cash flow last year increased by 10.8 per cent to SFr 1.3bn, allowing "ample provisions" to be made. Allowances to depreciation, loss provisions and write-offs rose SFr 58.2m to SFr 608.4m.

Last year's profit improvement was attributed mainly to returns from securities business and foreign exchange operations. Net commission income climbed by SFr 117m or 11.5 per cent to SFr 1.14bn. Savings and other term deposits increased, for the first time in several years, by 8.2 per cent to SFr 15.3bn.

## Metrologie listing to raise FFr 150m

By Our Paris Staff

**METROLOGIE INTERNATIONAL**, the leading distributor of microcomputers and peripherals for the French professional and industrial market, plans to list one of its subsidiaries on the Paris second, or unlisted, securities market and raise FFr 150m (\$25m) in fresh capital by issuing new equity and bonds.

Mr Roger Haddad, president and co-founder, said the group's Metro Service subsidiary, which specialises in micro-computer and other

high technology maintenance services, would seek a listing this summer on the flourishing French second market.

The group had also decided to increase a proposed new issue of equity and bonds from FFr 100m to around FFr 150m. Both issues include warrants.

The moves follow the group's successful listing on the second market two years ago. Metrologie International, started up 10 years ago by

Mr Haddad and Mr Alain Schwartzman, the group's general manager, expects its sales to increase to FFr 700m this year from FFr 640m in 1986, with net earnings rising to about FFr 17m this year against FFr 13.5m.

Apart from the founding members, the group's main shareholders include Uniflex, which is based in Reading in the UK and is a leading distributor of industrial electronics in Britain, and Paribas.

## Race for CGCT control enters last lap

By Our Paris Staff

**AS THE BATTLE** for the control of France's Compagnie Générale des Télécommunications moves into its final phase with a review of the bids by the French authorities, the perceived front-runner, AT&T, is facing challenges by two strong contenders.

Last week the US group and its running mate, Philips of the Netherlands, teamed up with the French SAT telecommunications group in an effort to enhance its bid prospects.

The companies have also linked up with a group of French financial investors including Compagnie du Midi and five French unit trusts to ensure that the partnership is 80

per cent held by French interests as required by privatisation law.

Although the AT&T grouping is widely seen as the French authorities' favoured solution, it is facing a challenge on two fronts.

One includes an alliance between Siemens of West Germany and Jeumont-Schneider, the telecommunications and engineering subsidiary of the private French Schneider group.

Their bid would set up a new company 80 per cent held by the French group and 20 per cent by Siemens.

The winner of the bid battle will become the second supplier of the French telecommunications author-

ity after CGE's Alcatel subsidiary of public switches.

The Siemens bid has also been supported by some members of the French Administration and has long been seen as a serious challenger to AT&T's 18-month efforts to gain a foothold in the French public telephone switch market.

The third bid regarded to have a strong chance is an association between Ericsson of Sweden and Matra, the French state-controlled defence and electronics group, which has already acquired CGCT's private telephone business.

The Matra and Ericsson grouping also includes Bouygues, the construction group interested in the

service aspects of the telecommunications industry, and Banque Indosuez.

Northern Telecom of Canada, which finally decided to enter a bid, has, unlike the others, so far not found any French partners although the possibility remains open.

However, the Canadian group is understood to have made proposals involving an industrial investment of FFr 1.8bn (\$300m) in France, pledges to export FFr 2m worth of French equipment over five years and trials of France's Minitel videotext terminals in Canada.

The Government has fixed a price of FFr 500m for CGCT.

## Look who VISA are banking on in Turkey

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KEY FIGURES - DECEMBER 1986			
	Millions of US dollars Dec 31,86	Millions of Turkish Lira Dec 31,86	
Cash and due from banks	104.1	78,702	
Loans, net	104.9	79,260	
Total assets	291.7	220,501	
Deposits	129.8	98,082	
Bank loans	101.6	76,793	
Shareholders' equity	19.8	14,943	
Total Liabilities and Shareholders' equity	291.7	220,501	

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For December 31, 1986 Financial Statements please contact Arthur Wilkinson, Assistant General Manager, Iktisat Bankasi, Buyukdere Cad. 165, Esentepe, Istanbul, Turkey. Telephone: 172 7000. Fax: 172 3071. Telex: 27685. Branches at Istanbul (8 branches), Ankara, Izmir, Bursa, Adana, Mersin, Gaziantep, Denizli, Iskenderun, Samsun, Ordu. Visa-Change offices in Grand Bazaar, Taksim (Istanbul), Kusadasi, Bodrum, Marmaris, Cappadocia, Antalya.







## Malayan Banking first-half profits slide

**MALAYAN BANKING**, the leading Malaysian institution, has reported a decline of more than a quarter in first-half net profits, to 25.5m ringgit (\$10m), writes our Kuala Lumpur and Financial Staff.

The consolidated result for the six months to December compared with 32.5m ringgit for the same period of 1985, and came on a 17 per cent decline in profits at the bank alone, to 15m ringgit from 25.4m ringgit.

Group assets expanded to 23.4m ringgit from 22.1m ringgit, reflecting modest growth in both loans and deposits.

## United Bank of Kuwait ahead

**UNITED BANK OF KUWAIT** boosted pre-tax profits last year by 58m to reach \$18.3m (\$23.9m), which the London-based institution attributed in part to an expansion of its management operations, Our Financial Staff writes.

Net assets grew from \$2.37bn to \$2.52bn, and shareholders' funds were \$1.94bn against \$1.82bn. Mr Fahad Al Khatib, the chairman, said UBK had "positioned itself to take advantage of the upturn of the markets."

## French Bank lifts dividend

**FRENCH BANK**, the 27.5 per cent-owned South African affiliate of Banque Indosuez, increased its disclosed after-tax profit to \$8.4m (\$4.65m) in 1986 from the previous year's \$1.5m even though demand for credit remained weak.

The dividend has been lifted from 15 to 20 cents a share, writes Jim Jones in Johannesburg.

The bank's audited results do not disclose any balance sheet details, but the directors say that asset yields improved, particularly in foreign trade. French Bank specialises in financing South African agricultural exports.

Disclosed earnings rose to 80.3 cents a share from 71.6 cents.

## Chia pulls out of Australian project

BY CHRIS SHERWELL IN MELBOURNE

**HEAVY COST** over-runs and damaging delays have forced Mr Jack Chia, the Singapore-based entrepreneur, to accept a loss and withdraw from Australia's largest urban property development project.

An announcement yesterday said Australian Guarantee Corporation (AGC), the major financial backer of the project and part of the Westpac banking group, would pay the Jack Chia group \$16.2m (US\$11m) for its investment and take over the Melbourne project.

But a separate statement from the Jack Chia organisation said the group would receive \$2.8m for its 20 per cent equity stake, a \$1m

project management fee and suffer an extraordinary loss of \$12.5m for the year which ends this month. Half of this, it added, would be sustained by the Chia family company and would be spread over a number of years.

The ill-fated project, costed at \$400m some 5 years ago but now estimated at \$1.1bn, was strongly supported by the Victorian state government and is now a source of embarrassment to the ruling Labor Party.

The opposition Liberal Party yesterday called for an inquiry into the affair. The Government denied any responsibility and pointed to the property

boom which has taken place under its administration.

The project itself involved the development of a large 5 hectare site in South Yarra, an underdeveloped suburb of Melbourne, into a retailing, office, hotel and residential complex.

Each phase of the project was supposed to finance the succeeding one, but the first stage has yet to be completed because of cost increases, planning delays, industrial disruption and wet weather.

Yesterday's announcement followed the suspension of trading in Chia on Tuesday, in Australia, Singapore and Malaysia. This came in the

wake of reports that AGC had asked an outside company to investigate the explosion in costs of the project.

Steven Butler adds from Singapore: Mr Chia has raised more than \$80m (US\$57.4m) in Singapore in recent months through a gradual selling off of his shares of Haw Par Brothers the trading group in which he once held a 24.9 per cent stake.

Liquidation of his holdings in Haw Par appears to have been a substitute to earlier plans to issue \$50m in convertible unsecured bonds by Jack Chia MFPI. These plans were first mooted in July last year, and were recently called off.

## Anglovaal Industries makes solid progress

By Jim Jones in Johannesburg

**ANGLOVAAL INDUSTRIES**, the industrial arm of South Africa's Anglovaal mining house, improved turnover and profits in all its divisions except construction in the six months to December.

Turnover rose to R1.39bn (\$670m) from R1.15bn and the interim pre-tax profit increased to R108.6m from R72.1m.

South Atlantic, which is 75 per cent-owned by Anglovaal and which holds the group's food interests, increased both sales and profits in its frozen foods division. The dry foods and beverages divisions increased tea sales but suffered lower coffee sales as consumers resisted higher prices.

## U.S.\$150,000,000 Bank of Ireland

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### Undated Floating Rate Primary Capital Notes

In accordance with the provisions of the Notes, notice is hereby given that for the three month interest period from March 5, 1987 to June 5, 1987 the Notes will carry an interest rate of 6 1/4% p.a. The interest payable on the relevant interest payment date, June 5, 1987 will be \$170.90 per \$10,000 principal amount.

By: The Chase Manhattan Bank, N.A., London, Agent Bank.  
March 5, 1987

## United Industrial in bid for Jason Mining

BY STEVEN BUTLER IN SINGAPORE

**UNITED INDUSTRIAL** Corporation (UIC), the Singapore detenters, property and investment group, yesterday announced a general bid for Jason Mining, the Australian gold mining company with extensive interests in Indonesia, Vanuatu, and Australia.

The offer—\$1.80 a share—is conditional on approval by the Australian Foreign Investment Review Board and sufficient acceptance to give UIC majority control of the company.

UIC acquired a 14.98 per cent stake in Jason last September for \$0.80 a share. The bid places a value on the company of some \$77.6m (US\$48.6m).

If successful, the offer would represent a strategic diversification for UIC, a cash-rich company which has been looking for investment opportunities outside Singapore. It is also seen as a vote of confidence in the future of gold mining in Indonesia.

The timing of the bid is believed to be related to recent volatility in Jason's shares in Australia. Pancontinental Mining, Jason's largest shareholder, has recently been raising cash and this has prompted speculation that it might make a bid for the company. Share

prices have risen from about \$1.10 earlier in the year, to a high of about \$1.80, although prices eased when a bid failed to materialise.

The UIC bid could touch off a battle between UIC and Pancontinental for control of Jason.

UIC's first venture into gold mining came last September when it purchased a \$5.12m, 10 per cent interest in Felsart Resources, another Australian company which is part of the Parry group, with extensive interests in Indonesia. Some of Felsart's interests in Indonesia are operated jointly with several partners, including Jason Mining.

UIC's profits have risen sharply in recent years, and are thought to have doubled to about \$850m (US\$23.4m) in 1986.

## Holmes a Court to sell Perth evening paper

By Our Financial Staff

MR ROBERT HOLMES a Court's Bell Group has agreed to sell the Daily News, the Perth evening newspaper, to United Media, a company associated with stockbroker Mr Rene Rivkin.

The disposal was required by Australia's Trade Practices Commission on monopoly grounds. Bell Group acquired the News through the purchase of West Australian Newspapers, formerly part of Herald and Weekly Times, the Melbourne publishing group, which itself was taken over by Mr Rupert Murdoch's News group.

The \$200m (US\$135.9m) acquisition of WAN, which also owns a Perth morning title, has now been completed, Bell said yesterday.

## Mixed results for foreign banks in Korea

BY MAGGIE FORD IN SEOUL

**FOREIGN BANKS** operating in South Korea showed a combined net earnings fall of 11.4 per cent in 1986 to 71.6bn Won (\$33.7m), the first decline after some years of steady profits growth.

Branches of US banks suffered the most, with Bank of America recording a profit of W4.7bn compared with W8.5bn in 1985. Profits at Citibank's Seoul branch, the top earner, fell from W10.7bn to W9bn.

Bankers blame the appreciation in the South Korean currency against the dollar for the abrupt halt in profits growth. British banks, dealing in sterling which has not depreciated against the Won, managed profits growth of more than 60 per cent from an aggregate W6.0bn to W9.0bn. Earnings at Continental European banks remained static.

Since the South Korean Government introduced severe restrictions on lending by foreign bank branches last year, bankers have been forced to look for new ways of maintaining earnings.

Large companies, where commercial borrowing has also been frozen as the country tries to control and speedily reduce its \$44bn foreign debt, have found that leasing, rather than buying equipment and machinery can be one answer.

Bankers have in their turn made profits from lending to leasing companies, many of them joint ventures with foreign companies which qualify as suitable borrowers under the Government's plans to promote small and medium businesses.

The severe difficulties facing South Korean construction companies with projects in the Middle East have also provided opportunities for foreign banks. Outstanding payments are believed to have reached around \$20bn, and arrears may have amounted to as much as around \$3bn.

Bankers looking at the long-term believe that as in Japan, South Korea will become a creditor country with just as much need for expertise in placing surpluses as in arranging loans.

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U.S.\$400,000,000

PRIMARY CAPITAL UNDATED FLOATING RATE NOTES (SECOND SERIES)

Notice is hereby given that the Rate of Interest has been fixed at 6 1/4% and that the interest payable on the relevant Interest Payment Date June 5, 1987 in respect of \$5,000 nominal of the Notes will be \$84.65 and in respect of \$100,000 nominal of the Notes will be \$1,693.06.

March 5, 1987, London  
By: Citibank, N.A. (CSI Dept.), Agent Bank

## GULF INTERNATIONAL BANK B.S.C. 1986 RESULTS

Net Income of US\$70 million for the year represents a 4.4% increase over the 1985 figure of US\$67 million. This growth is attributable to a rise of US\$7.8 million in Net Interest, Fees and Other Operating Income, up from US\$111.4 million to US\$119.2 million, and is offset in part by an increase of US\$4.9 million in Operating Expenses to US\$48.5 million. The improvement in Net Income is in line with the expansion of the asset base, up US\$283 million from the 1985 figure to US\$8.1 billion, an increase of 3.6%.

The Bank's Share Capital remained at US\$530.5 million but the equity base was further strengthened by the retention of US\$32.8 million from 1986 Net Income. Shareholders' Equity at US\$747.8 million now accounts for 9.3% of Total Assets against 9.2% in 1985.

The return on total year-end assets increased to 0.87% from 0.86% in 1985 while the Return on Average Equity was 9.6%. Long-term profit maximisation and maintenance of asset quality continue to be key financial objectives of the Bank.

Abdulla H. Saif Chairman  
Ghazi M. Abdul-Jawad General Manager

### FINANCIAL SUMMARY

	31.12.86	31.12.85	31.12.84
	US\$ 000	US\$ 000	US\$ 000
Net Income	69,970	67,037	63,937
Net Interest, Fees and Other Operating Income	119,181	111,385	107,362
Shareholders' Equity	747,813	714,978	580,063
Total Assets	8,064,894	7,781,579	7,419,396
Loans	4,459,201	4,150,266	4,170,038
Deposits	6,659,222	6,514,345	6,338,968

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The International Bank of the Seven Gulf States







# Spreading the electronic message

Fourteen of the world's top companies put their weight behind on-screen mailing services

ELECTRONIC messages travel at the speed of light, but persuading computer manufacturers to work together so electronic mail can be sent easily from one make of system to another, is a slower business altogether.

Existing electronic mail systems are generally tied to one manufacturer's equipment or, like Telecom Gold, in the UK use a proprietary computer system as intermediary.

But progress is being made. Yesterday at the Hanover Fair in West Germany 14 companies from Europe, North America and Japan took part in a demonstration designed to convince potential customers that the electronic letter has come of age.

They demonstrated that an electronic messaging standard called X.400 had moved from prototype to commercial reality.

They were proving that not only had the basic principles now been laid down for the free interchange of electronic mail, but that manufacturers were committed to producing the necessary equipment to make it possible.

By Pony Express standards, the Hanover demonstration was unspectacular. Messages typed into equipment built by one manufacturer on the stand were sent to, and received by, computers of any one of the other 13 taking part, also on the stand.

As a concession to leg-weary visitors to the show, probably the most massive technological fair in the world, the companies were divided up into groups of two or three to make the exercise more manageable.

Behind that comparatively simple demonstration, however, lay years of intensive preparation. At the French Sioob exhibition in 1985, three companies had demonstrated open messaging; by Hanover last year, the total had grown to eight. Since October last year detailed project management has been in the hands of a small UK consultancy, Level Seven, which has substantial experience in the design and implementation of international computing standards.

Mr Ian Valentine of Level Seven said this week: "Such a demonstration requires a tremendous amount of planning, much more than you might think. The message standard was a problem, but getting all these fiercely competitive companies used to the idea of working together was the chief issue."

The companies taking part in the demonstration were: British Telecom and International Computers of the UK, Bull of France, Data General, Digital Equipment, Hewlett Packard and Xerox of the US, Nixdorf, Siemens and the West German Bundespost, NTT of Japan, Olivetti of Italy, Philips of the Netherlands and Sydney Development Corporation of Canada.

IBM, the world's largest computer manufacturer did not take part in the demonstration. As a condition of taking part, each company had either to have X.400 products available already or due for launch this year.

X.400 lays down in detail the way in which a computer system has to deal with an elec-

tronic message. The International Standards Organisation (ISO) has been for some years designing and developing a general set of rules to define how one computer system should talk to another.

These rules, the Open Systems Interconnection (OSI) standard, contain seven "layers" each concerned with a specific area of the interconnection process. The lowest layer, for example, is concerned with the physical details — plugs and sockets, as it were — of how the systems are connected together. The highest layer deals with an "application" or task running on the interconnected systems.

X.400 defines the special rules for one such application, the transmission of a message which may include text, pictures and graphics.

As such it is completely equivalent to the Manufacturing Automation Protocol (MAP) and the Technical Office Protocol (TOP) which General Motors and Boeing respectively are promoting as the way forward in manufacturing technology and office systems.

The relationship between the OSI standard and these other protocols is simple and critical.

X.400, MAP and TOP are specific applications; to implement any one of them, two or more manufacturers must be able to conform to all seven layers of the OSI model.

So as Mr Valentine points out, yesterday's test was the single biggest demonstration of the X.400 and, by implication, the OSI model.

According to Mr Martin

Judd, director of Data General's European software development laboratory, pressure for the introduction of X.400 has been coming chiefly from European post, telephone and telecommunications companies.

The stumbling block, apart from rival manufacturers' reluctance to sink their proprietary approaches to communication and collaborate for their common good, has been the complexity of devising an unambiguous set of rules for communication.

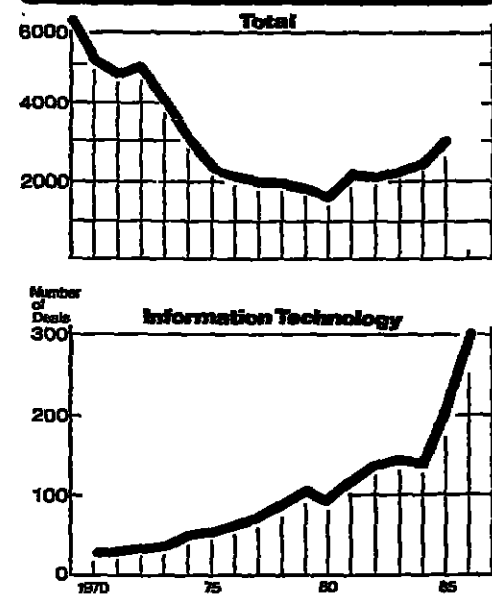
As late as a week ago, one of the Hanover 14 was still unable to make a full connection; it had interpreted one of the X.400 rules in a manner which was not intended by the standard.

Testing is another nightmare. Mr Judd of Data General points out that to test all possible combinations of one area of the X.400 rules at five minutes a piece could take one manufacturer up to two years.

Mr Valentine says the most important lesson from the Hanover demonstrations was that customers could now buy electronic messaging with confidence and without the fear that they would inevitably be "locking" themselves into one particular manufacturer.

Recent surveys have suggested that companies are nowhere near so enthusiastic about electronic mail and electronic document interchange (electronic ordering and invoicing) as had been predicted. The success of the Hanover 14 could go a long way towards changing that attitude.

## US Merger & Acquisition Activity



Bernard Goldstein (right), partner in Broadview Associates a leading US investment bank: He describes the growing number of purchases of US information technology companies by British firms as "a reverse of the conventional flow of aggressiveness"

## Acquisition-hungry Britons home in on American IT targets

MERGER and acquisition fever is running high in the computing services industry world-wide and UK companies seem likely to be in the front line, both as buyers and sellers.

The 15 per cent stake British Aerospace has taken in the UK-based systems house, Systems Designers, is only the most visible sign of a phenomenon that has seen the number of mergers and acquisitions among information services companies in the UK rise from 31 in 1985 to 51 in 1986, a growth rate of 66 per cent.

More deals took place in the US, although the rate of growth was slower at 55 per cent; there were 203 in 1985 and 305 in 1986.

Members of the UK Computing Services Association will hear tomorrow that an increasing number of major UK firms will penetrate the US computer software market through acquisitions.

They will be given the results of a report on merger activity by Mr Bernard Goldstein, partner in Broadview Associates, a leading US investment bank which claims to orchestrate around 25 per cent of all mergers and acquisitions in the US information technology

business. In 1986, it completed 52 deals worth about \$1bn (\$853.8m).

It is best known in the UK for managing the sale last year of the UK computing services company, Business Intelligence Services (BIS), to Nyx Corporation for \$75m.

Among the UK companies which acquired US information technology firms in 1985 and 1986 were: British Telecom, Consultants (Computer & Financial), DPCE Holdings, Xcel Group, Lloyd's Register, Croxson and Reuters.

In 1986, 15 UK firms acquired US companies and eight US companies bought UK companies.

"It is a reverse of the conventional flow of aggressiveness," Mr Goldstein says.

He believes it is more than a temporary aberration for three reasons:

- The City has woken up to the potential of information technology firms and is prepared to provide the necessary finance for UK companies.
- The fall in the value of the dollar against the pound has reduced the cost of US acquisitions for UK firms.
- There is a basic difference in the development of the software business in the two countries.

Size and homogeneity of markets has meant that the leading US services companies have concentrated on software packages, generalised products which can be sold off the shelf to many customers, while British companies, with their heterogeneous and dispersed markets, have focused on bespoke software.

Mr Goldstein believes that British companies will seek to improve their product range by buying US companies, rather than by licensing their products, as they would have done 10 years ago.

He reckons there will be no shortage of companies to buy. "In the US, it is a sign of success not failure when an entrepreneur sells his business at a profit—it is seen as his proper reward."

He does not believe that there is necessarily industrial logic in a non-information technology company buying a software house. "Every US aerospace company has a software house, but I predict that they will all probably fail."

Software houses do not fit comfortably into large company culture, he says. "That big aerospace company can easily roll over and crush his young bride."

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## Simplicity in software creation

EVERYBODY in software knows the "Mongolian horde" technique. It implies throwing people at the problem to cut a few months off the development schedule.

Often it achieves its objective, but at a cost out of all proportion to the benefits gained. Software development, still more of an art than a science, is full of rule-of-thumb remedies like this.

Mr Lawrence Putnam, formerly a specialist in military software development, has spent the past decade seeking a method of applying simple numbers to the software creation process, in a way which can be understood by senior management.

He was in London last week describing his findings to subscribers to a new service from the Butler-Cox organisation, the Productivity Enhancement Programme (PEP). The idea behind PEP is to offer practical help to systems development managers in improving productivity, still the software industry's most intransigent issue.

Mr Putnam said that data gathered from more than 1,000 software projects had enabled him to describe any development in terms of two indices, a productivity index and a manpower build-up index.

Mr Putnam said that data gathered from more than 1,000 software projects had enabled him to describe any development in terms of two indices, a productivity index and a manpower build-up index.

Pushing up the productivity index on a 30,000-line Cobol program, for example, could save close to \$250,000 (£163,400).

In similar fashion, he is able to show that the Mongolian horde approach is expensive because of an increase in the number of human communication paths, leading to ambiguities which cause more errors.

Membership of PEP is by annual subscription. Among the 22 initial members are BP International, J. Sainsbury, Midland Bank, and W. H. Smith.

## IBM makes late entry to X.400 club

LESS THAN 24 hours before the Hanover demonstration, IBM announced in Paris that it had developed message handling software which conformed to the X.400 rules.

The new software allows direct connection between IBM's strategically important electronic office software DISOSS (Distributed Office Support System) and any other manufacturer with X.400 software.

It also means that IBM for the first time has a commercial product which obeys all the OSI rules.

IBM has long supported the principle of OSI rules, albeit in a low-key fashion. It has its own system for connecting computers of IBM design, called Systems Network Architecture (SNA), in which it has invested substantial amounts of time and money over more than a decade.

It has always argued that bridges could be built between its SNA design and

OSI-based systems. It was ineligible to take part in the Hanover demonstration because, at the time, it had neither announced an X.400 product, nor committed itself to doing so in 1987.

The announcement this week changes all that. In practice this means that a piece of text, a memorandum or business document, originated with DISOSS (which is basically software designed to facilitate the storage and movement of documents within an SNA network)

work) can now be transmitted to electronic office software developed by, for example, KCL or DEC, and vice-versa.

Both partners have to have software obeying the X.400 rules, but the document should arrive in the recipient's system in exactly the form it left the originating terminal.

IBM said on Tuesday: "Today's announcements are consistent with IBM's long-term, continuing commitment to OSI."

## What makes some birds so lustful?

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What makes some birds so lustful? Why do certain adulterous avians 'burr and coo' with partners other than their mates... while the majority of birds are monogamous? Would it surprise you to know that a new genetic fingerprinting technique may reveal a fascinating similarity between birds' happy-go-lucky, nest-hopping habits... and ours? (There are some far-reaching implications for... among other things... paternity suits.)

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NOTICE OF ADJUSTMENT OF SUBSCRIPTION PRICE  
Pursuant to Clause 4(c) of the Instrument dated July 15, 1985 under which the Warrants to subscribe for shares of common stock of Tokyu Department Store Co., Ltd. (the "Company") were issued, notice is hereby given as follows:  
On February 26, 1987, the Company issued U.S.\$80,000,000 3 per cent. Guaranteed Bonds due 1992 with Warrants to subscribe for shares of common stock of the Company at an initial subscription price of 896 Japanese Yen per share (at the fixed exchange rate of U.S.\$1 = 153.85 Japanese Yen).  
As a result of the issuance of the said Bonds with Warrants, the subscription price at which shares are issuable under exercise of the Warrants issued in conjunction with U.S.\$50,000,000 7 1/2 per cent. Guaranteed Bonds due 1990 will be adjusted pursuant to Clause 3(vii) of the Instrument, from 504 Japanese Yen per share to 502.6 Japanese Yen per share, effective February 27, 1987 (Japan time).

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TOKYU DEPARTMENT STORE CO., LTD.  
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## Company Notices

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In accordance with the terms and conditions of the Notes, notice is hereby given that for the interest period from February 27, 1987 to August 27, 1987, the Notes will carry an interest rate of 6.5575% per annum. The interest payable on the relevant interest payment date, August 27, 1987 against coupon n° 5 will be U.S.\$ 32,869.10 for each Note of U.S.\$ 1,000,000 and U.S.\$ 16,434.55 for the Note of U.S.\$ 500,000.

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## Midland rises 24% to £434m

BY DAVID LASCELLES, BANKING EDITOR

Midland Bank continued its recovery from the Crockford National Bank disaster last year with a 24 per cent increase in pre-tax profits to £434m, up from £351m. The total dividend for 1986 is 27p, up from 25.5p.

Sir Donald Barron, chairman, said that the result reflected improved performance across the group as a whole, and that the restructuring of Midland and the sale of Crockford were beginning to bear fruit. Midland sold Crockford last May after the California bank had suffered severe losses in 1985 and 1984.

Sir Donald also disclosed that Midland had added £160m to its reserves against possible losses on loans to Third World countries seeking to restructure their debt repayments. This consisted of £80m in new provisions, and a transfer from the general to the specific provision of £80m. Midland has £472m in loans out to these countries, but Sir Donald refused to say how large the total provisions were after the latest additions.

The bulk of Midland's profits came from its UK banking business which earned £305m before tax, up from £246m in 1985. Its investment banking business, which includes Midland Montagu, the new division set up for the Big Bang, earned £66m, against £51m last year. Midland refused to give any further details about this division, other than to say it was operating satisfactorily.

International banking earned £94m, up from £90m, Midland incurred a loss of £44m on Crockford/Bratton, a special "work out" unit set up last year to administer £300m of Crockford's bad loans.

Among Midland's subsidiaries, Forward Trust, the finance house, earned £41m (£40m). Thompson's earnings fell to £15m from £18m because of high development costs.

Sir Donald said that Midland's overall results meant "the gap with our peers is still there. But it's closing and we intend that that should continue. We have put the past behind us."

Sir Kit McMahon, the bank's new chief executive, emphasised that Midland's returns are now improving. The pre-tax return on equity was 20.8 per cent, up from only 5.9 per cent in 1984. Post-tax, last year's return was 12.5 per cent.

The major source of growth in the balance sheet was mortgages which increased by 96 per cent. Corporate lending was up only 6 per cent because of weak loan demand. Midland's revenue from fees and commissions was up 35 per cent, and there was a profit of £23m on this sales.

The tax charge was 40 per cent, down from 50 per cent. The improved performance enabled Midland to increase its retained earnings to £179m, up from £128m.

Clydesdale Bank, Midland's Glasgow-based subsidiary, reported a slight downturn in profits in 1986.

After including a profit of £196,000 (£202,000) from associate Scottish Agricultural Securities, and allowing for interest on the subordinated loan capital, the pre-tax figure came out at £27.95m against £29.5m in 1985.

The directors viewed the results as satisfactory given the continuing economic difficulty in Scotland. Although lower average base rates prevailed during the period, increased volumes produced an improvement in net interest income despite continued pressure on margins. Commission income increased by around 12 per cent.

See Lex

## Bovis buy boosts plan to expand in Far East

By Joan Gray, Construction Correspondent

P & O subsidiary Bovis International has bought the Hong Kong-based construction management company Gerry Long Associates for an undisclosed sum as part of the company's expansion in the Far East. The new company will be called Bovis Far East.

The move will build on Bovis' earlier acquisition of a 50 per cent stake in Lehrer McGovern, the US construction management company which restored the Statue of Liberty, and with which Bovis is now negotiating to build the £150m second phase of the London Bridge City office development.

"The purchase of Gerry Long Associates is logical after buying our stake in Lehrer McGovern," said Mr Frank Lamp, chairman of Bovis. "Major US investors in China already work with us through Lehrer McGovern because they are looking for a construction management company they know and GLA will give us the additional personal contacts and local expertise they need in China."

Bovis has so far been under-represented in the Far Eastern and Chinese construction market which is currently estimated to be worth \$300bn a year compared with \$370bn in the US and \$900bn in Europe.

Bovis Far East's first major contract in China will be the \$28m 380-room Beijing Asia Hotel.

Polypipe chairman sells 4m shares

Mr Kevin McDonald, the chairman of Polypipe, maker of plastic plumbing systems, has disposed of 4m ordinary shares (£18.55 per share) at a price of 230.5p per share. The shares were placed with institutional clients of the company's stockbrokers, Pannone Gordon & Co.

Following this disposal, Mr McDonald now holds 10.56m ordinary shares (36.78 per cent) and he remains substantially the largest shareholder.

## CES turns down merger proposal from Ratners

BY CHRISTOPHER PARKES, CONSUMER INDUSTRIES EDITOR

Combined English Stores said yesterday it had turned down merger proposals from Ratners, Britain's leading jewellery retailer.

CES, which runs 358 jewellery shops in a 960-strong retail network which includes Salisburys luggage outlets, chemists and fashion stores, said it wished to remain independent and to continue to grow as a multiple specialist retailer.

A formal statement, which said Ratners had approached CES to discuss a merger, added that the group would seek growth "without undue dependence on one particular... market."

Mr Gerald Ratner, chief executive, said later that he was no longer interested in a merger. "It's dead and buried. We will bury them in the High Street instead."

He also claimed that the first approaches had come from CES, which had suggested Ratners should take control of its jewellery business in return for a stake in Ratners.

"We would have done all the work and they would have taken all the profit," he said. Ratners, which recently took over the H. Samuel chain, has about 600 shops. It is renowned as one of the most aggressive retailers in the High Street.

Mr Ratner said CES could not compete in the jewellery business against his company's merchandising and pricing policies.

Should any other company take CES over, it would be unlikely to want to keep the jewellery outlets. "So they could well end up in our hands."

Ratners aims to extend its chain to 1,000 shops. A CES deal could have achieved this in one move.

Even if CES's Collingwood, J. Weir and Zales shops do not fall under Ratners' control, Mr Ratner said "we'll wait a couple of years and do it ourselves."

Hawley did not specify the contribution made by Pritchard Services Group which was included in the second half results after a £150m takeover. Pritchard, a cleaning and services company overlapping considerably with Hawley's own activities, ceased to exist as a separate entity virtually from the moment of acquisition, Mr Ashcroft said yesterday.

Pritchard's impact was obvious in Australasia, however, where its lower-margin operations meant that profit advanced by just over one-third despite nearly a quadrupling of turnover. Analysts also saw signs of Pritchard's lower margins in other areas.

Hawley lumped its discontinued activities, principally the household improvements operations which it is selling to its 49 per cent-owned Canadian associate Henlys, together with other operations and central costs. Mr Ashcroft declined to give a more precise breakdown.

The profit on the sale to Henlys was the lion's share of a \$40.2m extraordinary credit (\$12.06m debit).

Mr Ashcroft said that negotiations were at an advanced stage for the repayment by Henlys of a substantial proportion of the \$300m due to Hawley.

Hawley plans a one-for-53 scrip dividend, worth 4.3 cents at yesterday's 145p London share price (down 8p) and \$1.56 rate for sterling. Shareholders will have to wait for three additional months if they elect the 4.1 cents (2.85 cents) cash alternative for the final payout, which would make a total of 8.2 cents (4.6 cents).

The company will be listed in Montreal from the end of this month and is seeking quotations in Sydney and Tokyo before the end of the year.

SAVE & PROSPER Gold Fund: Total income for year to January 31 1987 £105,139 (£143,635). Net deficit £30,226 (revenue £21,652). Carried forward £97,957 (£128,183).

MEINERNEY PROPERTIES is planning a £15m luxury holiday home development on a site it has acquired at Quinta do Lago on the Algarve in Portugal. The development is expected to consist of 135 dwellings, together with ancillary facilities. Construction and marketing is anticipated to commence in August.

## Hanson mops up Kaiser

By Nikki Tait

KAISER CEMENT, the California-based company for which Hanson Trust launched a \$200m tender offer last November, is to become a wholly owned subsidiary of the British group. This follows approval from a special meeting of Kaiser's stockholders.

The Hanson tender offer closed at the end of December — by which time it had secured around 75 per cent of Kaiser's stock. Under US tender offer procedures, it was then able to mop up the remainder, including the 23 per cent stake held by Los Angeles investor Mr David Harbeck.

The total cost of the offer is put at \$250m — the additional \$50m accounted for by purchases of the convertible preference stock and convertible debentures.

Yesterday, Mr Martin Taylor, a director of Hanson, said the group would now carry out a thorough examination of the Kaiser business and would be "looking closely" at the less-profitable elements. Analysts have suggested peripheral parts of the group — such as the 43 per cent interests in P. T. Semco Chemical, which operates a cement plant in Indonesia, might be disposed of, leaving Hanson with the core Californian business.

Sale cuts back Lawtex profits

THE SALE of its workwear division was blamed for a fall in pre-tax profits at Lawtex, Oldham-based clothing and umbrella manufacturer. However, the sale strengthened the balance sheet with shareholders' funds increasing in the period from £2.25m to £4m.

On turnover slightly down at £10.64m (£10.78m) for the six months to December 27 1986, pre-tax profits were £124,580 against £240,600. Earnings per share were 3p (5.6p) but the interim dividend has been maintained at 1p.

Directors said uncertainty in the three months before the sale affected the trading performance of the workwear division and thus the whole group. However, they added that for the continuing division sales increased by 12 per cent and profits were 22 per cent higher.

## MMC gives its approval for £190m THF deal with Imperial

THE Monopolies and Mergers Commission yesterday approved the £190m acquisition of Imperial Group's hotels and roadside restaurants by Trust House Forte, the catering and hotels group. This consisted of £80m in new provisions, and a transfer from the general to the specific provision of £80m. Midland has £472m in loans out to these countries, but Sir Donald refused to say how large the total provisions were after the latest additions.

The Commission, in its report on the THF acquisitions, said that in each of the markets affected by the merging of the businesses they could be expected not to operate against the public interest.

The report concentrated on the competition implications of the acquisition by THF of Imperial's Welcome Break motorway service areas and the Happy Easter trunk road restaurants.

Prior to the acquisition, THF operated 11 motorway service areas. With the acquisition of Welcome Break, it now has 15 of the existing 47 motorway service areas. Granada, the next largest operator, has 14 sites.

In the area of non-motorway eating THF has some 269 purpose-built Little Chef roadside restaurants compared with the 74 Happy Easter restaurants.

On the implications for motorway users of the merging of the two service area operators the report said: "We doubt whether any operator could afford to raise prices, relax standards or otherwise act contrary to the public without soon suffering reduced custom."

The Commission admitted to having difficulties in defining

the size of the roadside catering market and received widely different estimates from witnesses of the Little Chef and Happy Easter share of it.

"These range," it said, "from THF's own estimate of 16 per cent to 90 per cent by another major roadside caterer."

However, the report concluded: "We are confident in concluding that motorists have a wide choice of catering establishments along trunk roads and have a wide experience of using them; and in particular that those who use Little Chef and Happy Easter also use other facilities widely."

While the Commission recognised that for the time being at least the potential for monopolistic behaviour had increased it said there were powerful constraints on such behaviour, including motorists' stated willingness to stop at a pub or other type of outlet.

The fact that there was a virtual absence of close imitators of either Little Chef or Happy Easter was noted in the report. The Commission said that it accepted the testimonies of two witnesses that roadside catering was a highly sophisticated branch of the catering business which demanded special skills.

Mr Jane Pickard, a founder of the Happy Easter chain, which was sold to Imperial in 1980, and Mr Allen Jones, former managing director of Happy Easter, announced yesterday that they were setting up a new chain of roadside restaurants, to be called A.J.'s Family Restaurants.

Trusthouse Forte and enterprises belonging to Hanson Trust: A report on the merger situation. HMSO Cm 56, 55.00.

### DIVIDENDS ANNOUNCED

	Current	Date	Corres-	Total	Total
	payment	paying	ponding	div	year
					last
Barker & Dobson	1	—	all	1	nil
British Kidney	6.25	—	4	6.25	4
Commercial Union	7.2	May 15	4.95	13	11.8
Consett Gold Fields Int.	2.5	—	8.5	24.5	24.5
General Accident	18	—	14	28	22
John Hargreaves Int.	1	April 24	—	—	—
High Point Int.	1.75	April 15	1.75	—	1.75
Instemt	1.5	July 2	1.5	2.5	2.25
Lawtex	Int.	April 3	1	—	2
Maceo 4	Int.	May 15	—	—	0.75
Medinvest Int.	2.7	April 9	2.15	—	6.25
Midland Bank 2nd Int.	15.5	April 3	14.5	27	25.5
Nichols (Vimto)	4.1	—	3.25	7.1	6
St Midwen	0.2	April 18	—	0.21	—
Taverner Rutledge	1	—	nil	1	nil
Tozer K & M	0.5	—	nil	0.5	nil

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ USM stock. † For 14 months.

## Heine raises Cambrian stake

BY NIKKI TAIT

Heine Securities, the New York investment business which manages a number of mutual funds, has increased its stake in Cambrian and General Securities from 5.48 per cent to 8.97 per cent, or 1.56m shares. It also now holds 2.09 per cent of Cambrian and General's capital shares.

Cambrian and General is the UK investment trust set up by Mr Ivan Bosky, the disgraced New York architect. Last month, Mr David Hobson, Cambrian's new chairman, revealed that the trust has written off its entire \$20m investment in Bosky's main investment partnership.

Cambrian and its dealing subsidiary Farnsworth & Hastings are also facing legal action from parties alleging damages caused by Mr Bosky's actions. Shares in the company are officially suspended at 130p.

Heine said yesterday that it had bought because "at the price it was an interesting opportunity," but added that it had no plans to acquire any further shares at this stage.

Its initial holding, purchased in December, came from 1992 shares in the trust, which was the subject of a bid and whose portfolio was subsequently liquidated. Yesterday, Heine re-

fused to comment on the latest source of shares but S. G. Warburg, which is advising Cambrian and General, said it believed a number of sellers may have been involved.

Cambrian and General said last month that it was continuing to discuss the possibility of recommending dealings in its shares with the Stock Exchange. Last night, Warburg added that it was concerned about the possibility of a grey market developing and the matter of bringing the shares back from suspension was being kept under review.

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## Public Works Loan Board rates

	Effective March 4	Non-quota loans A* repaid
Years	by EPR†	by EPR†
1	9.5	10.1
2	9.5	10.1
3	9.5	10.1
4	9.5	10.1
5	9.5	10.1
6	9.5	10.1
7	9.5	10.1
8	9.5	10.1
9	9.5	10.1
10	9.5	10.1
15	9.5	10.1
25	9.5	10.1

\* Non-quota loans B are 1 per cent higher in each case than non-quota loans A. † Equal instalments of principal. ‡ Repayment by half-yearly annuity (fixed equal half-yearly payments to include principal and interest). § With half-yearly payments of interest only.

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Interim Report

	1986	1985
Turnover	£ 6.3m	£ 6.3m
Profit before tax	383,000	296,000
Profit after tax	253,000	192,000
Earnings per share	10.12p	9.60p
Dividend per share	2.70p	2.15p

Trading has been buoyant throughout the past half year. The Interim Dividend has been increased to 27% (21½% last year).

John Delaney, Chairman

- ★ Final dividend raised to 7.8p, an increase for the year of 10%.
- ★ Shareholders' funds reach £1.4 billion.
- ★ Life operations achieve strong growth.
- ★ Increased profits and good growth in United Kingdom.
- ★ Significant improvement in United States underwriting.
- ★ Continued progress in other territories.

### MAIN FEATURES OF RESULTS

	1986	1985
	£m	£m
Total premium income	2,765.9	2,306.0
Life profits	88.2	80.3
Non-life operating result	30.9	(139.1)
Operating profit/(loss) before taxation	119.1	(58.8)
Taxation and minorities	(36.4)	(31.6)
Realised investment gains	77.2	59.9
Profit/(loss) attributable to shareholders	159.9	(30.5)
Shareholders' funds	1,428	1,161
Earnings per share	38.77p	(7.40)p
Dividend per ordinary share	13.00p	11.80p

	£m	£m
Operating profit/(loss) before taxation	97.5	71.5
United Kingdom	(23.0)	(178.6)
United States	50.1	38.8
Netherlands	6.2	5.6
Canada	29.1	30.1
Rest of the World	(22.3)	(15.5)
Interest on central borrowings — external	(18.5)	(10.7)
— intra-group	119.1	(58.8)

The Board is proposing to offer shareholders the choice of receiving fully paid ordinary shares, rather than cash, in respect of all or part of the final dividend of 7.80p per share, which is due to be paid on 15 May 1987. The total cost of dividends, including preference dividends, for 1986 amounts to £53.7m (1985 £48.7m).

This announcement does not constitute full group accounts for the year. Copies of the full group accounts, which have not yet been reported upon by the Auditors, will be circulated to shareholders on 2 April 1987 and delivered to the Registrar of Companies after approval at the Annual General Meeting which will be held on 28 April 1987.



Commercial Union Assurance Company plc



# General Accident

## RESULTS FOR 1986

WORLDWIDE RESULTS FOR YEAR ENDED  
31st DECEMBER 1986

The audited accounts for the year to 31st December 1986 will be published on 13th April 1987 but preliminary and unaudited figures for 1986, with actual figures for 1985, are as follows:—

	1986 £m	1985 £m
Premium income		
General Business	2,184.8	1,691.3
Long Term Business	199.5	205.0
	<b>2,384.3</b>	<b>1,896.3</b>
Investment Income (see Note)	297.8	256.7
Underwriting—General Business Result	(180.9)	(237.0)
Long Term Business Profits	10.4	8.8
	<b>127.3</b>	<b>28.5</b>
Less Interest on Loans	2.2	2.0
UK Employee Profit Sharing Scheme	1.9	—
	<b>123.2</b>	<b>26.5</b>
Profit before Taxation		
Taxation—UK and Overseas	10.1	(10.0)
	<b>113.1</b>	<b>36.5</b>
Profit after Taxation		
Minority Interests and Preference Dividends	2.3	2.0
	<b>110.8</b>	<b>34.5</b>
Profit for the year available to Ordinary Shareholders		
	<b>110.8</b>	<b>34.5</b>
Earnings per Share	60.5p	20.5p
Dividend per Share	28.0p	22.0p
Net Assets per Share	1,091p	940p
Principal exchange rates used in translating overseas results		
U.S.A.	\$1.48	\$1.45
Canada	\$2.05	\$2.02

### Notes

- Investment income excludes £11.7m (1985 £11.5m) representing amortisation of U.S. deep discount bonds which under the U.S.A. accounting conventions would be credited to earnings.
- The 1986 figures include the results of Pilot Insurance of Canada for the first time.

### Analysis by Territory of General Business Premium Income and Underwriting Result (before internal reinsurance)

	1986 Premium Income £m	1986 Underwriting Result £m	1985 Premium Income £m	1985 Underwriting Result £m
UK	720.0	(64.9)	585.4	(79.6)
U.S.A.	812.6	(67.3)	677.4	(96.6)
EEC other than UK	152.3	(23.6)	109.2	(15.5)
Canada	261.4	( 8.4)	144.7	(32.1)
Australia	37.7	( 6.5)	34.8	( 5.3)
Others, including London Market Business	200.8	(10.2)	139.8	( 7.9)
	<b>2,184.8</b>	<b>(180.9)</b>	<b>1,691.3</b>	<b>(237.0)</b>

### Life Department

There was an increased contribution to profit and loss account from our long term funds, which also recorded UK new business production as follows:

	1986 £m	1985 £m
New Life and Annuity Premiums		
Annual	29.2	25.7
Single	30.5	48.2

### Final Dividend for the year ended 31st December 1986

The Directors have decided to recommend to the Shareholders at the Annual General Meeting to be held on 6th May 1987, a final dividend on the Ordinary Shares of 18.0p per share (1985 14.0p) payable on or after 1st July 1987, to Shareholders on the register on 1st June 1987. The total dividend for the year of 28.0p per share (1985 22.0p per share) will cost £51.6m (1985 £37.0m).

### Net Assets

The net asset value of the group increased during the year by £431m to £2,011m.

**General Accident Fire & Life Assurance Corporation plc.**  
World Headquarters: Pitheavlis, Perth, Scotland PH2 0NH

**JB&B**

D-MARK-BAER • JULIUS BAER D-MARK BOND FUND LTD.  
GRAND CAYMAN

### DIVIDEND ANNOUNCEMENT

On 26th February 1987 the Directors declared a dividend of D-Mark 20.00 per share payable on 13th March, 1987 on all Participating Shares then in issue.  
Holders of bearer shares should present coupon No. 3 on or after 13th March, 1987 at the office of the Administrator Julius Baer Bank and Trust Company Limited, Butterfield House, Grand Cayman, Cayman Islands, BVI, or at the main office of the Agent, Bank Julius Baer & Co. Ltd., Bahnhofstrasse 36, 8001 Zurich, Switzerland.

27th February 1987

By order of the Board  
D-Mark-Baer, Julius Baer  
D-Mark Bond Fund Ltd.

**JB&B**

DOLLAR-BAER • JULIUS BAER U.S. DOLLAR BOND FUND LTD.  
GRAND CAYMAN

### DIVIDEND ANNOUNCEMENT

On 26th February 1987 the Directors declared a dividend of U.S. Dollars 30.00 per share payable on 13th March, 1987 on all Participating Shares then in issue.  
Holders of bearer shares should present coupon No. 3 on or after 13th March, 1987 at the office of the Administrator Julius Baer Bank and Trust Company Limited, Butterfield House, Grand Cayman, Cayman Islands, BVI, or at the main office of the Agent, Bank Julius Baer & Co. Ltd., Bahnhofstrasse 36, 8001 Zurich, Switzerland.

27th February 1987

By order of the Board  
Dollar-Baer, Julius Baer  
U.S. Dollar Bond Fund Ltd.

## UK COMPANY NEWS

### Barker & Dobson tops £4m on Budgen's growth

THE REVITALISED Barker & Dobson Group, which takes in the Budgen supermarket chain, turned in a pre-tax profit of £4.1m for the year ended December 27 1986. There is to be a dividend of 1p net.

This was in line with targets, and compared with losses of £7.5m previous. Further rationalisation was planned in the confectionery business and reorganisation costs of £561,000 (£586,000) have been charged below the line.

Details of the rationalisation were under negotiation and proposals were expected to be announced at the end of the month.

Budgen had started the new year well and, because of the convenient location of its stores, actually benefited from the bad weather, the directors reported.

The three new stores opened in the autumn continued to improve their trading performance as they became established. For this year three further openings were scheduled, with more sites under negotiation.

After a lacklustre January the confectionery division was back on track with plans. Recent weeks had shown good year-on-year sales increases.

Priorities remained to use existing resources more effectively, and the directors were confident that over the longer term that would strengthen competitiveness and help sustain margin improvement.

Barker acquired Budgen from Booker McConnell in July 1986 for £80m cash, funded by a near £70m rights issue and a bank loan.



Mr John Fletcher, chairman and chief executive of Barker & Dobson

Turnover in 1986 rose to £127m (£53m) and the trading profit was £4.56m (£5.71m). Confectionery accounted for £1.4m (£22,000) and food retailing £3.78m, whereas last time the discontinued activities incurred a loss of £5m mainly through the Lewis Meeson retail newspaper chain.

Central costs came to £638,000 (£695,000), related companies accounted for £20,000 (£46,000) and net interest paid fell to £494,000 (£835,000).

Tax took £437,000 (credit £14,000), to leave earnings at 7.2p per share (loss 3.1p). There was another extraordinary item—a £9,000 profit on sale of discontinued business (£2.68m).

The rights issue to finance

the acquisition of Budgen was taken up only in respect of 62 per cent of the offer.

This also applied to a plan the company devised last October to buy-out the small shareholdings, offering to pay the dealing costs. Only about 12 per cent accepted. The idea was to cut the £2,000 strong register because of the cost of servicing it. The 1p shares, however, were reconstructed into 10p.

### comment

A shareholder who had spent the last year on a desert island might expect the hand of Paul Daniels behind the transformation of Barker & Dobson. Instead of a mature confectionery business tied to a loss making retail division, there is a profitable supermarket chain—Budgen—with a recovering confectionery arm. Each part of the business still needs a lot of reorganisation but as an ex-Asda man, Mr John Fletcher should be able to tidy up Budgen's store layout, distribution network and merchandising.

Confectionery's problem is overcapacity tied to products with poor brand name recognition; solving the latter problem hit margins in the second half while the extraordinary item indicates that Mr Fletcher is eager to cut the cost base.

Rationalisation benefits, plus a full year from Budgen should push pre-tax profits up to £13m this year, and the many fans of the shares will not be daunted by the price of 18.5p, up 8p yesterday, or the prospective multiple of 16.

### Macro 4 improves 69% to £1.7m

A 37 per cent improvement in turnover to £4.25m enabled Macro 4 to raise its profits for the six months to December 31, 1986 to £1.71m pre-tax, an increase of 69 per cent over the previous year's figures stripped of an exceptional credit.

The directors said yesterday that they expected the results for the second six months to comfortably exceed both those for the first half and the £1.7m reported for the second half of last year.

Operating expenses rose from £2.12m to £2.65m and other operating expenses accounted for £7,000 (nil).

Other income rose to £117,000 (£42,000) and there were no interest charges, against £5,000 previously. Tax accounted for £703,000 (£659,000).

The directors said that the continuing satisfactory trading

results, combined with the group's rental philosophy and successful approach, had led to a £1.4m increase in cash balances in the half year to £3.4m.

They foresaw a continuing net increase in total cash and were therefore proposing payment of a 1.125p (nil) net interim dividend. Half year earnings came through at 4.7p (2.6p) per 5p share.

The group, a developer of systems software for IBM mainframe computers, came to market in January last year. The offer of 5.4m shares was 21 times oversubscribed.

### comment

What is surprising about Macro 4 is not that analysts consistently forecast high profits increases but that it consistently delivers them. A closer look reveals good reasons: the largest mainframe base in the

world as its market, low overheads, negligible manufacturing costs, variable margins. IBM's introduction of a more advanced (and more expensive) operations system has meant doubled rental income from those packages adapted by Macro, while in Europe both licensees and subsidiaries are performing well. By all accounts they have no intention of using their substantial cash for acquisitions; few could match their 40 per cent average profit target. The only obvious drawback is that slight movements in the exchange rate against the dollar could shave £150,000 to £200,000 off the year-end profits. But with £4.2m expected to June, that is not going to present much of a problem. On last night's closing share price of 27.4p and tax rate of 39 per cent, that gives a prospective p/e of 23: high on the face of it, but certainly justifiable.

### Downturn in second half trims Instem to £0.82m

A DOWNTURN in the second six months of 1986 left Instem's company Instem with full-year profits of £818,000 pre-tax, a shortfall of £56,000 on the figures for the previous year.

Mr David Gare, chairman and managing director, blamed the results on three factors: a significant increase in research and development expenditure; a lower order intake in the second half than was anticipated; and the acquisition during the first half of Industrial Computing Machines which rapidly became a drain on resources.

That company was sold in December and resulted in an extraordinary provision of £137,000.

Mr Gare expected increased R and D expenditure to continue until the middle of the

current year and then revert to previous levels.

Instem would have an impact on 1987's performance, he was optimistic about Instem's longer-term development.

Turnover for 1986 expanded from £6.06m to £7.45m and gross profits edged ahead by £226,000 to £2.18m. However, administration expenses (including selling and development costs) rose by £255,000 to £1.37m and net interest income declined by £27,000 to £3,000.

A lower tax charge of £296,000 (£367,000) and the minority credit of £9,000 (nil) left earnings per 10p share 0.6p higher at 11.8p.

A final dividend of 1.5p raises the total by 0.25p to 2.35p.

The company's shares are traded on the USM.

### Profits surge at Star

THE DIRECTORS of Star Computer, the London-based computer equipment, software and maintenance group, yesterday revealed a further recovery in group profits.

On turnover up from £4.03m to £4.57m, operating profit for the six months to end-December 1986 advanced tenfold to £331,000 (£30,000). Tax took £91,000 against a credit of £181,000 last time, and after minorities of £9,000, earnings per 10p share rose to 3.5p (3.2p).

The directors said that revenues at Connect Data, a

controlling interest of which was acquired last September, were growing rapidly and that the company had already begun to contribute to group profits, particularly following increased computer cabling in the City of London, and that a more substantial contribution could be expected in the second half.

Star was confident of further expansion of commercial sales and distribution activities and said that its open architecture initiative would continue to provide a successful platform for the accountancy market.

They added that in addition to organic growth, an aggressive strategy of acquisition and investment would be pursued. The directors said that a healthy contribution from all activities was expected and there was a strong balance sheet.

### Scott Greenham £2.32m purchase

Scott Greenham Group, industrial services group, has bought certain assets of Hireplant from the receivers of Frederick Parker Group for £2.32m cash.

The company hires plant to the construction and civil engineering industries. It is Scott Greenham's fourth acquisition in nine months and represents a move into a new but related market. Hireplant has 12 depots, increasing the group's depot density throughout the country to 58.

### St Modwen Properties tops £1m

St Modwen Properties' first preliminary results since the reverse takeover of Redman Heenan International last April, showed a pre-tax profit of £1.08m for the 14 months ended November 30, 1986, after writing off £100,000 for goodwill.

In the previous 12 months, the old Redman companies made a profit of £210,000 pre-tax, before charging minorities and extraordinary items totalling £302,000.

In addition to paying all the arrears on the preference shares as promised at the time of the acquisition, the board is recommending a dividend of 0.2p per 10p share, the first payment since 1982.

Mr Stan Clarke, chairman and chief executive, said net rental income now stood at £1.1m and was growing.

The company was continually searching for further development opportunities for both town centre retail schemes and edge of town retail parks, prime warehouse / industrial office developments. This had resulted in a number of significant planning applications being made.

However, with the schemes already in hand the chairman said he was looking forward to increased profits in the current year.

### Lawrie Factors profits advance

An increase of £100m to £570m in the aggregate value of invoices handled by Alex Lawrie Factors for 1986 ensured continued profitable growth.

Pre-tax profits were up 19 per cent on £4.55m to £5.45m on turnover, representing factoring charges on debts purchased and discount charges on prepayments to clients, up from £20.5m to £21.6m.

The company is a leading domestic recourse factor in the UK and is a subsidiary of Lloyds Bank.

### Yearling bonds

Yearling bonds totalling \$4m at 104 per cent, redeemable on March 9, 1988, have been issued by the Newport Borough Council. The bonds are guaranteed by the Newport Borough Council £2.25m; Alnwick District Council £0.25m; Swansea (City) £1m.

### Haggas up 18% and on acquisition trail

John Haggas, West Yorkshire worsted spinner which joined the market last May, lifted pre-tax profits from £1.47m to £1.73m in the six months to December 31 1986—an 18 per cent rise. Sales however, were virtually unchanged at £12.08m.

The company said demand was strong for nearly all its products and profits this year were expected to be ahead of the previous £3m pre-tax.

Mid-year earnings per 10p share increased by 1.6p to 5.9p and as forecast, there is an interim dividend of 1p net—a final of 2p has also been projected.

Haggas's re-entry to the market last year came seven years after its takeover by Dawson International. The company is the product of a management buy-out from Dawson in 1983, led by the current chairman and chief executive, Mr Brian Haggas.

Although Haggas has made no recent acquisition, it is said to be actively pursuing this area of expansion. Meanwhile, the company's current gilt-edged holdings exceed £5m.

Haggas continues to install much new equipment in factories which was enabling it to reduce costs and improve quality.

The company said its spinning division had performed well, with profits up from £1.35m to £1.82m, and there was optimism about the future.

Airworth Textiles was going through a period of major reorganisation, which included installation of a substantial amount of new machinery. Profits slipped from £182,000 to £114,000, but the company



Brian Haggas, chairman of John Haggas

expected a considerable improvement.

The fabric division contributed £237,000 (£151,000). During the past few months, new and additional dyeing equipment had been installed and this operation was expected to make further progress. The outlook was better than for many years, the company said.

Trousers formed a minor part of group operations and the company said the scope for substantial improvement in sales and profits was limited.

The company was improving the quality of its products and moving up market and was hopeful for the future. Interim profits from this side were £65,000 (£70,000).

Group pre-tax results were struck off depreciation of £204,000 (£182,000) and interest of £4,000 (£106,000).

### High-Point advances to £401,000

The High-Point Services Group, which suffered a setback in the second half of 1985-86, progressed in the opening half of the current year and for the period increased its profits by £80,000 to £401,000 pre-tax.

The directors said that current divisions were performing in line with targets and that they looked forward to a successful full-year outcome—the USM group is an adviser to the contracting and construction industries.

Earnings for the half year to November 30 1986 improved from 5.88p to 6.08p and the interim dividend is maintained at 1.75p net on the capital enlarged by last year's rights issue.

The directors said earnings were restrained by the factors which reduced 1985-86's second half profits.

Since last year's acquisitions of Rendel and Scher Associates considerable time and cost had been expended on integrating the companies into the group.

The directors said: "The results reflect these costs and the need, in the first instance, to invest in restructuring Rendel's business."

They believed that High-Point was emerging from this phase as a group three times larger in revenue terms derived from a wide range of services and geographic bases.

Looking ahead, they said the size of the group and its penetration of the markets offered a strength potential for profits growth. This they saw as their primary concern.

Turnover for the first six months totalled £12.1m (£9.8m). Tax accounted for £112,000 (£97,000).

### Synapse Computer up 68%

Synapse Computer Services reported interim pre-tax profits up by 68 per cent but said that last year's figures had been held back by investment early in the year.

On turnover up by 70 per cent to £2.65m (£1.58m), pre-tax profits for the six months to the end of January 1987 increased from £201,200 to £337,200. Earnings per 5p share for this USM group company increased to 4.66p (3.37p).

Directors said the impact of the US subsidiary continued to be negative. Progress was being made but the company was experiencing a slower start than expected.

All other areas were performing to plan and the board looked forward to achieving its targets in the second half.

Operating profit came out at £311,700 (£195,000) and the pre-tax figure was struck after high cost financial charges of £25,500 (£3,200). The tax charge was £173,300 (£82,500).

### Delyn shares jump

Shares in Delyn Packaging jumped 60p yesterday to 37.5p, bringing the rise over the past three days to £1.

The directors said they had no knowledge of any reason for this except for the favourable press comment following dividend changes announced on Monday March 2 and the subsequent interest shown in the company.

BRITISH KIDNEY Patient Association Investment Trust Earnings 8.5p (5.9p) for 1986 and net dividend 4.35p (4p). Net asset value per share 22.2p (19.6p). Investment income was £55,500 (£53,300). Pre-tax earnings £74,283 (£52,119).

### BOARD MEETINGS

TODAY	FUTURE DATES
Interim: Consolidated Plantations, Galtorth, Harmony Gold, Kleinwort Benson International Income Fund, Kleinwort Development Fund, Microfilm Reprographics.	Mar 10: British Car Auction Mar 10: Burgess Products Mar 17: Pearson Zochell Mar 17: Reliable Properties Mar 25: Sheldon Jones
Finals: Anglo American Gold Investment, Cornish, Fife Indmar, Heywood Williams, Jaguar, International Thomson, Kleinfelder, Sealair, Peoples Investment Trust, Kode International, Law Dabenture, Laz Services, Libra Bank, Radius, Royal Dutch Petroleum, Shell Transport and Trading, STI Technology For Business, TI Group.	Mar 24: Alida Mar 24: Asda Property Mar 24: British International Mar 25: Brakes Brothers Mar 25: Guardian Royal Exchange Mar 25: Jones and Shipman Mar 25: London & Scottish Markets Mar 25: Refuge Mar 25: Technology For Business Mar 25: Virgin

## GRANVILLE SPONSORED SECURITIES

High	Low	Company	Price	Change	div.(p)	%	P/E
161	118	Ass. Brit. Ind. Ordinary	160	—	7.3	4.8	8.8
163	121	Ass. Brit. Ind. CUS	160	—	10.0	5.1	—
40	28	Amritage and Rhodes	38	+1	4.2	10.1	17
80	84	BBB Design Group (USM)	76	—	1.4	1.8	16.1
219	168	Bardon Hill Group	219	—	4.8	2.1	24.9
102	85	Bay Technologies	101	+1	4.5	4.3	12.0
138	75	CCL Group Ordinary	132	—	2.5	2.5	9.4
107	86	CCL Group 11pc Conv. Pl.	89	—	16.7	—	—
271	116	Carbonium Ordinary	267	—	9.1	3.4	12.9
90	58	Carbonium 7.5pc Pl.	83	—	10.7	11.6	—
126	75	Cardinal	87	—	6.6	4.2	—
114	57	Ind. Precision Castings	112	—	6.7	5.8	10.2
178	114	Edis Group	174	—	16.3	—	—
124	101	Jackson Group	122	—	6.1	5.1	8.1
377	230	James Burrough	365	—	12.9	14.5	—
377	230	James Burrough Spct.	365	—	12.9	14.5	—
343	230	Johnstone W.C.	343	—	12.9	14.5	—
380	230	Record Ridgeway 10pc Pl.	375	—	12.9	14.5	—
380	230	Record Ridgeway 10pc Pl.	375	—	12.9	14.5	—
380	230	Record Ridgeway 10pc Pl.	375	—	12.9	14.5	—
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**FT UNIT TRUST INFORMATION SERVICE**

## AUTHORISED UNIT TRUSTS

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2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453
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**FT CROSSWORD PUZZLE No. 6,269**  
GRIFFIN

- 1 Sickly yellow pig swallows everything! (8)
  - 2 Doctor met nun rebuilding tomb (8)
  - 3 Section of FBI agents prepared to go round (7)
  - 4 Gourmet ordered pie and preserve (7)
  - 5 Lover boy is pressing for retirement (4)
  - 6 For new class say, put "tree yielding gum" (10)
  - 7 Light brown container for hot drink (6)
  - 8 Actor George is seen outside stage school (7)
  - 9 Without it the city needs iron and wood (7)
  - 10 Asian public property (6)
  - 11 Thwarted plot by ill-tempered person (10)
  - 12 Thought one expensive without an end (4)
  - 13 Suitable girl for Russian leader? (7)
  - 14 Also intend to surround squad (7)
  - 15 Ridiculous eccentric rides round on miniature railway (8)
  - 16 A paper-folding act (6)
- DOWN**
- 1 Uses form to trap writers causing anxiety (8)
  - 2 In Arslie I switched on for "Roman Soldier" (9)
  - 3 Argury is nothing to some people (4)
- theatre (8)      angularly      mobile
- 4 Entertainer? (10)
  - 5 Tex exploded "mid-July" triumph (5)
  - 6 He believes it's broken to top (6)
  - 7 Good man on strike for drink (5)
  - 8 Rising after talk, interviewee who got letters (10)
  - 9 Pompous old lady takes me cine around one (9)
  - 10 An insular person I speak of (8)
  - 11 Keep sovereign as a snuff case (8)
  - 12 Ranges round to front door alarmed (5)
  - 13 Opportunity for policeman the South-East (5)
  - 14 Gold-coloured life system
  - 15 Fastening on Knotty      platoon (4)
- Solution to Puzzle No. 626 -
- |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|
| R | U | R | E | D | O | T | C | H | A | F |
| E | N | E | R | G | E | R | I | A | N |   |
| O | F | F | I | R | E | R | F | A | C | E |
| C | E | N | T | E | R | I | K | I |   |   |
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| O | F | F | I | R | E | R | I |   |   |   |
| F | O | R | G | E | S | S | T | R | A | I |
| N | E | A | M | E | R |   |   |   |   |   |
| S | T | E | A | M | E | R | T | H | E | R |
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| E | A | S | T | M | A | N | I | N | G | E |
| E | A | S | T | P | A | P | A |   |   |   |
| M | A | R | S | E | P | A | L |   |   |   |
| A | C | T | I | N | E | S |   |   |   |   |
| N | I | C | E | G | A | T | E | R |   |   |

## INSURANCES

[illegible]



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# INSURANCE, OVERSEAS

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# AS & MONEY FUNDS

[illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible][illegible]

## OFFSHORE AND OVERSEAS

## Money Market Trust Funds

## Money Market Bank Accounts

## MANAGEMENT SERVICES

## TRADITIONAL OPTIONS

[illegible]



## COMMODITIES AND AGRICULTURE

## EEC Ministers agree to assault on butter mountain

A NEW plan aimed at limiting the long standing butter surplus in the Community was agreed by EEC Ministers yesterday. The decision means that at certain times of the year—and possibly as early as the end of this summer—farmers and traders are likely to lose an important outlet for their production. As a result, market prices are expected to fall.

Only Ireland and Luxembourg are understood to have formally voted against the proposal but the West Germans were also deeply unhappy about what they consider a further and excessive attack on farm incomes.

Yesterday's accord was struck at the end of a sometimes bitter and characteristically protracted negotiating session. It covered a package of measures (including the Commission's so-called "structural" proposals) which implement in detail the apparently far reaching decisions on milk quota cuts taken by the December Council.

Although Mr Frans Andriessen, the EEC's Farm Commissioner, was putting on a brave face yesterday at a hastily called press conference in Brussels, the Commission was forced to offer unexpected palliatives to certain member states and to compromise its original proposals in ways which could prove significant.

As he also pointed out, however, the effective closing of this important chapter of the Common Agricultural Policy (CAP) reform achieved this week satisfactorily cleared the decks for the next part of the story—the negotiations, which he admits will be difficult, over the Commission's restrictive

farm price proposals for the next marketing year.

● New regulations on the dairy market, providing for the quota cut of 91 per cent over two years already agreed in December, which will now definitely begin in April; the compensation for producers also previously approved; and the key new plan for suspending purchases of butter and skimmed milk powder. The argument for this week—and indeed during last month's Farm Council—was caused primarily by the fact that Ministers agreed only to the principle of suspension in December, not to the conditions.

The deal effectively takes March 1 this year as the start-

ing point and indicates that the intervention purchases in the whole Community or part of it "when new butter stocks have exceeded 150,000 tonnes (a target which experts say could be reached later this summer).

Observers point out that the final wording of the text imposed no obligation on the Brussels executive to suspend the system, nor to apply it uniformly in every member state.

This dilution of the original proposal—which could be used, for example, to open the door on the strategically important Irish dairy industry—did not meet with Mr Andriessen's approval. Asked about the possibility of butter moving around the Community in search of "open" intervention stores, he claimed yesterday that "ways

farmers who adopt less intensive farming methods for products in surplus; aid for farmers "who practice husbandry compatible with protection of the environment in environmentally sensitive areas"; and new payments to farmers in the less favoured and mountain areas of the Community.

These proposals opened up deep divisions among member states with French opposition particularly vocal—and the Commission was ultimately forced to drop its most controversial plan to pay early pensions to farmers.

Mr Andriessen, however, insisted yesterday that the early retirement issue was not dead but that the proposals would be reconsidered in the light of the Commission's current discussions on a new framework for national farm income aids.



Mr Frans Andriessen, EEC's Farm Commissioner, smiling.

"We are not only trying to reform the CAP," he said, "we are also trying to deal specifically with the problems of small farmers."

He added: "More needs to be done to make Farm Ministers aware of the need for these accompanying measures."

Three other measures thrown into yesterday's package were crucial in enabling Ministers to reach agreement. These were a regulation allowing West Germany to bring forward to 1987 the milk quota reductions envisaged for 1988—thereby solving an awkward domestic problem; authorisation for France to pay social security contributions of FF 100m for its small dairy producers; and an additional allocation of Ecu 20m for agricultural research.

A key item of unfinished business remains, a separate Ecu 3.2m EEC plan to dispose of close to 10m tonnes of the 1.25m tonnes butter mountain by the end of next year. This already been approved in principle by Farm Ministers but so far failed to deliver its verdict. The scheme is likely to be given the final go ahead by EEC Finance Ministers at their meeting in Brussels next Monday.

## LONDON MARKETS

THE GLOOM which descended on the London coffee futures market following Monday's announcement of the failure of International Coffee Organisation talks on the reduction of export quotas was still very much in evidence yesterday. Far from rebounding after Monday's dramatic fall, the market plunged new depths. The May position reached a fresh four-and-a-half-year low before ending at \$1,267.50 a tonne, down \$45.50 on the day and \$231.50 on the week so far. Some dealers remained hopeful that the accelerated fall in prices would prompt the calling of another emergency meeting of the ICO to try again for quota agreement. "But most people are still utterly stunned," one trader told Reuters. Coffee futures meanwhile continued their comparatively sedate slide. The May position added \$9 to Monday's \$13 fall, establishing a fresh 9-month low in the process. Dealers attributed the fall to further hedging selling against West African producer sale.

LME prices supplied by Amalgamated Metal Trading.

Aluminium: Unofficial + or - 1000/tonne. High/Low. Cash 903.5 +8.5 915.0/918.0. 3 months 910.0 +1.7 911.5/913.0. Official closing (am): Cash 917.2 (908.5), three months 911.1/11.5 (903.5), settlement 917 (909). Final Karb close: 908.7.

Copper: Unofficial + or - 1000/tonne. High/Low. Cash 911.9 +8.5 916.5/918.0. 3 months 910.0 +1.7 911.5/913.0. Official closing (am): Cash 917.2 (908.5), three months 911.1/11.5 (903.5), settlement 917 (909). Final Karb close: 908.7.

Lead: Unofficial + or - 1000/tonne. High/Low. Cash 911.9 +8.5 916.5/918.0. 3 months 910.0 +1.7 911.5/913.0. Official closing (am): Cash 917.2 (908.5), three months 911.1/11.5 (903.5), settlement 917 (909). Final Karb close: 908.7.

Nickel: Unofficial + or - 1000/tonne. High/Low. Cash 911.9 +8.5 916.5/918.0. 3 months 910.0 +1.7 911.5/913.0. Official closing (am): Cash 917.2 (908.5), three months 911.1/11.5 (903.5), settlement 917 (909). Final Karb close: 908.7.

Zinc: Unofficial + or - 1000/tonne. High/Low. Cash 911.9 +8.5 916.5/918.0. 3 months 910.0 +1.7 911.5/913.0. Official closing (am): Cash 917.2 (908.5), three months 911.1/11.5 (903.5), settlement 917 (909). Final Karb close: 908.7.

## INDICES

REUTERS. Mar. 5 Mar. 4 Mar. 3 Mar. 2 Mar. 1. 1977.5 1969.5 1969.0 1968.5 1968.0. (Base: September 18 1931=100).

DOW JONES. Mar. 5 Mar. 4 Mar. 3 Mar. 2 Mar. 1. 1977.5 1969.5 1969.0 1968.5 1968.0. (Base: September 18 1931=100).

MAIN PRICE CHANGES. Mar. 4 + or - Mar. 3 - or - Mar. 2 - or - Mar. 1 - or - Mar. 0 - or -.

COFFEE. With a weak close in New York, London futures ground was steady. In contrast to Tuesday's market, however, physical interest from the industry and decent price showings, reports Drexel Burnham Lambert.

COFFEE. Yesterday's + or - Business Close. Mar. 5 Mar. 4 Mar. 3 Mar. 2 Mar. 1. 1977.5 1969.5 1969.0 1968.5 1968.0.

COFFEE. Yesterday's + or - Business Close. Mar. 5 Mar. 4 Mar. 3 Mar. 2 Mar. 1. 1977.5 1969.5 1969.0 1968.5 1968.0.

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## US MARKETS

CONTINUED STRENGTH in oil prices and fresh buying in crude oil futures, reports Drexel Burnham Lambert. Early trade buying was joined by fund buying in the face of profit-taking in the oil market. The opening of the oil market was strong, the market failed to penetrate further, so the locals liquidated and prices held in a narrow range until late in the session when fresh buying took prices through steps to produce a strong rally on the close.

Platinum futures were held by scale-up trade selling, but the rally in gold and the strength in crude oil helped the market to touch off steps and, like gold, finish with a rally. Towards the close, however, futures again remained locked limit-down in the forward months, but, although the near months contained weak, reflecting the breakdown of the ICO talks, profit-taking was modest, which pared early losses. Sugar futures steadied in early trading as commission houses and trade buying rallied prices. However, trade selling converged to put the market on the defensive, trading in a narrow range for the rest of the day.

NEW YORK. ALUMINIUM 40,000 lbs. cents/lb. High/Low. Mar. 5 Mar. 4 Mar. 3 Mar. 2 Mar. 1. 1977.5 1969.5 1969.0 1968.5 1968.0.

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## Tim Dickson on the hard-won Farm Council accord

ing point and indicates that the intervention purchases in the whole Community or part of it "when new butter stocks have exceeded 150,000 tonnes (a target which experts say could be reached later this summer).

Observers point out that the final wording of the text imposed no obligation on the Brussels executive to suspend the system, nor to apply it uniformly in every member state.

This dilution of the original proposal—which could be used, for example, to open the door on the strategically important Irish dairy industry—did not meet with Mr Andriessen's approval. Asked about the possibility of butter moving around the Community in search of "open" intervention stores, he claimed yesterday that "ways

farmers who adopt less intensive farming methods for products in surplus; aid for farmers "who practice husbandry compatible with protection of the environment in environmentally sensitive areas"; and new payments to farmers in the less favoured and mountain areas of the Community.

These proposals opened up deep divisions among member states with French opposition particularly vocal—and the Commission was ultimately forced to drop its most controversial plan to pay early pensions to farmers.

Mr Andriessen, however, insisted yesterday that the early retirement issue was not dead but that the proposals would be reconsidered in the light of the Commission's current discussions on a new framework for national farm income aids.

The EEC has therefore been considering switching to cash aid. But Dr Verheuse Kurien, chairman of India's National Dairy Development Board, which runs the programme, has told the EEC he is not prepared to accept cash and he has even threatened to sue the EEC for breach of contract.

The US, however, has responded to this ultimatum by pointing out that its surplus of milk powder and butter oil have been reduced recently by increased market demand in the wake of the Chernobyl disaster.

Dr Kurien is to meet Mr Claude Chysson, EEC Commissioner for north-south relations, in Brussels on March 13 to discuss the problem. One compromise might be for the EEC to agree to Dr Kurien's request

to continue the food aid for a third and final term of five years, but to ask in return for specific spending targets to be set and for a system of monitoring to be introduced.

Operation Flood started in 1970 and is also backed with finance from the World Bank, which is expected to provide \$150m for the third phase. Its aim is to rationalise India's milk production and cut out expensive private sector middle men by forming a national milk grid that takes milk from major cities and urban areas such as Delhi, where it operates through a concern called Mother Dairy.

Its first two phases finished officially in 1985, but in practice they are continuing until the third phase is agreed. More than 4.5m families are involved in about 45,000 village co-

operatives. They produce up to 10m kg a day, which is only 9 per cent of India's total production but makes up almost all the country's organised dairy industry. The programme's target is 50,000 co-operatives producing 18m litres a day.

The basic successes of the programme so far have been recognised by earlier EEC and other reports. They are mainly due to the driving personality of Dr Kurien who, in the process, has aroused considerable antagonism from opponents within India and from anti-food aid lobbyists in Europe.

The latest EEC report, which praises Operation Flood's milk collection, processing and other technical activities, criticises uneven performance of the programme across the country and a lack of financial control over the use of the aid. The supplies have been sold by the

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## LONDON SHARE SERVICE

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2561-62	2562-63	2563-64	2564-65	2565-66	2566-67	2567-68	2568-69	2569-70	2570-71	2571-72	2572-73	2573-74	2574-75	2575-76	2576-77	2577-78	2578-79	2579-80	2580-81	2581-82	2582-83	2583-84	2584-85	2585-86	2586-87	2587-88	2588-89	2589-90	2590-91	2591-92	2592-93	2593-94	2594-95	2595-96	2596-97	2597-98	2598-99	2599-00	2600-01	2601-02	2602-03	2603-04	2604-05	2605-06	2606-07	2607-08	2608-09	2609-10	2610-11	2611-12	2612-13	2613-14	2614-15	2615-16	2616-17	2617-18	2618-19	2619-20	2620-21	2621-22	2622-23	2623-24	2624-25	2625-26	2626-27	2627-28	2628-29	2629-30	2630-31	2631-32	2632-33	2633-34	2634-35	2635-36	2636-37	2637-38	2638-39	2639-40	2640-41	2641-42	2642-43	2643-44	2644-45	2645-46	2646-47	2647-48	2648-49	2649-50	2650-51	2651-52	2652-53	2653-54	2654-55	2655-56	2656-57	2657-58	2658-59	2659-60	2660-61	2661-62	2662-63	2663-64	2664-65	2665-66	2666-67	2667-68	2668-69	2669-70	2670-71	2671-72	2672-73	2673-74	2674-75	2675-76	2676-77	2677-78	2678-79	2679-80	2680-81	2681-82	2682-83	2683-84	2684-85	2685-86	2686-87	2687-88	2688-89	2689-90	2690-91	2691-92	2692-93	2693-94	2694-95	2695-96	2696-97	2697-98	2698-99	2699-00	2700-01	2701-02	2702-03	2703-04	2704-05	2705-06	2706-07	2707-08	2708-09	2709-10	2710-11	2711-12	2712-13	2713-14	2714-15	2715-16	2716-17	2717-18	2718-19	2719-20	2720-21	2721-22	2722-23	2723-24	2724-25	2725-26	2726-27	2727-28	2728-29	2729-30	2730-31	2731-32	2732-33	2733-34	2734-35	2735-36	2736-37	2737-38	2738-39	2739-40	2740-41	2741-42	2742-43	2743-44	2744-45	2745-46	2746-47	2747-48	2748-49	2749-50	2750-51	2751-52	2752-53	2753-54	2754-55	2755-56	2756-57	2757-58	2758-59	2759-60	2760-61	2761-62	2762-63	2763-64	2764-65	2765-66	2766-67	2767-68	2768-69	2769-70	2770-71	2771-72	2772-73	2773-74	2774-75	2775-76	2776-77	2777-78	2778-79	2779-80	2780-81	2781-82	2782-83	2783-84	2784-85	2785-86	2786-87	2787-88	2788-89	2789-90	2790-91	2791-92	2792-93	2793-94	2794-95	2795-96	2796-97	2797-98	2798-99	2799-00	2800-01	2801-02	2802-03	2803-04	2804-05	2805-06	2806-07	2807-08	2808-09	2809-10	2810-11	2811-12	2812-13	2813-14	2814-15	2815-16	2816-17	2817-18	2818-19	2819-20	2820-21	2821-22	2822-23	2823-24	2824-25	2825-26	2826-27	2827-28	2828-29	2829-30	2830-31	2831-32	2832-33	2833-34	2834-35	2835-36	2836-37	2837-38	2838-39	2839-40	2840-41	2841-42	2842-43	2843-44	2844-45	2845-46	2846-47	2847-48	2848-49	2849-50	2850-51	2851-52	2852-53	2853-54	2854-55	2855-56	2856-57	2857-58	2858-59	2859-60	2860-61	2861-62	2862-63	2863-64	2864-65	2865-66	2866-67	2867-68	2868-69	2869-70	2870-71	2871-72	2872-73	2873-74	2874-75	2875-76	2876-77	2877-78	2878-79	2879-80	2880-81	2881-82	2882-83	2883-84	2884-85	2885-86	2886-87	2887-88	2888-89	2889-90	2890-91	2891-92	2892-93	2893-94	2894-95	2895-96	2896-97	2897-98	2898-99	2899-00	2900-01	2901-02	2902-03	2903-04	2904-05	2905-06	2906-07	2907-08	2908-09	2909-10	2910-11	2911-12	2912-13	2913-14	2914-15	2915-16	2916-17	2917-18	2918-19	2919-20	2920-21	2921-22	2922-23	2923-24	2924-25	2925-26	2926-27	2927-28	2928-29	2929-30	2930-31	2931-32	2932-33	2933-34	2934-35	2935-36	2936-37	2937-38	2938-39	2939-40	2940-41	2941-42	2942-43	2943-44	2944-45	2945-46	2946-47	2947-48	2948-49	2949-50	2950-51	2951-52	2952-53	2953-54	2954-55	2955-56	2956-57	2957-58	2958-59	2959-60	2960-61	2961-62	2962-63	2963-64	2964-65

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## LONDON STOCK EXCHANGE

## FT-SE index clears 2,000 as oils lead equities to new peaks and Gilts surge

Account Dealing Dates  
 \*First Dealing Last Account  
 Dealings Dealings Day

Feb 9 Feb 19 Feb 28 Mar 2  
 Feb 23 Mar 5 Mar 16 Mar 26  
 Mar 9 Mar 19 Mar 29 Mar 30  
 \*Week-end dealings may take place  
 from 9.00 am to 10.00 am on the day.

Rising prices for crude oil, which battered sterling, and therefore the City's hopes of early cuts in domestic interest rates, drove London's equity market above the FT-SE index 2,000 mark yesterday.

Although share price gains were sharply cut back by profit-taking, the market's tone was extremely firm, with strong institutional demand for oil stocks setting the pace.

In the gilt-edged sector, the £1bn stock was fully bought out in its first trading session, indicating the market's confidence that cuts in bank base rates cannot be long delayed, despite the authorities' apparent wish to postpone them until after Budget Day.

In the stock market, the FT-SE 100 index surged through the 2,000 mark within the first 30 minutes as oil stocks jumped sharply on overnight orders from the US. At mid-session, the index was more than 20 points up on 2,021.5, before profit-takers

clipped 12 from recently-firm oil shares. The FT-SE 100 showed a net gain of only 4.4 at 2027.7. London was unable to respond to a firm start as Wall Street edged 1.5 to 1,012.4.

Traders commented that profit-taking was expected as the market approached Friday's closure of a highly successful trading account, and looked for a renewed upsurge late today when business opens for the next account, which spans Budget Day.

Company results—actual and pending—played a significant role. Midland bank surged higher on excellent profits—though with the absence of the threatened rights issue. Consolidated Goldfields, with better than expected figures, edged prominently, and Shell rose strongly ahead of today's trading statement.

However, both General Accident and Commercial Union ran into profit-taking after disclosing the year's profit figures. Unilever Plc continued to respond favourably to the annual profits, although some switching into the NV shares was again reported.

Government bonds ended with gains of more than one point, reducing the yield on long dates to 9.4 per cent. The renewed strength of the pound brought buyers in across the full range, with domestic buyers taking over the lead from the overseas cohorts at mid-session.

The £1bn tax stock, announced only this week, and widely regarded as an attempt by the authorities to damp down the market, was assaulted as soon as it entered the market at 9.30 am, and was fully sold by 3.30 pm. Only £200m was taken out of the market by the stock, which was partly paid at £20, but the market's vigorous response was "very bullish," commented a leading

marketmaker. The sector is now untapped, and since it will be difficult for the authorities to introduce another tax ahead of the Budget, bond prices face a bullish prospect for the next week.

Midland reflected relief that the good preliminary figures—pre-tax profit up over 20 per cent to £424m—was not accompanied by the widely-expected rights issue and moved forward sharply to close the session 13 higher at 822.9 following a turnover of over 3m shares. Other clearers gained ground in sympathy. NatWest, the first UK bank to break the 100p profit barrier, jumped 20 to 894p.

Lloyds Bank rose 7 to 469p and Barclays rose 7 to 524p. Elsewhere, the prospect of cheaper money after the Budget helped Hilti Plc, a Swiss private barrier, jumped 20 to 894p. Lloyds Bank rose 7 to 469p and Barclays rose 7 to 524p.

Commercial Union was marked up to 245p bid in initial response to the better-than-expected annual results—profits leapt to £118m against recent optimistic analysts' forecasts of around £115m—before reacting sharply on profit-taking following an analyst's warning that the company's figures and eventually closed 9½ down on balance at 330p following a turnover of well over 10m shares. General Accident

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FINANCIAL TIMES STOCK INDICES									
	Mar. 4	Mar. 3	Mar. 2	Feb. 27	Feb. 26	Year ago	1986/87	Since Completion	
Government Secs	88.72	88.21	88.39	87.96	87.62	86.16	94.51	80.39	127.4
Fixed Interest	93.83	93.74	93.81	93.52	93.32	90.57	94.51	80.39	127.4
Ordinary 9	1,612.4	1,613.5	1,604.5	1,599.8	1,601.7	1,301.3	1,613.5	1,094.3	50.53
Gold Mines	339.5	325.2	324.7	329.8	321.0	337.8	339.5	185.7	43.5
Ord. Div. Yield	3.61	3.60	3.62	3.62	3.61	4.30	3.61	3.61	4.30
Earnings Yld. (40/100)	8.42	8.42	8.47	8.47	8.31	12.40	8.42	8.42	12.40
P/E Ratio (ind. 100)	14.58	14.58	14.58	14.58	14.58	14.58	14.58	14.58	14.58
SEAG Barges (5 p)	52.461	52.461	52.461	52.461	52.461	52.461	52.461	52.461	52.461
Equity Turnover (ind.)	1.383	1.383	1.383	1.383	1.383	1.383	1.383	1.383	1.383
Equity Barges	61.102	61.102	61.102	61.102	61.102	61.102	61.102	61.102	61.102
Shares Traded (all)	61.24	61.24	61.24	61.24	61.24	61.24	61.24	61.24	61.24
Opening 1625.1	10 a.m. 1618.0	11 a.m. 1625.2	Noon 1620.5	1 p.m. 1613.0	2 p.m. 1613.7	3 p.m. 1615.4	4 p.m. 1614.7		
Day's High 1625.7	Day's Low 1611.5								
Best 100 Gov. Secs 15/02/87	Fixed Int. 15/28	Ordinary 1/7/85	Gold Mines 12/9/85	SE Activity 1/7/84	NIH 1/7/84				
LONDON REPORT AND LATEST SHARE INDEX: TEL. 61-246 8025									

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ahead of next Monday's interim figures. Despite bullish comment on the excellent results, STC succumbed to profit-taking and at 230p, lost 14 to 354p. Elsewhere, Eastern dropped 17 to 145p on acute disappointment with the lower annual earnings, but Macra 4 rose 7 to 275p in response to the interim results.

Wayne Kerr handed a couple of pence to 81p on an investment recommendation and renewed speculative buying lifted BSR 5 to 122p and Crystallite 7 to 289p. M&P jumped 16 to 427p, while Microchem, at 135p, and Security Tax Systems, at 155p, rose 15 pence.

Leading Engineers were inclined easier, with GKN, preliminary figures scheduled to be revealed next Wednesday, closing a few pence lower at 341p. Among the secondary issues, Hall Engineering moved up 10 to 269p, while buying interest revived in Birmingham Milk, which put on 7 to 252p. TI, awaiting today's preliminary statement, edged up 4 more to 655p. Manganese Bronze, recently good on takeover hopes, ran into profit-taking in the early dealings, but recovered to close 2 pence on the day at 143p. Further consideration of the company's statement on the recent upward movement in its share price, prompted a reaction of 7 to 55p in Downshire.

Among Foods, S. & W. Berford attracted considerable speculative support following Press comment and rose 18 to 305p, but

recently-firm Hilldown Holdings slipped 4 to 294p. Tate and Lyle drifted back to close 13 down at 767p and Cadbury Schweppes eased 1½ to 250p. Among Retailers, Argus continued to attract buyers and firmed 5 more to 386p, but Bejam shed 7 to 184p following profit-taking. Recently-overlooked Kwik Save picked up 2 to 250p. Elsewhere, Nichols topped 260p prior to closing 16½ higher at 265p following the good annual results, while Tavenor Battledore gained 1½ to 96p in reply to the better-than-expected preliminary figures. A. G. Barr, a major shareholder in Tavenor, rose 10 to 485p in sympathy. Barker and Debenham put on 8 to 125p in response to the full-year figures.

Trusthouse Forte closed 3 pence at 216p, after 218p on the Monopolies Commission go-ahead for the £150m acquisition of Hanson. TFI's motorway restaurant interests, Kennedy Brookes encountered profit-taking and shed 11 to 330p.

Partly reflecting the absence of overseas interest, international stocks passed a relatively quiet trading session. Glaxo settled a little cheaper at 215½, but Beecham attracted some domestic buying interest and eventually closed 8 to the good at 851p. Unilever, still responding to the

preliminary figures, gained ¼ more to 829½, with the NV shares ½ higher at 297½. Comment on the annual results prompted a rally of 12 to 639p in Fisons. Among the arbitrage related stocks, Wellcome came in for yet another round of profit-taking and gave up 17 more to 423p. London International 300p and Smith and Nephew ended a similar amount lower at 157p. Elsewhere, demand persisted for Avon Rubber, up 21 further at 589p, while interest revived in British Vits which put on 9 to 369p. Task Force, still reflecting the recent preliminary figures, advanced 10 to 125p. Acquisition Development was also noteworthy at 185p, while an investment recommendation directed buying attention to Expansive which closed 14 to the good at 235p. Transport Development were also noteworthy for a gain of 12 at 258p, but profit-taking after the annual results left Hawley a few pence cheaper at 145p.

Today's preliminary awaiting today's annual results and settled 4 cheaper at 611p. Lex Service, on the other hand, rose 10 to 349p, awaiting today's preliminary results. Recently-overlooked Dwyer revived with a gain of 10 at 275p. Perry Group rose 8 to 208p on reports of speculative buying, but Geddis Davis shed 8 to 107p. Daily Packaging jumped 60 more making a gain of £1 on the week so far at 375p on further consideration of the board report. The company's earnings rose 9 to 899p following the proposed share issue and in the wake of the annual general meeting. Among Newspapers, News International continued to draw strength from recent comment with a fresh leap of 1¼ pence to 228½. Associated Newspapers fell 9 to 491p as the London evening newspapers remained unsettled and shed 10 more to 80p.

The Property leaders traded quietly and closed with small irregular movements. MEPC drifted off to close 3 cheaper at 343p, but Land Securities held up well at 359p. Elsewhere, Progress firmed 8 to 245p following comment on the results, but S. Medwen encountered profit-taking in the wake of the preliminary statement, and shed 1½ to 279p prior to closing ¼ at 294p. Demand in restricted markets lifted Property Partnerships 12 to 425p and UK Land 15 to 345p. Marley Estates remained unsettled and shed 10 more to 80p.

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 NEW HIGHS (256)  
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## WORLD STOCK MARKETS

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# NEW YORK SOY BEANS

	March 4	March 3	March 2	Feb 28	Feb 25	1986/87		Since Completion			Mar. 4	Mar. 3	Mar. 2	Feb. 27	1985/87		
						High	Low	High	Low		High	Low	High	Low	High	Low	
Industrials	2,267.45	2,229.52	2,228.42	2,223.88	2,221.08	2,229.24	2,227.45	1982.22	2,244.00	41.22							
Transport	857.88	842.77	840.04	836.68	832.88	836.58	832.88	832.88	832.88	832.88							
Oilseeds	228.0	218.38	218.72	218.97	218.45	228.23	227.83	1987.03	227.83	98.5							
Trading vol	—	145,244	138,084	142,884	155,884	164,144	—	—	—	—							
Ind. Div. Yield %			Feb 27	Feb 26	Feb 13	Year Ago (Approx)											
			2.87	2.89	3.02	3.72											

## STANDARD AMP PAGES

	March 4	March 3	March 2	Feb 28	Feb 25	1987		Since Completion			Mar. 4	Mar. 3	Mar. 2	Feb. 27	1986/87		
						High	Low	High	Low		High	Low	High	Low	High	Low	
Industrials	328.45	322.78	321.18	322.78	321.04	322.68	324.72	324.45	324.72	3.82							
Transport	788.82	784.12	783.08	784.28	782.38	784.18	785.87	785.87	785.87	4.48							
Oilseeds	228.82	224.12	223.08	224.28	222.38	224.18	225.87	225.87	225.87	4.48							
Trading vol	—	145,244	138,084	142,884	155,884	164,144	—	—	—	—							
Ind. Div. Yield %			Feb 25	Feb 18	Feb 11	Year Ago (Approx)											
Ind. Yr. Yield			2.88	2.88	2.85	3.30											
Long Day Seed Yield			28.72	28.82	28.18	15.36											
			7.49	7.58	7.81	8.88											

## IND. YR. YIELD

	March 4	March 3	March 2	Feb 27	1987			Mar. 4	Mar. 3	Mar. 2	Feb 27
					High	Low		High	Low	High	Low
104.41	102.16	101.53	102.81	102.82	117.76	117.76	104.41	102.16	101.53	102.81	102.82

## IND. YR. YIELD

	March 4	March 3	March 2	Feb 27	1987			Mar. 4	Mar. 3	Mar. 2	Feb 27
					High	Low		High	Low	High	Low
104.41	102.16	101.53	102.81	102.82	117.76	117.76	104.41	102.16	101.53	102.81	102.82

# Indices

	Mar. 4	Mar. 3	Mar. 2	Feb. 27	1985/87	
					High	Low
AUSTRIA						
Al. Ord. (1/1/86)	769.3	765.3	765.3	764.0	1,024.5	1,010.0
Mexico & Manila, (1/1/86)	770.5	765.3	765.3	764.0	764.0	764.0
AUSTRIA						
Ordnish Aktien (9/12/84)	295.99	295.56	296.00	295.37	298.54	299.87
Belgium						
Brussels SE (1/1/84)	425.14	414.38	429.11	418.74	425.14	425.14
Denmark						
Copenhagen SE (1/1/84)	0.0	201.22	201.29	201.12	200.79	198.28
Finland						
United Genl. (1/7/8)	485.9	484.3	485.5	485.2	484.5	485.2
France						
CAC General (2/1/86)	112.1	498.4	495.3	496.3	442.1	442.1
Ind. r. endance (2/1/86)	442.1	111.0	110.0	109.3	112.5	112.5
Germany						
FAX Action (2/1/86)	577.87	0.0	579.08	589.35	759.58	759.58
Commerzbank (1/12/86)	1768.1	1716.5	1717.7	1722.9	1722.9	1722.9
Hong Kong						
Hong Sing Bank (2/1/86)	298.35	293.06	295.24	297.77	298.05	298.05
Italy						
Borsa Comm. Ital. (1/7/8)	678.59	678.98	678.57	684.92	678.59	684.92
Japan						
Nikkei (1/15/46)	21091.7	20971.4	20933.8	20941.95	21051.7	21051.7
Tokyo SE New (4/1/86)	1827.24	1821.87	1806.67	1776.46	1827.24	1827.24
Netherlands						
ANP-OS General (1/87)	285.8	282.0	284.5	284.1	281.0	284.0
ANP-OS Index (1/87)	285.8	282.0	284.5	284.1	281.0	284.0
Norway						
Oslo SE (1/1/86)	587.35	585.86	586.46	586.78	587.35	587.35
South Africa						
Strait Times (5/1/8)	1068.0	1068.00	1068.33	1068.02	1068.33	1068.33
Singapore						
JSE Gold (2/1/87)	—	—	1828.0	1827.0	2121.0	2121.0
Ind. Index (2/1/87)	—	—	1818.0	1827.0	1827.0	1827.0
Spain						
Madrid SE (8/12/86)	245.55	247.43	253.81	252.41	256.30	256.30

**OVER-THE-COUNTER** *Nasdaq national market, closing prices*

Stock

Sales (thous)

High

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Continued from Page 33

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<b>Chief price changes</b> (In pence unless otherwise indicated)	Fisons _____ 639 +12½	Storehouse _____ 302 + 7
	Ist Johnson _____ 250 + 14	Traven Rutledge _____ 96 + 13
	Lee Serv _____ 349 + 10	Transp Develop _____ 256 + 12

RISKS		BRIEF		MIDLAND		UNDERWOOD	
Treas. 12 1/2% '95-05	12 1/2% + 1%	Britoil	190% + 7%	Midland Bk	632 + 13	FALLS:	231 + 13
Avon Rab	526 + 21	Burnah Oil	485 + 11	NatWest Bk	624 + 28	Bejan	184 - 7
Bechtel (S&W)	303 + 18	Cons. Gold Flds	651 + 1	News Int.	126% + 1 1/2	Comm. Union	230 - 9
BP	800 + 23	Dayn Exp Sg	376 + 80	News (A.)	196 + 27	Nich. (J.N.) (Vimto)	255 - 16%
		Essex Oil	215 + 11	Raebrook	151 + 11	STC	263 - 14
		Expamet Intl.	235 + 14	Sant & Sant	899 + 9	Wellcome	423 - 17

SKANSKA, the Swedish construction, property, and investment com-

pany, is making an offer worth SKR 148n (\$217n) for outstanding shares of JM Construction and Real Estate.

Mariberg Newspapers, the newspaper group which is the main minority shareholder in JM, says it will not accept the offer but could not sell its stake before the end of 1997 so as not to forfeit tax advantages, last December.

Now Skanska has agreed to buy 500 new A shares in Skanska to give to Mariberg Newspapers for 330,000 A shares in JM. That deal is now valued at SKR 200m and gave Skanska 8 per cent of the votes and 1.9 per cent of the share capital in Skanska.

Skanska also has an option to acquire 1,050n B shares in JM for 2,56n at the end of 1997. Skanska's was valued at SKR 2,56n at the end of 1997.

votes and 32.4 of

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**WORLD ECONOMIC INDICATORS** every Monday—Only in the Financial Times

## Skanska launches bid for JM

**BY SARA WEBB IN STOCKHOLM**

**SKANSKA**, the Swedish construction, property, and investment company, is making an offer worth SEK 1.2 bn for the outstanding shares in JM Construction and Real Estate.

Mariebreg Newspapers, the newspaper group which is the main minority shareholder in JM, said it was considering the offer but could not sell its stake before the end of 1987 so as not to forfeit tax advan-

in JM from Handus, a subsidiary of per cent of the individualized investment JM's share capital company, last December. Now Skanska is

It agreed to issue 808,500 new A for each outstanding shares in Skanska to pay for Mariebreg News- 330,000 A shares in JM. That deal is cent of the votes now valued at SEK 200m and gave the share capital. Handus 8 per cent of the votes and JM owns proper- 1.3 per cent of the share capital in Stockholm, Gothen- mo. Its portfolio in

Skanska also had an option to 2.56% at the end acquire 1,050m B shares in JM for Skanska's was va-

Nicorette sales rose 15 per cent to SKr 193m while Estracyt sales rose 28 per cent to SKr 177m.

Pharmacia now has more than 80 per cent of Leo's share capital and votes. The board proposed raising the dividend from SKr 1.4 to SKr 1.7.

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## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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**Continued on Page 33**



## AMEX COMPOSITE CLOSING PRICES

Stock	Dr	P/E	100s	High	Low	Chg	Stock	Dr	P/E	100s	High	Low	Chg	Stock	Dr	P/E	100s	High	Low	Chg	Stock	Dr	P/E	100s	High	Low	Chg
ACAD	30	140	140	140			D							ICB	7	2334	2341	2341	2341								
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A map of Norway with the cities of Stavanger and Oslo marked. Stavanger is located on the west coast, and Oslo is located on the east coast. The map is shaded with diagonal lines.

personally hand-delivered to your office

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# FINANCIAL TIMES

## WORLD STOCK MARKETS

### AMERICA

## GM news helps take stocks to record

### WALL STREET

SNAPPING out of a two-week lull, Wall Street soared to record levels yesterday led by automotive, oil and technology stocks, writes Roderick Oram in New York.

Bond prices gained as much as 1/2 of a point as the good news of sharply lower interest rates, offset the bad news of a further rise in oil prices. Trading was light, however, and devoid of retail interest.

The Dow Jones Industrial Average closed up 30.93 points at 2,357.45, breaking the previous record of 2,344.09 set on February 19. Investor interest focused on car, oil and technology components of the index with, for example, General Motors, Exxon and IBM all rising strongly. The upsurge led through to the broader market indices.

The trigger for the rally appeared to be General Motors which jumped 3 3/4 to 78 1/4 following the announcement late on Tuesday that it would spend \$500 million by 1990 to buy back up to 20 per cent of its common shares.

GM's announcement was "a bright light" after 10 days of bad news for the market, said Mr. Newton Zinder, a technical market analyst with E. F. Hutton. Negative news has included Brazil's debt moratorium, the Tower Commission's harsh criticism of the Reagan Administration and a string of poor economic figures.

"We've gone through 10 days when the bears had their chance but the market went sideways," said Mr. Larry Wachel of Prudential Bache. "Any market that holds on that well deserves to be rewarded on the upside."

Four broader market indices also set records with the Standard & Poor's 500 adding 4.49 points to 288.61, the New York and American stock market composite indices gaining 2.25 to 184.41 and 3.98 to 326.30 respectively and the over-the-counter composite advancing 3.18 to 426.74.

NYSE volume soared to 198.1m shares from 149.2m on Tuesday with advancing issues outpacing those declining by two-to-one. Many domestic and foreign institutional investors resumed buying after waiting several weeks in vain for a dip in prices before adding to their portfolios.

buoyed by GM's news, the car sector generally was strong. Ford Motor, which announced a surge in late February car sales, rose \$1 1/2 to \$78 1/2 and Chrysler added \$2 to \$59 1/2 despite lower sales.

Among technology stocks, Digital Equipment jumped 3 1/2 to \$186 1/2 after it unveiled three new computer models. IBM advanced \$1 1/2 to \$139 1/2, Motorola gained \$2 to \$49 1/2, Unisys was up \$1 1/2 to \$104 1/2, Intel gained \$2 1/2 to \$58 1/2 in the over-the-counter market and National Semiconductor was up \$2 1/2 to \$15 1/2.

The second day of surging oil prices continued to boost oil stocks.

Exxon gained \$1 1/2 to \$81 1/2, Chevron added \$2 1/2 to \$50 1/2, Atlantic Richfield rose \$1 1/2 to \$69 1/2, Amoco put on \$2 1/2 to \$73 1/2 and Texaco was up \$2 1/2 to \$74 1/2.

US Air soared \$5 1/2 to \$45 1/2 after TWA, up \$2 1/2 to \$31 1/2, made a \$2 a share takeover offer. USAir, which yesterday said it had a 24 per cent rise in traffic in February, in turn is completing an offer for Piedmont Aviation which yesterday fell \$2 to \$69 1/2.

Other airline stocks were mixed reflecting this week's surge in oil prices. Allegheny, parent of United Air Lines, was unchanged at \$54 1/2, Texas Air added \$2 1/2 to \$47 1/2 on the American Stock Exchange, Delta fell \$1 1/2 to \$63 and AMR, parent of American, fell \$1 1/2 to \$58 1/2.

Viacom International gave up \$2 1/2 to \$14 1/2. The television programme and film group agreed to a takeover bid from a unit of National Amusement for a mix of cash and securities worth more than \$30 a share.

Wal-Mart, the fast growing southern retailer, added \$1 1/2 to \$58 1/2 following an increase in fourth-quarter net profits to 85 cents a share from 47 cents. Among other store groups, Sears Roebuck was unchanged at \$53, J. C. Penney gained \$1 1/2 to \$44 and Federated Hudson was up \$1 1/2 to \$44.

In the credit markets, bond prices managed to edge ahead in the face of higher oil prices which carry the threat of a higher inflation rate. The price of the 150 per cent benchmark Treasury long bond rose 1/4 of a point to 100 1/4 yielding 7.42 per cent.

The counterbalancing news was the 4 per cent fall in January's durable goods orders released yesterday although the decline had been foreshadowed by the earlier announcement of a 7.5 per cent drop in durable goods orders in January, a key component.

Trading remained light with traders holding out little hope of a return to retail interest until oil prices and the dollar have a prolonged period of stability and statistics give a more convincing picture of a weakening economy.

### CANADA

PRECIOUS METAL stocks staged a dramatic rally in Toronto on the back of the stronger bullion price. Base metal mines and other industrial stocks were swept higher on the wave of buying.

Lac Minerals posted a hefty C\$29 1/2 rise to C\$40 1/2 while International Corona traded C\$14 1/2 to C\$14 1/2. Placer at C\$39 1/2 was C\$41 1/2.

Among the firmer base metal stocks, Alcan was C\$11 1/2 up to C\$50 and Inco managed a C\$4 advance to C\$20 1/2.

Energy issues derived inspiration from the firmer oil price. Imperial Oil added C\$1 1/2 to C\$38 1/2 after closing C\$34 1/2 up on Tuesday. Banks moved against the trend in a buoyant Montreal.

David Dodwell considers whether the financial collapse of five years ago is in danger of repeating itself

## Hong Kong bulls take cautionary tales in their stride

MR ROBERT FELL, Hong Kong's banking commissioner, delivered a short but sobering parable this week for the attention of local stock market operators, who have spent much of the week celebrating gains to record price levels for most leading equities.

When I arrived in Hong Kong in 1981, we were at the top of the market," he said. "Property speculation with apparently unlimited ability to borrow from willing bankers had pushed up property prices, and the pundits said the market was solid. Confidence abounded."

He recalled that Sir John Brembridge, the local Financial Secretary, was about to announce tax cuts and that forecasts of GDP growth for 1982 had been above 8 per cent. Twelve months later, the property market had collapsed, many share prices had halved, and illustrious corporate names were on the verge of bankruptcy.

"Are we at the same point in 1987?" he asked. "Are we forgetting history just a little too soon?" Banks are bulging with funds available to be lent at a time when interest rates are at their lowest

level ever. Mr Piers Jacobs, who succeeded Sir John Brembridge as Financial Secretary, has signalled strong economic growth in the year ahead and has cut personal and corporate taxes.

Against this superficially similar backdrop, Mr Fell insists he is not forecasting imminent doom, merely uttering cautionary words.

Yesterday, the Hang Seng index reversed the record run earlier in the week and fell a sharp 48.12 points to 2,390.93 on profit-taking. Hongkong Electric, trading again after its reorganisation, led the downturn, sliding HK\$1.10 to HK\$14.00 in active trading.

The previous day, the index had climbed by nearly 45 points to a record high of 2,539 - almost 16 per cent up from the beginning of the year and 83 per cent higher than a year ago.

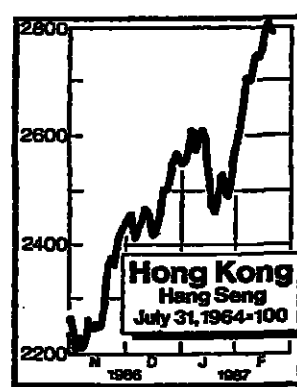
While certain that a correction was overdue, one analyst at a leading international brokerage nevertheless thought parallels with 1981 were premature and share prices could probably be sustained at present levels over the course of 1987.

Despite the similarities with 1981, the differences are significant. Property prices - and the prices of property shares - have been rising strongly over the past year, but based on demand from end-users rather than speculators.

Investors in the stock markets have yet to succumb to the temptation of funding their equity purchases out of bank loans. In fact, many leading banks complain that it remains difficult to lend money, despite record low interest rates in the territory.

Listed companies in Hong Kong are not "geared to the gills," as one analyst recalled they were early in 1981. In fact, many of the territory's companies are so lightly indebted that there is steady speculation about their acquisition plans.

The political uncertainties triggered by the start of Sino-British negotiations over the future of Hong Kong beyond 1997, which played such an important part in eroding economic confidence in the territory, seem to have evaporated. As one US economist noted recently, "Sentiment in Hong Kong is at



present unquestionably economy-driven. If economic fundamentals remain strong, people seem willing to shrug off even serious political worries."

The driving force behind share price increases is also different from 1981, when locals were the most heavily involved. The lead has been taken by international institutions - some from Japan, but early this year from Europe, and most recently from the US.

Cheung Kong, the property group controlled by Mr Li Ka-shing, reported profits up by more than 120 per cent on Monday. Second-line property groups such as Sun Hung Kai Properties have also reported doubled profits.

Hutchison Whampoa, a conglomerate also controlled by Li Ka-shing, has this week reported profits up by 37 per cent from 1985 and 1986, and this is far from untypical of leading companies in the territory.

Mr Piers Jacobs noted in his budget speech just a week ago that the economy had grown by almost 9 per cent last year, with exports surging in the second half. The territory has inflation below 4 per cent and full employment.

With such factors in mind, stockbrokers such as Smith New Court reported just 10 days ago: "Fundamentals continue to look impressive. So long as growth in external trade is sustained, short-term fluctuations due to profit-taking or political influences should not reverse the uptrend. The market is not displaying any of the excessive commonly seen in previous bull cycles."

### EUROPE

## Frankfurt recovers form

FRESH RECORDS were scored in Belgium and France yesterday as European bourses regained buoyancy on bargain-hunting aided by the dollar's recovery and good corporate news.

Frankfurt recovered strongly in a further technical response to recent losses and export-linked shares again found demand on the firmer dollar.

The Commerzbank added 24.2 to 1,738.1 at mid-session although some late profit-taking pared gains in a market still cautious about the currency outlook and IG Metall's planned warning strikes next Monday.

Cars were particularly strong, with VW up DM 3.50 to DM 361, Daimler DM 12.50 ahead at DM 979, Ford gaining DM 5 to DM 638 and BMW up DM 1 to DM 686. Tyre-maker Continental added DM 3.50 to DM 310.

In healthier banks, recovering from Brazilian debt worries, Deutsche Bank ended DM 7 higher at DM 645.50. Commerzbank advanced DM 10 to DM 259.50 and Dresdner DM 6.50 to DM 335.50.

Bonds were mainly lower as overseas investors sold long-dated issues. The Bundesbank bought DM 22m worth of paper after selling DM 101.1m on Tuesday in its daily market-balancing operation.

Paris hit its fourth consecutive record high in active trading as hopes of a cut in domestic interest rates continued to stir the market, encouraged further by strong overnight performances in New York and Tokyo.

The CAC General index added 3.7 to a peak of 442.1 for a rise of 13 points this week, while the Indice de Tendence was up 1.3 at 112.3.

### FT-SE index passes 2,000 milestone

AN ONSLAUGHT of profit-taking failed to halt London's run to a new high as rising prices for crude oil buttressed sterling and hopes for early cuts in local interest rates.

The FT-SE 100 passed the 2,000 milestone with a 4.4 rise to 2,002.7 after showing an early gain of more than 23 points. The FT Ordinary index, however, slid 0.1 to 1,612.4.

Chips surged by more than a full point on sterling's strength while the new ERM top stock, seen as an attempt to dampen the market, was swiftly sold out. Details, Page 38

Mail order group La Redoute was one of the main beneficiaries of widespread rises with a climb of FFf 170, or 6 per cent, to FFf 2,948, while chemicals issue Thomson-CSF rose FFf 60, or 4 per cent, to FFf 1,815.

Banks were slightly higher and oils also rose.

Brussels continued to attract foreign, especially UK, buyers and the stock market index rose to a new high of 4,331.64, a gain of 17.28 from 4,314.36.

### SOUTH AFRICA

FIRMER BULLION prices injected extra life into Johannesburg gold shares despite the higher financial rand.

Randfontein surged R30 to R370 while Free State consolidated at R275 was R290 higher. Leading diamond share De Beers

gained R1.50 to R39.50.

Strong foreign buying was focused among the main mines but local support spread to other sectors.

For 1986, announced over the past 10 days, have confirmed this.

All of them have spent large or small fortunes (in Barclays case well over £100m) to buy and set up their investment banking operations with, as yet, precious little return. The cost and trading losses they incurred last year appear to be well over £200m (£310m).

But all of them consider this to be money well spent, and the comment by Mr Philip Wilkinson, the chief executive of NatWest, the UK's largest clearer, echoed the views of all of them: "I see our move into investment banking as a strategic development that holds great promise for the future."

NatWest's own outlays were in the middle range. It bought two medium sized stock exchange firms, Fielding Newson-Smith and Biscuit Bishop, and wrote off £20m of the acquisition cost in the first half of 1986. But in addition, the group bore a loss of £38m due to the cost of setting up NatWest Investment Bank (NWIB), its new investment banking subsidiary, bringing the net launch cost to £24m.

This figure included £18m spent in the UK and another £18m on NWIB's overseas offices in New York, Tokyo and Australia, reflecting NWIB's aim to develop a global reach. The business incurred a further £2m in operating losses.

### ASIA

## Fresh peak for Nikkei

### TOKYO

STRONG GAINS in morning trading were limited as concern grew over the sharp rise in prices and the likelihood of stiffer margin trading regulations in Tokyo yesterday, writes Shigeo Nishiwaki of Jiji Press.

The Nikkei average ended 80.37 points up at 21,081.68, exceeding the 21,000 level for the first time. The bellwether indicator rallied moderately towards the close after surging 230 points at one stage in the morning and shedding the gain early in the afternoon.

Turnover stayed large, with 1,04m shares changing hands, compared with the previous day's 1.11m. Declines outpaced advances by 490 to 394, with 132 issues unchanged.

Brokers said the speed of transactions was accelerated by record-breaking rises of popular issues such as large-capital, financial, and Aids-related stocks, together with growing unease about precariously high prices and the likelihood of tighter controls on margin trading.

Buying interest focused on issues which tend to move widely because floating shares are limited.

Among these was Nippon Telegraph and Telephone (NTT), which closed ¥100,000 up at ¥2.5m after rocketing ¥210,000 to ¥3.01m at one stage on active institutional and speculative demand. Individual shareholders' reluctance to sell also helped the stock, traders said.

Resources-linked issues performed strongly. Nippon Mining rose ¥36 to ¥111 on volume of 54.21m shares after news that a Japanese consortium including Nippon Mining and Arabian Oil had

struck oil near the mouth of China's Pearl River. Arabian Oil finished ¥220 higher at ¥7,120 after gaining an early ¥500.

Stocks related to Acquired Immune Deficiency Syndrome (Aids) were among the best performers. Ajinomoto, with 16.65m shares traded, ended ¥200 to ¥3,550 on renewed investor appraisal of its efforts to develop drugs for the diagnosis and treatment of the disease.

Takara Shimo, with 24,07m shares, advanced ¥120 to ¥1,200 on reports that it will begin research and development of Aids treatment drugs. Sumitomo Chemical gained ¥13 to ¥220 and Sanuki ¥200 to ¥1,230.

Large-capitals closed mixed: Mitsubishi Heavy Industries headed the active stock list, with 7m shares traded, firming ¥18 to ¥968, and Nippon Steel, second busiest with 74.59m shares, improved ¥2 to ¥267, while Kobe Steel weakened ¥4 to ¥268 and Ishikawajima-Harima Industries fell ¥7 to ¥460.

Among financials, non-life insurers and securities firms were prominent. Tokio Marine and Fire Insurance strengthened ¥30 to ¥2,220. Sumitomo Marine and Fire Insurance gained ¥40 to ¥1,320. Nomura Securities ¥50 to ¥2,340.

Bonds ended in lockstep trading in the absence of fresh market-moving factors. The yield on the 5.1 per cent government bond due in June 1996 rose sharply from 4.720 to 4.765 per cent on late selling after falling to 4.690 per cent earlier.

Dealers said the weakness stemmed from continued small-lot selling by a big securities company which had been an active buyer of the issue. Aids-related activity by institutions also helped the bond down, dealers said.

### AUSTRALIA

EARLY LOSSES were shrugged off in Sydney and the All Ordinaries index strided ahead to a new peak with a 6.4 gain to 1,623.4. Most of the buying centred on industrial and resource issues with gold and oils finding heavy demand. Turnover was heavy at 138.7m shares worth AS\$10m.

BHP was prominent in the resources sector recovery with its 30-cent rise to AS\$10.45 after Tuesday's 25-cent fall; Peko Waddell scored a 30-cent gain to AS\$2.20 and CSR to AS\$3.80 was 2 cents higher.

Bond Corp was one of the most active with 5.8m shares changing hands: it held steady at AS\$2.70. Private Bank Bank suffered some sharp profit-taking with a hefty AS\$2.10 fall to AS\$9.90 before its managing director denied local speculation that he had resigned.

Gold Mining of Kalgoorlie surged AS\$1.50 to AS\$2.00.

### SINGAPORE

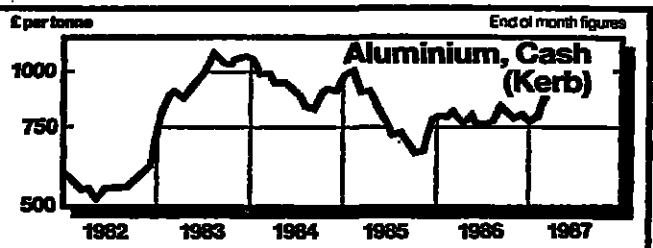
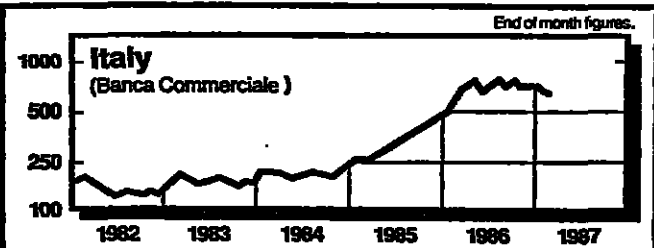
SHORT-COVERING and bargain hunting overcame unease over the budget in Singapore and left the Straits Times industrial index up 5.84 to 1,066.02 on volume of 48.8m shares.

Paper Products remained the most active with 3.1m shares traded and closed 4 cents higher up at 44 cents.

United Motor Works, also busy on 2.3m shares, jumped 6 1/2 cents to 74 cents while Malaysia Resources firmed 2 cents to 33 cents on 2.2m shares.

Elsewhere, SIA rose cents to S\$11.30 and Singapore Land at S\$9.60 was 10 cents higher.

### KEY MARKET MONITORS



### STOCK MARKET INDICES

	Mar 4	Previous Year Ago
NEW YORK	2,357.45	2,236.52
DJ Industrials	952.88	940.77
DJ Transport	220.01	218.30
S&P Comp	295.62	294.12

	Mar 4	Previous Year Ago
LONDON FT	1,612.4	1,513.5
SE 100	2,002.7	1,528.3
A All-shares	955.21	952.81
A 500	1,106.81	1,072.2
Gold mines	339.5	325.2
A Long grt	9.38	9.51

	Mar 4	Previous Year Ago
TOKYO	21,081.68	20,781.39
Nikkei	1827.94	1821.37

	Mar 4	Previous Year Ago
AUSTRALIA	1,623.4	1,515.8
All Ord.	770.3	768.9

	Mar 4	Previous Year Ago
AMSTERDAM	205.88	205.50
Belgium	428.14	424.38

	Mar 4	Previous Year Ago
CANADA	2,524.1	2,464.4
Metals & Min.	3,583.5	3,533.2

	Mar 4	Previous Year Ago
FRANCE	442.10	438.40
CAC Gen	112.30	112.10

	Mar 4	Previous Year Ago
WEST GERMANY	57.57	57.25
FAZ-Aiden	1,738.10	1,713.50

	Mar 4	Previous Year Ago
HONG KONG	2,350.93	2,330.05
Hang Seng	678.58	673.80

	Mar 4	Previous Year Ago
NETHERLANDS	265.30	262.80
AMS CBE	248.50	248.30

	Mar 4	Previous Year Ago
NORWAY	387.23	385.86
Oslo SE	1,068.00	1,063.90

	Mar 4	Previous Year Ago
SOUTH AFRICA	1,632.0	1,582.0
JSE	1,618.0	1,444.0

	Mar 4	Previous Year Ago
SPAIN	245.95	233.01
Madrid SE	2,470.86	2,447.45

	Mar 4	Previous Year Ago
SWEDEN	2,470.86	2,447.45
J & P	571.30	573.50

	Mar 4	Previous Year Ago
SWITZERLAND	205.88	205.50
Swiss Bank Ind	428.14	424.38

	Mar 4	Previous Year Ago
WORLD	2,524.1	2,464.4
MB Cap. Wt	3,583.5	3,533.2

	Mar 4	Previous Year Ago
COMMODITIES (London)	3,583.5	3,533.2
Silver (spot)	348.00	348.00

	Mar 4	Previous Year Ago
Copper (spot)	1,106.81	1,072.2
Coffee (May)	21,081.68	20,781.39

	Mar 4	Previous Year Ago
Oil (Brent)	9.38	9.51
GOLD (\$/oz)	339.5	325.2

	Mar 4	Previous Year Ago
London	348.00	348.00
20th	348.00	348.00

	Mar 4	Previous Year Ago
Paris (Bourse)	442.10	438.40
Frankfurt	1,612.4	1,513.5

	Mar 4	Previous Year Ago
New York (Apr)	2,350.93	2,330.05

David Lascelles assesses the UK clearing banks' move into investment banking

## Counting the cost of Big Bang

BIG BANG, the UK financial services revolution started in October, was never going to be a cheap affair for British banks, given the huge investment needed in new businesses, people and technology